

ORDINANCE #12-03

**CITY OF RAMSEY
ANOKA COUNTY STATE OF MINNESOTA**

AN AMENDMENT TO CHAPTER 117 WHICH IS KNOWN AS THE ZONING AND SUBDIVISION OF LAND CHAPTER OF THE CITY CODE OF RAMSEY, MINNESOTA.

AN ORDINANCE AMENDING ARTICLE II, DIVISION 8 (“SIGNS”) OF CHAPTER 117 OF THE CITY CODE OF RAMSEY, MINNESOTA.

The City of Ramsey ordains:

SECTION 1. AMENDMENT

Article II, Division 8 of Ramsey City Code shall be amended as follows:

Sec. 117-463. - General restrictions.

(f) *Dynamic display and illumination.*

(1) Based on findings conducted by scientific studies, the city finds that dynamic displays should be allowed on signs with appropriate regulation in order to minimize their proliferation and their potential threats to public safety.

(2) Regulations. Dynamic displays on signs are subject to the following conditions:

a. ~~Size. No dynamic display shall exceed 35 percent of the actual copy and graphic area of a sign. The remainder of the sign must not have the capability to have dynamic displays, even if not used. Only one dynamic display area is permitted on a sign face. On-premise signs may include dynamic displays. Dynamic display signs shall not exceed the size allowed by this Chapter. Dynamic displays are not in addition to the size allowed for static signs.~~

b. ~~Frequency of display change. A dynamic display may not change more often than once every three seconds, and no part of the display may include flashing or scrolling text, and no part of the display may flash or scroll at any time. The images display must be static, and the transition from one display to another must be instantaneous without special effects. The dynamic display shall not be allowed to project full-motion video. Subtle transition animations shall be allowed.~~

c. ~~Brightness. No sign may be brighter than is necessary for clear and adequate visibility, or that it interferes with the effectiveness of a traffic sign or signal, or that it distracts a driver from motor vehicle operation.~~

d. ~~Troubleshooting. Dynamic displays must be designed and equipped to freeze the device in one position if a malfunction occurs. The display must also be equipped with a means to immediately discontinue the display if it malfunctions, and the sign owner must immediately stop the dynamic display when notified by the city that it is not complying with the standards of this section.~~

Sec. 117-464. - Prohibited signs.

(1) Billboards. No billboards shall be permitted in any zoning district of the city, except as otherwise provided in this Division and except that off-premise signs may be located on adjacent parcels or at shared entrances. Shared entrances shall be encumbered by a recordable easement, filed with the Anoka County Recorder.

Sec. 117-465. - Temporary signs.

(5) Dynamic display. Temporary signs may consist of dynamic display, provided all standards of Section 117-463 Subd. (f) are complied with.

Secs. 117-466 – Other Temporary Signs

(a) Real Estate Signs. One temporary real estate sign constructed of durable materials located on the premises is permitted for sale or lease of building or vacant lot for each street frontage.

(b) Construction Signs. One temporary construction sign constructed of durable materials located on the premises is permitted on each street frontage of a development under construction.

Secs. 117-467 – Unified Development Signs

(a) General provisions. A unified development is a development that consists of multiple parcels of similar zoning district and bound by major roadways consisting of arterial or collector designation or higher. Signs for multi-tenant commercial and employment developments may be erected to include off-premise copy under the following conditions:

- (1) The sign must identify the development at the top of the sign and may include provisions for individual users within the development.
- (2) The sign must be located within 500 feet of the development and may not be separated from the development by an arterial road.
- (3) The sign must not exceed 250 square feet per face (500 square feet aggregate) and 30 feet in height.
- (4) The sign may include dynamic display not to exceed 100 square feet per face (200 square feet aggregate).
- (5) The sign will not be included in the total signage permitted for the property in which it is located.
- (6) The general location of area identification signs for commercial and employment districts must be approved by the Planning Commission as part of a Master Sign Plan approved as part of site plan approval.

117-468—117-483. - Reserved.

SECTION 2. SUMMARY

The following official summary of Ordinance #12-__ has been approved by the City Council of the City of Ramsey as clearly informing the public of the intent and effect of the Ordinance.

It is the intent of this Ordinance to amend the standards in Article II, Division 8 of Chapter 117 of the Ramsey City Code to amend sign standards in the City related to size and animation of dynamic display

signs, establishment of separate provisions for real estate signs and construction signs, and allow for provisions for minor off-premise signs, not to include billboards.

SECTION 3. EFFECTIVE DATE

The effective date of this ordinance is thirty (30) days after its passage and publication, subject to City Charter Section 3.9.

Adopted by the Ramsey City Council the 23rd day of October 2012.

Mayor

ATTEST:

City Clerk

Introduction Date:
Posting Dates:
Adoption Date:
Publication Date:
Effective Date: