

Tim Gladhill

From: Steve@arborgroup.net
Sent: Thursday, July 18, 2013 12:11 PM
To: Tim Gladhill
Cc: Kurt Ulrich; Bruce Westby
Subject: RE: Sign Overlay District Case
Attachments: Signage amendment 2013.07.18.pdf

Tim,

Thanks for emailing me the proposed amendment to the sign ordinance for the Armstrong Interchange area. Under the proposed ordinance, the maximum height increases to 50 feet. However, I don't believe 50 feet is sufficient to overcome the visibility obstruction caused by the Interchange. Assuming the bridge is 30 feet high and a semi-trailer on the bridge is 15 feet, then the bottom of the sign should be at least 45 feet high. However, due to the angle of a person's view driving from the west, a semi-trailer on the Interchange and sign location, another 15 feet should be added for a total of 60 feet to the bottom of the sign. Assuming each sign face is 150 SF (10 by 15), the maximum height of the sign should be at least 75 feet.

In addition, 150 SF is not sufficient for a multi-tenant sign this height. Due to the height required under the above conditions, a multi-tenant sign should have up to 300 SF per face to maintain legibility.

Please let me know if you have any questions or comments.

Thanks, Steve

-----Original Message-----

From: Tim Gladhill [mailto:tgladhill@ci.ramsey.mn.us]
Sent: Monday, July 15, 2013 10:17 AM
To: Steve@arborgroup.net
Cc: Kurt Ulrich; Bruce Westby
Subject: Sign Overlay District Case

Steve,

Staff has prepared a Public Hearing for the establishment of an overlay district for additional sign allowances in the area of the future Armstrong Interchange.

A copy of the case can be found at

http://156.142.212.178:8080/agenda_publish.cfm?mt=ALL&get_month=7&get_year=2013&dsp=agm&seq=3394&rev=0&ag=726&ln=8676&nseq=3403&nrev=0&pseq=3395&prev=0.

Thanks!

Sent from my mobile device.

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