



ANOKA-RAMSEY
COMMUNITY COLLEGE

Community Outreach

Kent Hanson, College President

FY 2014 Presidential Goals

- Build relationships and trust with internal and external stakeholders
- Develop a strategic plan — after Jan. 1
- Work on alignment
- Develop a long-term enrollment and financial plan
- Leadership models: Philosophy & Transparency
- Accountability Measures

Role of Two-Year Colleges

- Public two year colleges are one of the largest segments of higher education enrolling almost as many students as public four year institutions enrolling almost 7 million students in Fall 2012.* **
- With their open admissions policies and low tuition they are an especially attractive option for older students and working adults and for students who need remedial work.****
- They are the main provider of college education to low income students and students whose parents did not attend college.**
- Over 60% of students who transfer from a two year to a four year college complete a four year degree in a recent study by the National Student Clearinghouse.***
- Community colleges provide employers with a well trained workforce and work with industry partners to meet particular work force needs.****
- Community colleges are a cultural asset improving the quality of life in their communities.****
- Provide an opportunity for high school students to gain some college experience and earn college credit, increasing their odds for success when they continue their education.

*Building American Skills Through Community Colleges at www.whitehouse.gov

**Community College Research Center

***National Student Clearinghouse

****American Association of Community Colleges

Goal 1

**Ensure Access to an Extraordinary
Education
for All Minnesotans**

*Quality Graduates – Student Success
Affordability – Diversity*



Licensure Exam Pass Rates

**Student Persistence and
Completion**

All Students & Students of Color

**Campus Diversity Climate
Employees of Color
Students of Color**



Tuition and Fees

Goal 4

**Collective Success of the MnSCU
System in Serving the State & Region**



Successful Transfers

Goal 2

**Be a Partner of Choice to Meet
Community and Workforce Needs**



**Certificates and Degrees Awarded
Related Employment of Graduates
Customized Training/Cont. Ed.
Enrollment**

Goal 3

**Provide Highest Value/Most Cost-
Effective Higher Education Option**



**Institutional Support Expenses
Instructional Cost Per FYE**



**Space Utilization
Private Giving
Grants
Customized Training/Con't. Ed.
Revenue**

**Composite Financial Index (CFI)
Facilities Condition Index (FCI)**

MnSCU Strategic Framework Metrics					
Metric	Reporting Level	ARCC Current	ARCC Goal*	ATC Current	ATC Goal*
Goal 1: Provide Access to Extraordinary Education for All Minnesotans					
Area: Quality of Graduates					
1.1 Program Learning Outcomes (<i>in development</i>)	Institution	NA	NA	NA	NA
1.2 Licensure Exams Pass Rate	Institution	90.9%	90.9%	98.3%	95.0%
Area: Student Success					
1.3 Student Persistence and Completion	Institution	65.0%	71.4%	64.6%	73.1%
1.4 Completion Rate	Institution	48.0%	54.0%	49.4%	55.4%
Area: Affordability					
1.5A Net Tuition and Fees	System	NA	NA	NA	NA
1.5B Trajectory of Tuition and Fees	Institution	\$167	\$155	\$83	\$155
Area: Diversity					
1.6 Employee Diversity - Employees of Color	Institution	8.7%	11.5%	5.4%	8.2%
1.7 Student Diversity - Students of Color	Institution	18.2%	19.3%	18.8%	20.0%
1.8 Student Persistence & Completion - Diverse Populations	Institution	0.86	0.96	0.78	0.96
1.9 Completion Rate - Diverse Populations	Institution	0.83	0.97	0.81	0.97
1.10 Campus Diversity Climate	Institution	13.0	13.7	12.2	13.4
Goal 2: Be the Partner of Choice to Meet Community and Workforce Needs					
2.1 Certificates and Degrees Awarded	Institution	1,133	1,192	502	558
2.2 Related Employment of Graduates	Institution	62.5%	76.2%	86.1%	93.7%
2.3 Align Academic Programs with Workforce Needs	State	NA	NA	NA	NA
2.4 Customized Training/Cont. Ed. Enrollment	Institution	567	595	1,555	1,633
Goal 3: Provide Highest Value/Most Cost-Effective Higher Education Option					
Area: Efficient Use of Resources					
3.1 Institutional Support Expenses	Institution	11.0	10.0-11.5	20.7	10.0-11.5
Area: Steward Financial and Physical Resources					
3.2 Space Utilization	Institution	84.0%	98.5%	59.7%	74.2%
3.3 Instructional Cost Per FYE	Institution	0.92	0.92	1.08	1.00
3.4 Composite Financial Index (CFI)	Institution	4.36	3.00	3.18	3.00
3.5 Facilities Condition Index (FCI)	Institution	0.11	0.07-0.13	0.06	0.07-0.13
Area: Develop New Resources					
3.6 Private Giving (in millions)	Institution	\$1.47	\$1.91	\$1.90	\$2.47
3.7 Grants (in millions)	Institution	\$3.51	\$4.04	\$0.25	\$0.29
3.8 Customized Training & Cont. Ed. Revenue (in millions)	Institution	\$1.04	\$1.25	\$1.26	\$1.51
Goal 4: Collective Success of the MnSCU System in Serving the State and Regions					
4.1 Successful Transfer	Institution	80.1%	88.6%	53.8%	62.3%
4.2 System Market Share of Awards Conferred	System	NA	NA	NA	NA
4.3 System Share of Higher Education Enrollment	System	NA	NA	NA	NA
Note: * 5-year goals with most of the final measures occurring in FY 2017.					



Anoka-Ramsey and Anoka Tech are members of the Minnesota State Colleges and Universities System that is comprised of 54 campuses in 47 Minnesota communities, serving more than 430,000 students, with 120,000 students taking non-credit courses and customized training programs designed for businesses. Overall, the system produces 41,700 graduates each year, of whom 81% get jobs in related fields and 80% stay in Minnesota, contributing to the state's economy.

Anoka-Ramsey Community College

Anoka Technical College

Enrollment Headcounts for FY13

(Numbers are preliminary.)

12,552 unduplicated headcount

Total = 15,443

2,891 unduplicated headcount

Fall 2012 30th day top 5 cities

Fall 2012 30th day top 5 cities

Collegewide

Coon Rapids Campus

CITY	N	%
Coon Rapids	1,143	13.7
Blaine	659	8.6
Andover	549	7.7
Ramsey	450	6.7
Cambridge	395	6.3

CITY	N	%
Coon Rapids	1,134	14.6
Blaine	649	8.4
Andover	538	6.9
Ramsey	444	6.7
Anoka	341	4.4

CITY	N	%
Coon Rapids	231	10.7
Ramsey	153	7.1
Anoka	142	6.6
Blaine	142	6.6
Elk River	120	5.6

Cambridge Campus

CITY	N	%
Cambridge	357	14.1
Isanti	247	9.7
North Branch	240	9.5
Princeton	222	8.8
Stacy	91	3.6

Awards for FY12

1,160 awards granted in FY12

574 awards granted in FY12

- Coon Rapids Campus = 874
- Cambridge Campus = 286

Tuition Frozen for Two Years at Both Colleges!

Lowest-cost Tuition in Minnesota = \$144.96 per credit

Affordable Tuition = \$166.96 per credit

FY14 Budgets

REVENUE	
Appropriation	\$16,942,431
Tuition	\$23,838,614
Fees and Other	\$3,346,720
TOTAL	\$44,127,765

REVENUE	
Appropriation	\$7,292,629
Tuition	\$7,915,781
Fees and Other	\$3,363,865
TOTAL	\$18,572,275

Economic Impact Study

Wilder Research study that estimates the economic impact of Anoka-Ramsey on the regional economy to be \$327 million dollars and 3,235 jobs.

Based on the number of students and employees, it is estimated that Anoka Technical College adds \$78.5 million dollars and 776 jobs to the local economy.

Concurrent Enrollment Partnerships

Andover High School, Anoka High School, Blaine High School, Cambridge-Isanti High School, Centennial High School, Champlin Park High School, Coon Rapids High School, Irondale High School, Kimball High School, Mounds View High School, North Branch Area High School, Princeton High School, Rush City High School, Spectrum High School, Wayzata High School

Anoka High School, Blaine High School, Andover High School, Champlin Park High School, Coon Rapids High School, Crossroads High School, Transition Plus

Employees FY13

Employees = 652

Employees = 276

Alignment Cost Savings

By aligning infrastructure departments, several college employees have responsibilities across both colleges, three campuses. To date, the two colleges have saved **\$586,167** in salaries and benefits.

Business Partnerships

From FY08 to FY12, the college served a total of 154 companies.

In FY12, the college served 60 companies.

College Programs

<ul style="list-style-type: none"> Accounting Accounting Practitioner Administrative Specialist Applied Engineering - Biomedical Design & Manufacturing Art Art (emphasis) Associate in Arts (1) Athletic Coaching Biological Sciences Biomedical Core Biomedical Industry Documentation/Configuration Management Biomedical Industry Quality Systems Biomedical Technician Biomedical Technology * Business (2) Business Administration Business Communications Business Computer Applications Business Generalist Business, Industry & Technology Clinical Research Professional Community Health Computer Help Desk Specialist Computer Networking & Telecommunications Computer Network Security Computer Network Support & Administration Computer Programming Computer Science Creative Writing 	<ul style="list-style-type: none"> Creative Writing (emphasis) Education (emphasis) English Literature (emphasis) Environmental Science Fitness Specialist Fine Arts * Graduate Reading Health Sciences Human Resources Associate Integrative Health & Healing * Leadership/Supervisory Management Management/Marketing (emphasis) Music Network Administration Nursing: LPN Mobility Nursing: Two-Year Professional Nurse (3) Nursing: RN to BSN Office Technology Pharmacy Technician * Physical Therapist Assistant * Pre-Engineering Psychology (emphasis) Retail Management Sales Management Small Business Accounting Special Education System Administration Teaching Secondary Student Licensure Teaching Education K-8 Licensure Theatre
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(1-3) Top three largest programs

* Unique Programs

<ul style="list-style-type: none"> Accounting <ul style="list-style-type: none"> ■ Bookkeeper ■ Accounting Payroll ■ Accounting Tax Preparer Administrative Specialist Architectural and Construction Technician Architectural Technology Automotive Technician Community Social Services Construction Electrician Construction Estimating Electronic Engineering Technology <ul style="list-style-type: none"> ■ A+ Personal Computer Support ■ Computer Servicing/Networking Technician ■ Electronic Controls Technician ■ Electronics I ■ Electronics II ■ Special Electronics Technician Emergency Medical Services Golf Course Grounds Management Grounds Maintenance Technician Health Information Technology Health Technology (1) Information Technology Management (3) <ul style="list-style-type: none"> ■ Convergence Technology ■ Information Systems Analyst ■ Multimedia and Game Programming ■ Network Analyst ■ Software Development ■ Web Design and Development 	<ul style="list-style-type: none"> Judicial Reporting* <ul style="list-style-type: none"> ■ Broadcast Captioning/CART ■ Scoping/Proofreading Landscape Technology Landscape Technician Legal Administrative Assistant Machine Trades <ul style="list-style-type: none"> ■ CNC Machinist ■ CNC Manufacturing Technology ■ Machinist ■ Multi-axis Machining Advanced Mechanical CAD Drafting and Design <ul style="list-style-type: none"> ■ Basic CAD Drafting ■ Advanced CAD Drafting ■ CAD Drafter Medical Administrative Specialist Medical Assistant Medical Receptionist Medical Coding Specialist Nursing Assistant/Home Health Aid Occupational Therapy Assistant * Practical Nursing (2) Supervisory Management <ul style="list-style-type: none"> ■ Human Resource Development * ■ Quality Supervision ■ Supervisory Leadership Surgical Technology * Welding <ul style="list-style-type: none"> ■ Basic Welding ■ Advanced Welding ■ Welding Fabricator ■ Pipe Welder
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(1-3) Top three largest programs

* Unique Programs

Questions

- What challenges and opportunities do you see for the college in the next 5 years? 10 years?
- What could the college be doing better?
- What do you value most about the college?



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