



7550 Sunwood Drive NW • Ramsey, MN 55303
City Hall: 763-427-1410 • Fax: 763-427-5543
www.cityoframsey.com

July 3, 2013

It is a great new day for the City of Ramsey!

On May 28, 2013 the Ramsey City Council adopted a new strategic action plan, known as *A New Day, A New Beginning*. This action plan will guide and focus the City's work for the next three to five years and will provide an organizational foundation for years to come.

The purpose of the new strategic plan is to create an open and transparent working environment as well as shared expectations among elected officials and city staff. Through this effort, we hope to enhance faith and confidence in the City of Ramsey. Outcomes of the planning process include a set of guiding principles, a three to five year strategic action plan, and a balanced scorecard that helps us measure progress along the way.

The strategic action plan includes its own mission and vision. The mission is: "To work together to responsibly grow our community and to provide quality, cost-effective, and efficient government services." It is the vision to: "Achieve economic vitality with strategic infrastructure investments through market-driven growth." We will achieve the mission and vision through individual goals and actions for each City department.

Ramsey's 2013 strategic planning process was a four-month collaborative effort that built upon the community planning work previously completed by the citizen-driven *Ramsey3* group in 2006. Primary participants of the 2013 effort included members of the City Council and staff Management Team. Input also was provided by members of the Economic Development Authority, Planning Commission, Park and Recreation Commission, Environmental Policy Board, Charter Commission and all City employees.

Moving forward, the City's budgeting process will play a defining role in the implementation of Ramsey's strategic plan by aligning resources and goals.

To view a copy of the Ramsey's new strategic action plan, *A New Day, A New Beginning*, please visit our website: www.cityoframsey.com/strategicplan.

On behalf of the Ramsey City Council, we look forward to leading and serving our great community with a consistent vision, an open and honest working environment, and a commitment to measurable results.

Mayor Sarah Strommen

City of Ramsey