



AMERICAN CANCER SOCIETY  
**BARK FOR LIFE™**  
A CANINE EVENT TO FIGHT CANCER

**2<sup>nd</sup> Annual  
Bark For Life of the Anoka Area  
at the  
The Draw  
within the COR at Ramsey**

**Saturday, April 27, 2013**

# What is a “Bark For Life”

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- Bark For Life is an American Cancer Society (ACS) Relay For Life fundraising event that ***honors the caregiving qualities of canine companions*** and ***supports the ACS life saving mission.***
- Non-competitive walking event for dogs and their owners to raise funds and awareness in the fight against cancer.



AMERICAN CANCER SOCIETY RELAY FOR LIFE

Celebrate.

Remember.

Fight Back.

# How does the money raised benefit canines?

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- ACS fundraising goes directly to human cancer research and indirectly also benefits dogs
- Dogs get the same cancers as people
- Canine cancer treatment and medications are the result of human research results



# Bark For Life Location

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- The Draw Park
  - Dog friendly
  - Paved walking trail loop
  - Adequate parking
  - Access to water
  - Can accommodate the walk and activities

# Keeping Participants Safe

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- Dogs leashed at all times
  - 6’ maximum length
- Dogs must be at least 6 months old to attend
- All dogs’ (and participants) space must be respected
- Owners must be prepared to “pick up” after their dog
- A veterinarian will be onsite for the entire event
- A committee member has authority to remove an anti-social dog

# Bark For Life Logistics

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- Important logistics:
  - Trash cans
    - Doggie mess bags
  - Electricity
  - Signs (start sign, directions, ACS track signs, vendor signs, etc.)
  - Portable toilets
  - Sound system
  - Tents, tables, chairs
  - Onsite vet for canine emergencies
  - EMTs for human emergencies

# Business Community Involvement and Recognition

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- Promotes the canine presence in the community and reaches out to those individuals to get involved in the Bark For Life
- Examples include:
  - Dog specialty stores or bakeries
  - Kennels
  - Pet stores
  - Obedience training services
  - Pet photographers
  - Invisible fence companies

# Sponsorship Opportunities

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- Sponsorship opportunities are available from \$100 - \$2,500
- Recognition of sponsor at Bark For Life and Relay For Life – dual sponsorship



# Bark For Life Sample Agenda

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## **9 a.m. – 10 a.m. Registration**

- Participant and dog: \$20 pre-registration; \$25 on-site registration (ACS donation)
- ACS Educational Materials, Program Information
- Entertainment

## **10 a.m. Opening Ceremony**

- Recognition of Sponsors
- Event Overview & Cancer Survivor Testimony
- Blessing of the Animals

## **10:15 a.m. *Bark For Life* Begins**

- Cancer Survivors and their dogs lead the walk
- Walk with ACS educational signs posted along the route
- “Bone-Afide” Memories to mark the path (\$5/bone ACS donation)

## **10 a.m. – 1 p.m.**

### **Additional Fundraising Activities**

- Event Host Open House
- Canine Games and Activities
- Entertainment
- Food Vendors

# Registration Information

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- Pre-Registration Fee:
  - \$20 (ACS donation)
- Day of event Registration Fee:
  - \$25 (ACS donation)
- All Registered dogs will receive a “Bark For Life” Bandana and Dog Tag



For more information, contact:

[BarkforLife.R4L.Anoka@gmail.com](mailto:BarkforLife.R4L.Anoka@gmail.com)

or call/text 612-237-8219

Check us out on:

[Facebook.com/BarkForLifeofAnokaArea](https://www.facebook.com/BarkForLifeofAnokaArea)

# ACS is the Official Sponsor of More Birthdays

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Join us for the **BARK FOR LIFE...**  
each pup gets us closer to a world with **MORE BIRTHDAYS!**

Imagine  
a world with more  
birthdays.

THE OFFICIAL SPONSOR OF BIRTHDAYS.™



**THANK YOU**  
to the City of Ramsey!

