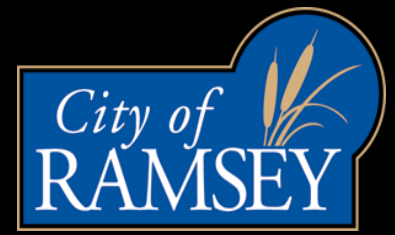


2015 STATE OF THE CITY ADDRESS

Strategic Plan



The City of Ramsey's strategic plan has allowed staff and Council to implement 4 main goals within its government services.

MISSION: To work together to responsibly grow our community, and to provide quality, cost-effective, and efficient government services.

GOALS/IMPERATIVES:

- (1)** Financial Stability
- (2)** A Connected Community
- (3)** Smart, Citizen Focused Government
- (4)** An Effective Organization

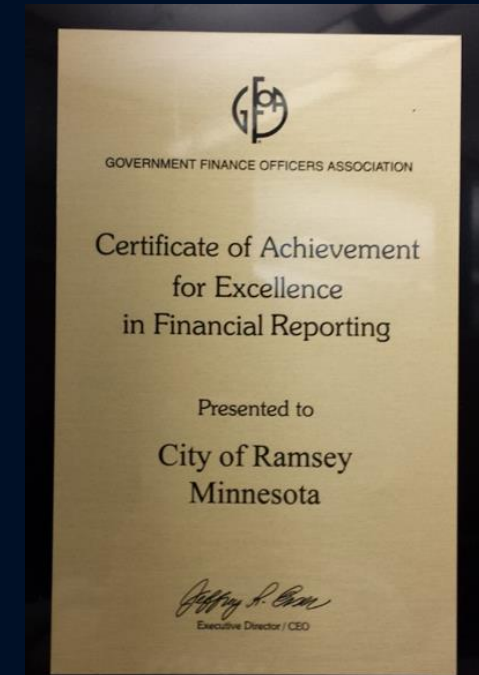
Financial Stability



The City's financial outlook remains positive and Ramsey continues to serve as an example of financial stability among Metro Cities.

- Increased Valuation by **16.38%**
- Decreased tax capacity rate to **42.18%**
- Tax Increment Financing District resized
- Reaffirmed **AA+ Bond Rating**
- Awarded **Certificate of Achievement in Financial Reporting** for the 20th consecutive year

City	2015 Tax Rate	2014 Tax Rate
Hilltop	100.01%	96.70%
Lexington	72.06%	77.35%
Columbia Heights	71.07%	78.18%
Bethel	68.03%	79.73%
Centerville	66.42%	72.64%
St. Francis	59.22%	59.63%
Circle Pines	56.61%	60.66%
Spring Lake Park	52.81%	57.46%
East Bethel	51.43%	58.98%
Columbus	48.83%	48.61%
Lino Lakes	46.55%	46.68%
Anoka	44.94%	49.84%
Coon Rapids	44.66%	47.51%
Fridley	43.45%	48.58%
Ramsey	42.18%	44.24%
Andover	37.44%	43.66%
Blaine	36.11%	36.38%
Oak Grove	27.14%	30.14%
Ham Lake	26.85%	29.69%
Nowthen	26.10%	29.46%



AA+

Financial Stability



Ramsey continues to experience significant economic development.

Key Development Projects

- Stoney River Assisted Living
- Total Defense Indoor Shooting Range
- Future Business Park
- 8 new Ramsey businesses

Purchase Agreements in Place for 2015

- Common Bond apartment complex
- PDS, LLC apartment complex
- Casey's General Store
- Redevelopment of the City's former municipal site

Housing & Foreclosure Trends

- 66 new homes
- Foreclosures down by 37%
- Housing Performance score= 79
(top 6% of Livable Communities Program)



SUNWOOD VILLAGE
City of Ramsey, MN
City Parcel #47 (Outlot A)

Smart Citizen Focused Government



The results of Ramsey's Citizen Survey and Business Survey will be utilized by policy makers to address the needs of residents and businesses.



- First ever **Business Survey**



- First ever statistically significant **Resident Survey**



- **Performance measurements** webpage created to display resident, organizational, and business survey results

Smart Citizen Focused Government



Ramsey focuses on promoting citizen engagement in its small area planning initiatives and policy updates.



New Alternative Energy Code



Small Area Planning Initiatives

- Old Municipal Center
- 167th/47th Business Node
- Future Business Park Planning

Policy Updates

- Mississippi River Corridor Critical Area Rulemaking Review
- Ramsey2040 and Thrive MSP2040
- New Alternative Energy Code
- Building Code Update



Smart Citizen Focused Government



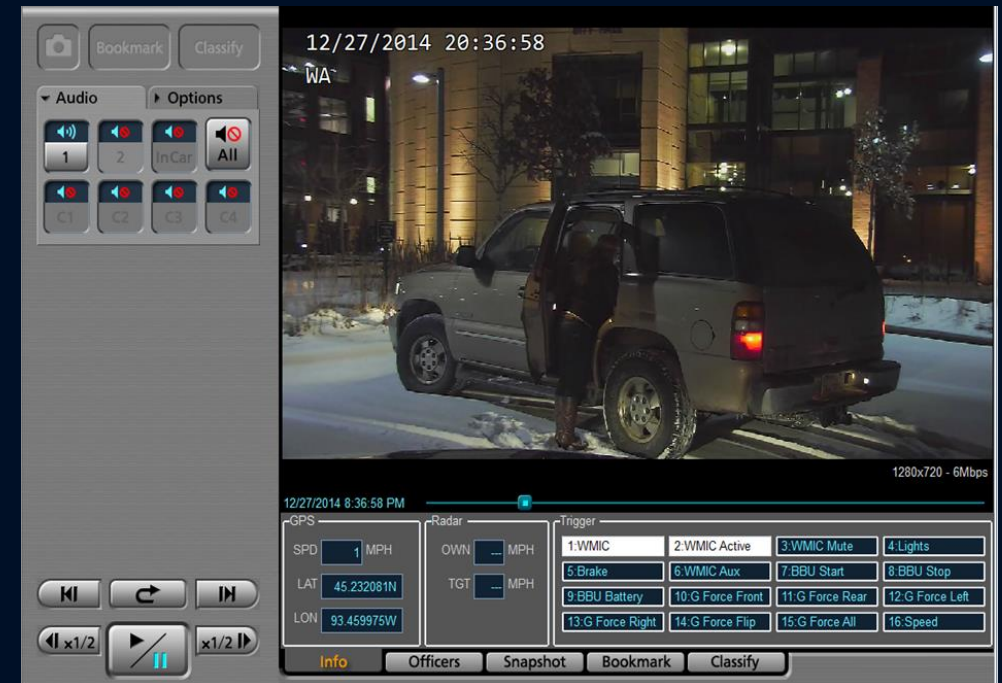
With the safety of Ramsey citizens in mind, updates were made to public safety data systems and vehicles in 2014.

Integrated Public Safety Data System

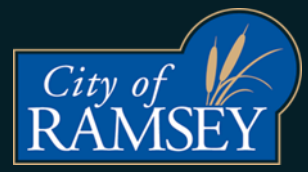
- Combined access to Anoka County police departments, fire departments, County jail, and 911 dispatch
- GPS mapping & tracking capabilities

Squad Car Camera Upgrade

- Each squad car equipped with 5 HD cameras and the latest technology in audio/video recording.
- New digital evidence server combines squad car evidence with Ramsey Municipal Center and parking ramp security camera systems



Connected Community



Momentum continues for the construction of a grade-separated interchange located at U.S. Highway 10 / Armstrong Blvd.

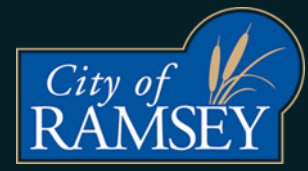


U.S. Highway 10

- Highway 10 Access planning study completed
- Armstrong Interchange Appreciation Event



Connected Community



Ramsey emphasizes road maintenance and reconstruction as a way to promote a connected community.

Road Maintenance and Reconstruction Program

- Special assessment policy
- Long-term maintenance program
- Dedicated general Fund expenditures
- 5 year capital bonding program
- Reconstruction schedule and design policy



Connected Community



Ramsey's parks and trails continue to be updated and maintained to help create a connected community environment.

- **The Draw Park Summer Event Series** and Farmers Market saw record breaking attendance



- **Elmcrest Community Park building** completed with a \$40,000 contribution from the ARAA



- Grant funding provided for more trail expansion and connection for the **Mississippi River Trail**.

Effective Organization



To promote organizational effectiveness, Ramsey made changes to Council and staffing operations in 2014.

Streamlining Council Operations

- Eliminated two Council Committees
- Streamlined approval process
- Eliminated Housing & Redevelopment Authority
- Reduced number of meetings



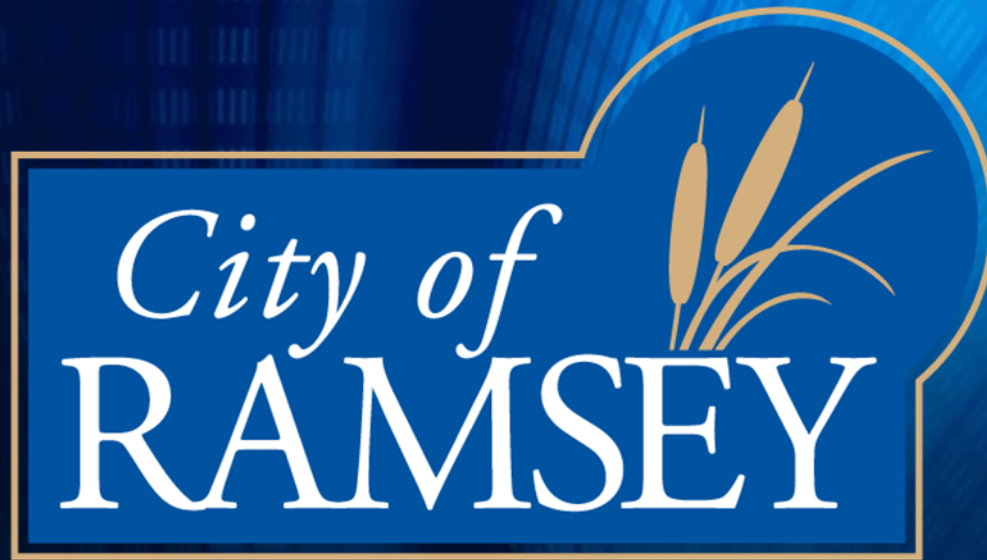
Staffing Levels

- Strategic staff positions identified
- Fulltime employees hired to address City priorities (e.g., police, public works, communication)



2014- A Year of Progress





2015 STATE OF THE CITY ADDRESS