

## Twin Cities Business Monthly

### Print Advertising Rates

½ page	\$4,560
¼ page-vertical	\$4,000
¼ page-square	\$3,630
1/8 page-vertical	\$2,250
1/8 page-horizontal	\$1,190

### Online Advertising

#### RUN OF SITE BANNER ADS

##### Rates:

<u>Impressions</u>	<u>CPM Rate</u>
10,000-20,000	\$55
30,000-40,000	\$45
50,000+	\$35

##### Monthly Packages:

<u>Impressions</u>	<u>2-3 months</u>	<u>4-7 months</u>	<u>8-12 months</u>
10,000/month	\$ 550	\$ 500	\$ 450
20,000/month	\$ 825	\$ 750	\$ 675
30,000/month	\$ 1,100	\$ 1,000	\$ 900
40,000/month	\$ 1,375	\$ 1,250	\$1,125
50,000/month	\$ 1,650	\$ 1,500	\$1,350

##### Monthly sponsorships of pages

\$2,200 - \$2,900\*

\*Price depends on amount of time run

## Finance & Commerce

### Print Advertising Rates

	1-3 weeks	4-12 weeks	13-25 weeks
½ page	\$600	\$525	\$415
¼ page	\$480	\$420	\$330
1/8 page	\$400	\$350	\$275

### Online Advertising

	1-3 weeks	4-12 weeks	13-25 weeks
Top Banner	\$225	\$215	\$200
Big Ad	\$225	\$215	\$200

**Pioneer Press/Twincities.com**

Online Advertising