

	Original Timeline October 30	Delay #1 November 20	Delay #2 December 30
Ramsey Resident Article	1x	-	-
Facebook	Ongoing	Ongoing	Ongoing
City Website	Ongoing	Ongoing	Ongoing
Construction Way-Finding Signs	Ongoing	Ongoing	Ongoing
Mobile Marketing Signs (black, neon letters)	-	1x	4x
Direct mail/ postcard	-	-	1x

**Staff Proposal**

- The four mobile signs will cost \$165 each (\$660)\*
- Direct half page color postcard general promoting “open-to-business” and to patronize our local businesses during construction. Cost about (\$2,500)

TOTAL COST: about \$3,160

\*May require Council approval of special exception to our sign ordinances.