

THE MAIN PURPOSE OF THE COR SHOULD BE TO BRING THE PEOPLE OF RAMSEY TOGETHER.

A SECONDARY PURPOSE WILL BE TO BRING IN PEOPLE FROM OUTSIDE THE CITY.

THE COR SHOULD SERVE AS A CITY CENTER PRIMARILY TO BRING THE PEOPLE OF RAMSEY TOGETHER AND, IF POSSIBLE, BRING PEOPLE FROM OUTSIDE.

TO REALIZE THIS VISION

→IT WILL ATTRACT A DIVERSE AUDIENCE BY:

- ✓ WELCOMING ALL CULTURES
- ✓ BEING OPEN TO ALL TYPES OF BUSINESSES
- ✓ ATTRACTING A WIDE AUDIENCE

→IT WILL BE UNIQUE; A DESTINATION BY:

- ✓ HAVING SOMETHING OTHER CITIES DO NOT
- ✓ BEING TECHNOLOGY-ORIENTED
- ✓ SERVING AS A COMMUNITY CENTER & GATHERING PLACE
- ✓ FEATURING UNIQUE ARCHITECTURE (COULD BE “HISTORICAL” AND STRESS FUNCTIONS)
- ✓ BEING FAMILY-ORIENTED; NOT BIG BOX

TEN PRINCIPLES

1. **GREAT STREETS NEED GREAT CHAMPIONS**
2. **IT TAKES A VISION**
3. **THINK RESIDENTIAL**
4. **HONOR THE PEDESTRIAN**
5. **PARKING IS POWER**
6. **MERCHANDISE & LEASE PROACTIVELY**
7. **MAKE IT HAPPEN**
8. **BE SAFE, CLEAN, FRIENDLY**
9. **EXTEND DAY INTO NIGH**
10. **MANAGE FOR CHANGE**