

The Draw 2016

# Summer Event Series

Presented by:



These events are **FREE** to the public!

Food and Drinks will be available for purchase before and during events!

DATE: TIME: ACT:

June 9 6:30-8:00pm Bad Girlfriends

If you like getting up off your seat and dancing to a lively mix of classic and current rock, country, and pop, then Bad Girlfriends is not to be missed!

June 16 6:30-8:00pm Roadhouse Blue

Roadhouse Blue is a variety/classic country/rock band. Free Killebrew Root Beer floats and samples of Killebrew Root Beer will be distributed to everyone in attendance!

June 23 6:30-8:00pm Todd Eckart

Be transported back in time to a golden era with Todd Eckart. His stylings are modeled after the greatest singers of our time, including Frank Sinatra, Dean Martin, and Elvis.

June 30 6:30-8:00pm Murphy Brothers Band

High energy guitar rock is definitely in store with The Murphy Brothers Band. They will keep you up, moving, and always wanting more.

July 7 6:30-8:00pm Jimmi and the Band of Souls

Jimmi and the Band of Souls brings a toe tappin', 'deep-groovin'', high energy blend of blues, roots and R&B in their original songs and covers.

July 14 6:30-8:00pm Devon Worley Band

With a vocal power house up front and rock solid musicians to follow, The Devon Worley band is sure to light up any stage.

July 21 6:30-9:00pm Church of Cash

The iconic music and style of "The Man in Black" is on display with Church of Cash, the Midwest's best Johnny Cash Tribute show, performing hits spanning Johnny's entire career!

July 28 6:30-8:00pm Rhino

Rhino delivers nonstop fun, sure to make you get up and dance or just sit back and enjoy. Be sure to catch their drum routine that's guaranteed to drop a few jaws!

Aug 4 6:30-8:00pm Elvis, Todd Anderson

Delightful entertainment abounds with "Elvis" Todd Anderson's show for all ages! Todd's voice and moves are an exciting depiction of an actual Elvis concert.

Aug 11 6:30-8:00pm Shane Martin

The infectious, freewheeling style of the Shane Martin Band is sure to leave a smile on your face. They serve up a unique blend of spirited modern country rock.

Aug 18 6:30-8:00pm The Holy Rocka Rollaz

Take an authentic trip back to the '50s with Minnesota's own Holy Rocka Rollaz! They pay tribute to all the early greats like Buddy Holly, Chuck Berry, Johnny Cash, and Little Richard.

Aug 25 6:30-9:00pm Tim Mahoney—a rain-or-shine special event!

Ramsey's Trott Brook Financial is closing out the concert series with their 12<sup>th</sup> annual Trott Brook Benefit Bash—with inclement weather venue at The Fountains of Ramsey on Sunwood Drive!



← And—Food Trucks too!

Thursday nights from June 9 – August 25 there will be an event at The Draw's amphitheater

FARMERS MARKET near the amphitheater at Cantor Street, every Thursday beginning in mid-July, from 3-7!

LOCATION The Draw 7401 E Ramsey Parkway, Ramsey, MN 55303 (within The COR)



# 2016 SUMMER EVENT CONCERT SERIES

An analysis by:  
Nathan Greenwald



## BAD GIRLFRIENDS – 6/9

First Concert of the season

165 attendants (4<sup>th</sup> best start since 2011)

Not a bad way to start the series

Played a variety of songs that everyone liked.



## ROADHOUSE BLUE – 6/16

2<sup>nd</sup> Concert of the series

310 attendants, great uptick in crowd members

Free Root beer Floats, great way to get people out

Great sound and entertainment



## TODD ECKART – 6/23

3<sup>rd</sup> Concert

425 concert goers

Simple set up, great sound, easy to work with.

The crowd really enjoyed it.





## MURPHY BROTHERS BAND – 6/30

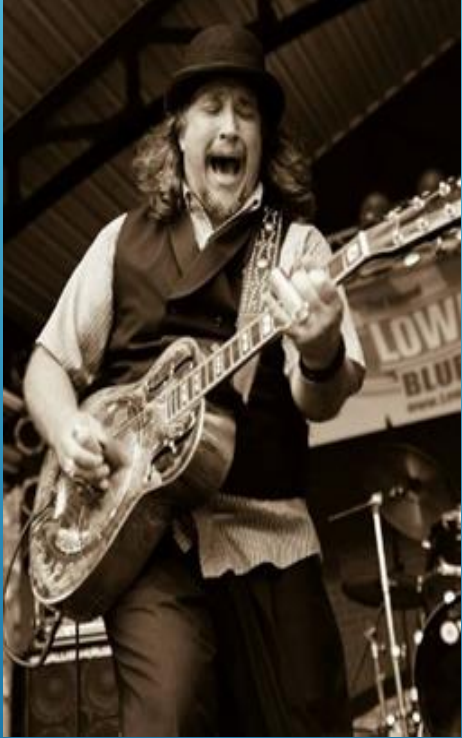
4<sup>th</sup> Concert

415 concert goers

Probably the loudest band this year.

Greatest amount of instrumental talent.

Crowd liked it, except for the volume level.



## JIMMI & THE BAND OF SOULS – 7/7

5<sup>th</sup> concert

215 die hard fans **(had a rain delay)**

Positive feedback from those in attendance

Good volume level and talent



## DEVON WORLEY BAND – 7/14

6<sup>th</sup> Concert

**Rained Out**

Got some disappointed comments

2015 attendance – 510 people



# CHURCH OF CASH – 7/21

7<sup>th</sup> Concert

380 fans in attendance

Great sound, heard a lot of positive things back

Incredibly easy to work with



## RHINO – 7/28

8<sup>th</sup> concert

465 fans in attendance

Had a large fan base that showed up

Good variety of music, great drum finale





## TODD 'ELVIS' ANDERSON – 8/4

9<sup>th</sup> concert

530 in attendance

Largest crowd of the season

Has been here since the beginning

The most anticipated show of the series.



## SHANE MARTIN – 8/11

10<sup>th</sup> concert

340 fans showed up

Incredibly easy to work with.

Great sound, and great response from the public.

Had a good variety of music.



## HOLY ROCKA ROLLAZ – 8/18

11<sup>th</sup> Concert

Weather was questionable the day of.

Still had an attendance of 300 people.

Good energy, good sound, easy to work with.

Community really liked them.



## TIM MAHONEY – 8/25

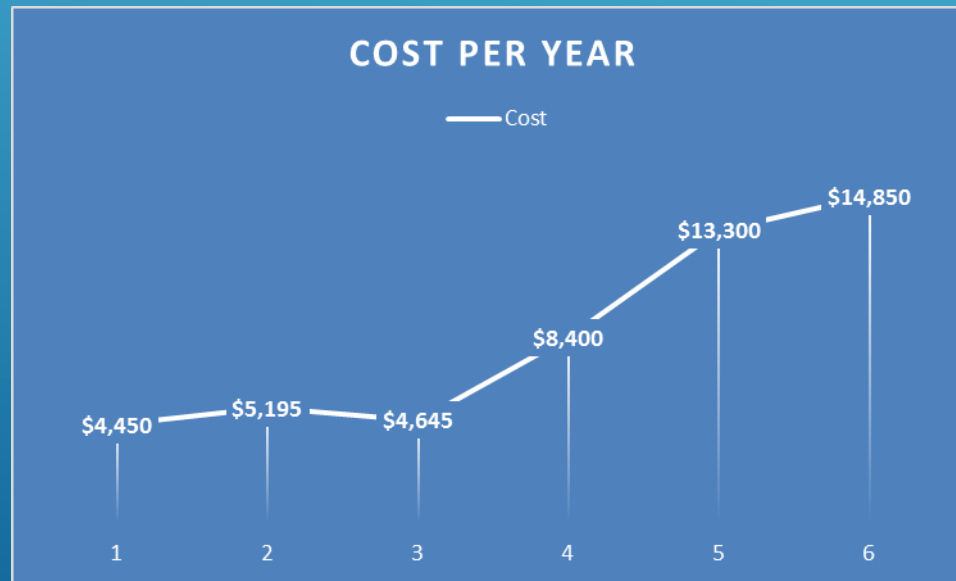
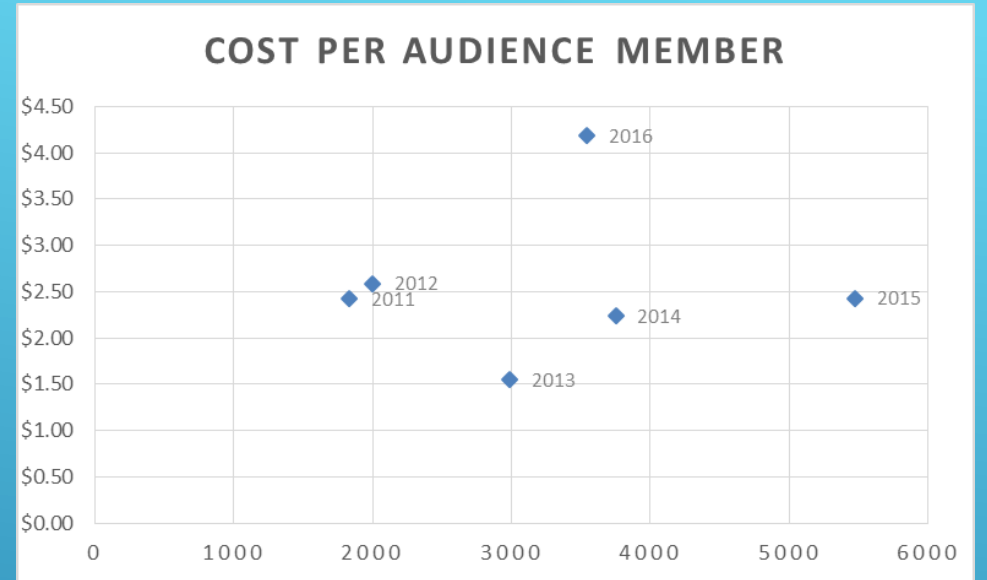
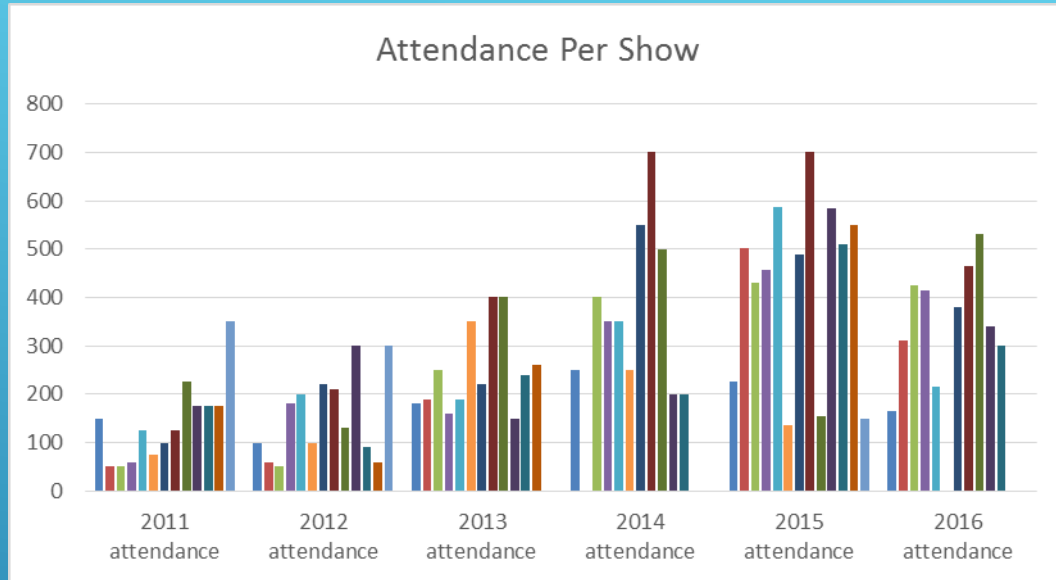
12<sup>th</sup> and final concert of the series

Combined with the Trott Brook Benefit Bash

Anticipated turnout of 700-1,000 people

Actual turnout: 640

# COMPARISON



This summer was a great learning experience for me. Although the yearly attendance did not surpass 2015's numbers we still had the second highest attendance in the history of the Event Series.

The community truly appreciates these performances and the artists that perform find the venue unique and very fun to play in.

The City of Ramsey and the City of Ramsey Foundation have built a summer program that has become part of the summer atmosphere. It is anticipated every week and as we continue to find groups that fit the numerous demographics of Ramsey, attendance and involvement will continue to remain high.

Thanks again for this great opportunity!

# FINAL ASSESSMENT



THANKS FOR A GREAT SUMMER!

It was a privilege working for & with all of you.

