

# Lightning Round—Best of 2016

- Unopposed city council |||||
- Citizen engagement |||
- Road reconstruction |||
- Employees/People |||
- Fire Station #2 |||
- Armstrong Interchange ||
- Relationships w/commissions/ Council ||
- Smooth election ||
- Residential growth (context of retail) |
- Successful events |
- EPB Statement of Purpose |
- EDA, purchase agreement with Platinum |
- Future Business Park |
- Highway 10 Corridor, legislative leader |
- Communication Improvements |
- Stable Tax Rate |
- Bond Rating |
- Partnering with Allina |

# Strategic Plan Update Notes

## 1. Corridor Improvement Plans (Connected Community)

- a. Highway 10 remain high priority
- b. Highway 47 remain high priority
- c. CSAH 5 take advantage of new school proposal
- d. CSAH 83 remove
  - i. How do we move people efficiently in/out of Ramsey, what is the overall plan? Should this item be discussed in within a larger plan, versus individually?
  - ii. Should the corridor plans include other items (streetscape, traffic, image, utility extensions, etc.).
  - iii. Corridors effect each other, should consider combining CSAH 5 and Highway 47.

## 2. New Ramsey Elementary School (add to strategic plan, new item)

- a. smart-citizen focused government

## 3. Long Term Water Resources (new item)

- a. Update Comp Sewer & Water Plan as tactics
- b. Replace former Comp Water item

## 4. Update Economic Development Recruitment tactic to be more realistic about the retail/ restaurant, and really meet our goals of obtaining a quality users

## 5. Consider making the various Highway 10 improvement goals clear/ consistent, and better connected (seem broken up)

- 6.** Website should be a standalone tactic, consider adding to Strategic Plan.
  - a.** How do I, on the website for various items. Consider improving the self-service of our website.
  - b.** Highlight social media, and mixed media strategy (do we call this something different than “website”)...
  - c.** Consider rolling into the “progressive and positive communication” item.
  - d.** Should there be a digital communications tactic/ plan?
  
- 7.** Explore a positive approach to code enforcement efforts, bring back a new approach for Council review. Neighborhood resource officer.
  
- 8.** Remove the Create a Program for Citizen Recognition tactic. Potentially consider updating initiative.
  
- 9.** Review all gray items for potentially considering updating for a new tactic (example, reduce illegal drug activity—what is the progress).
  
- 10.** Bring back the Volunteer Coordinator item for further discussion, appears to be different viewpoints.
  
- 11.** Keep the updated tactic for Improve Communications tactic. Bring back ideas. Although a goal was accomplished, the initiative sill is not—and came up in the SWOT.

**12.** Review outcome of the SWOT (data collected), and review in context of the strategic plan initiatives. Do we need to add anything to the plan?