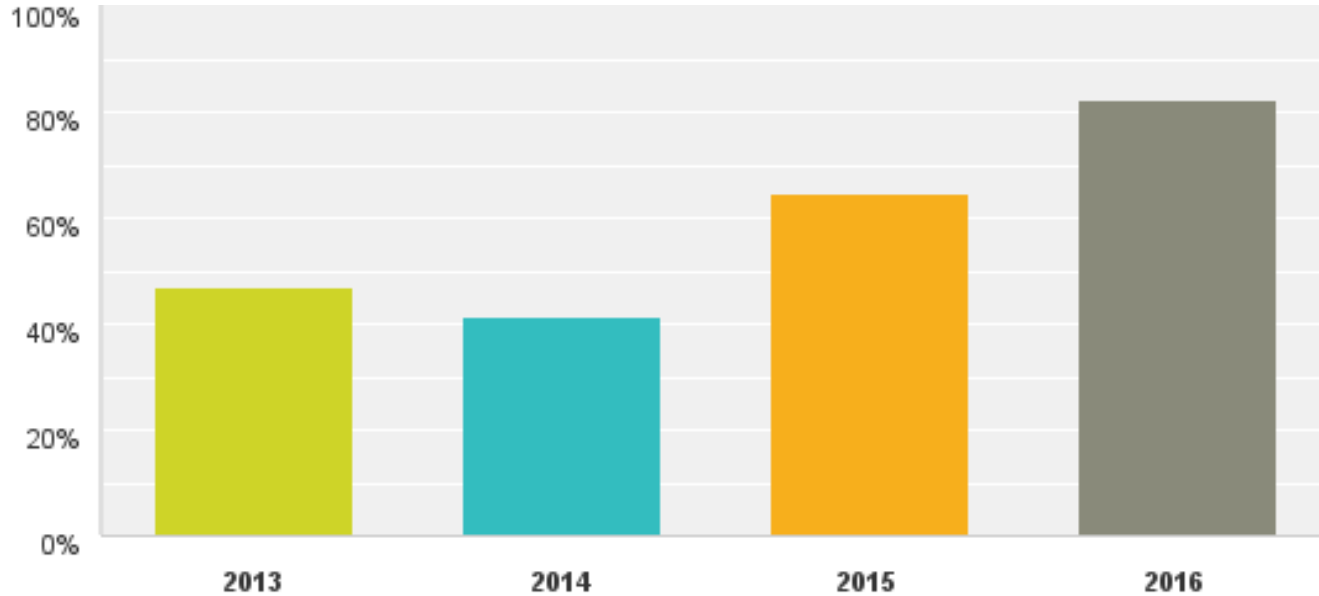




# Ramsey EDA Business Expo Survey Results

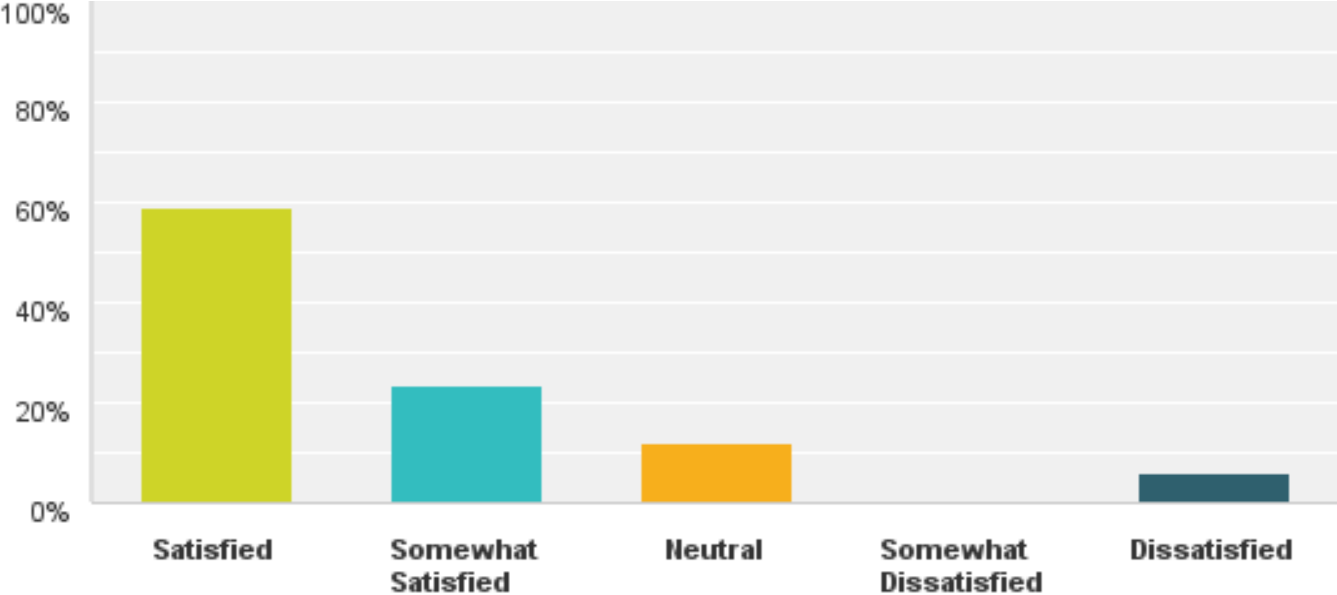
# Q1: Please select the year(s) in which you've participated in the Ramsey EDA Business Expo.

Answered: 17 Skipped: 0



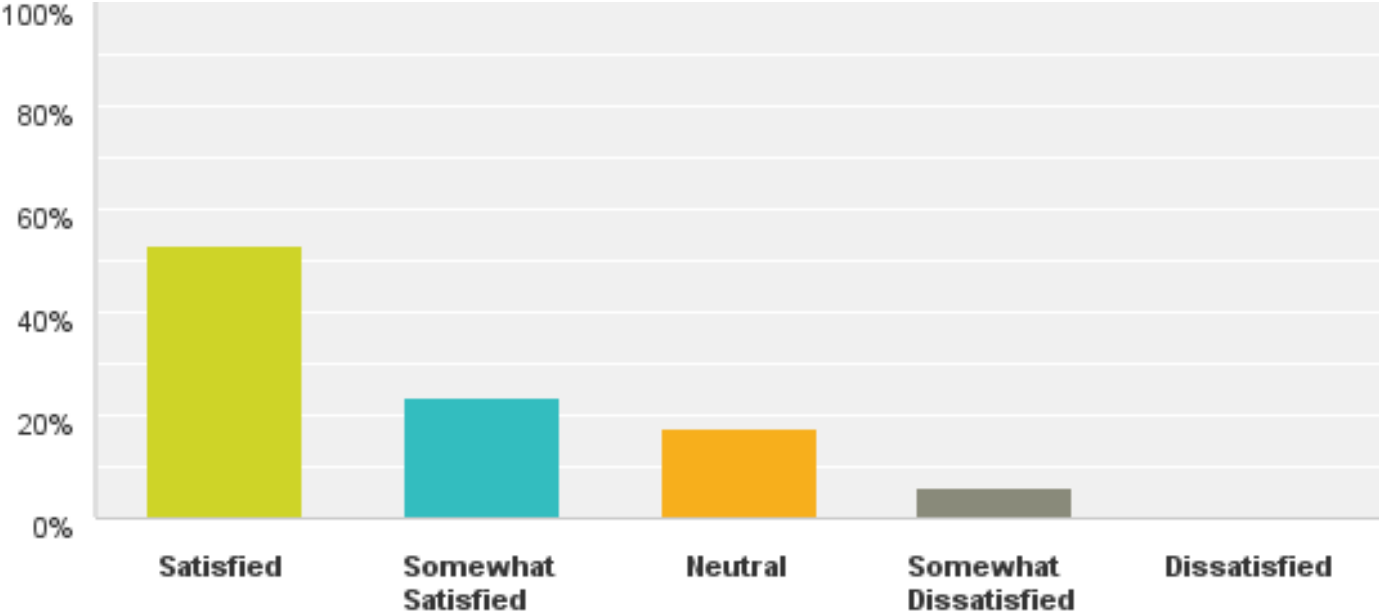
# Q2: Please rate your overall satisfaction with the Ramsey EDA Business Expo.

Answered: 17 Skipped: 0



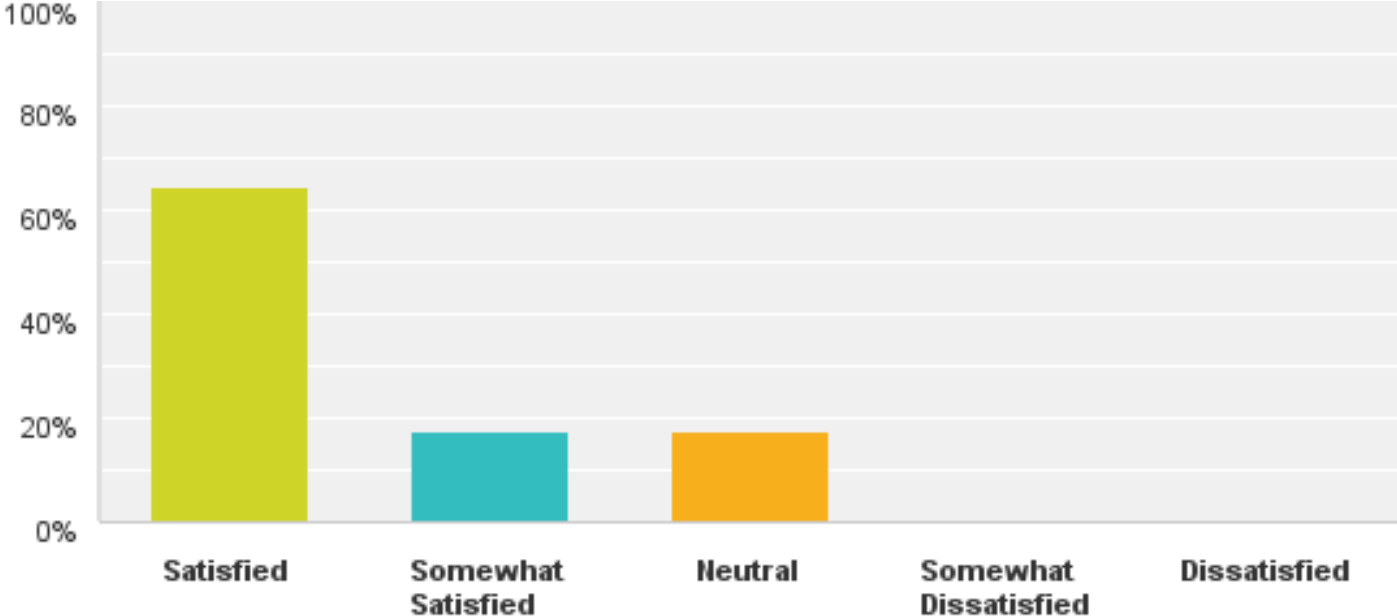
# Q3: Please rate your level of satisfaction with guest/customer attendance at the Ramsey EDA Business Expo.

Answered: 17 Skipped: 0



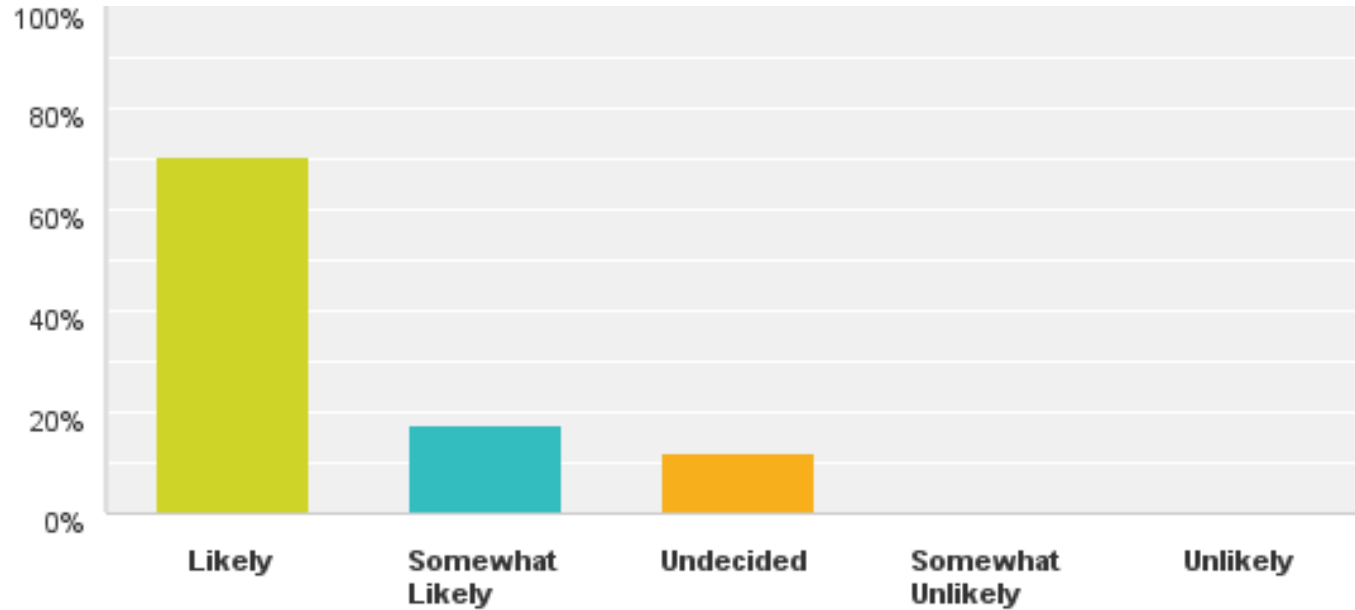
# Q4: Please rate your level of satisfaction with the variety of business participants accepted into the Ramsey EDA Business Expo.

Answered: 17 Skipped: 0



## Q5: Please rate your likeliness to participate in the Ramsey EDA Business Expo in the future.

Answered: 17 Skipped: 0



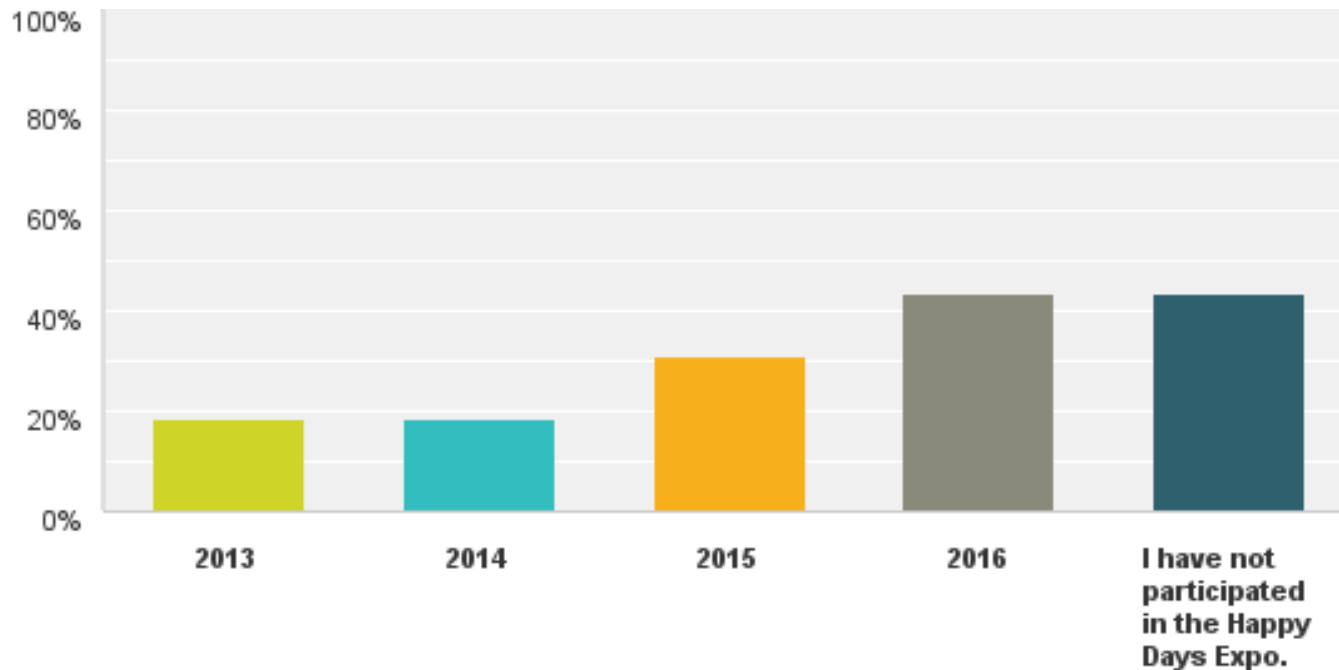
## Comments:

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- “This expo is very accommodating for the small businesses in the area. The price is right, attendance is average, and the demographics of the expo range from business to residential clientele. We usually get some type of ROI from this expo to make it worth the time and effort to attend. We use it as an extension of our marketing efforts to assure everyone sees us in the community and for those that have not heard of us.”
- “Need to have it 2 or 3 weeks earlier.”
- “Well organized event by professional people. It's not the highest traffic event, but the people who attend are interested and want to talk. It's been a good business to business opportunity for me.”
- “People just show up for free stuff.”
- “The attendance is average although it is nice because one is able to have more one-on-one time with the customers.”
- “Satisfied with the attendance with the quantity but not quality.”

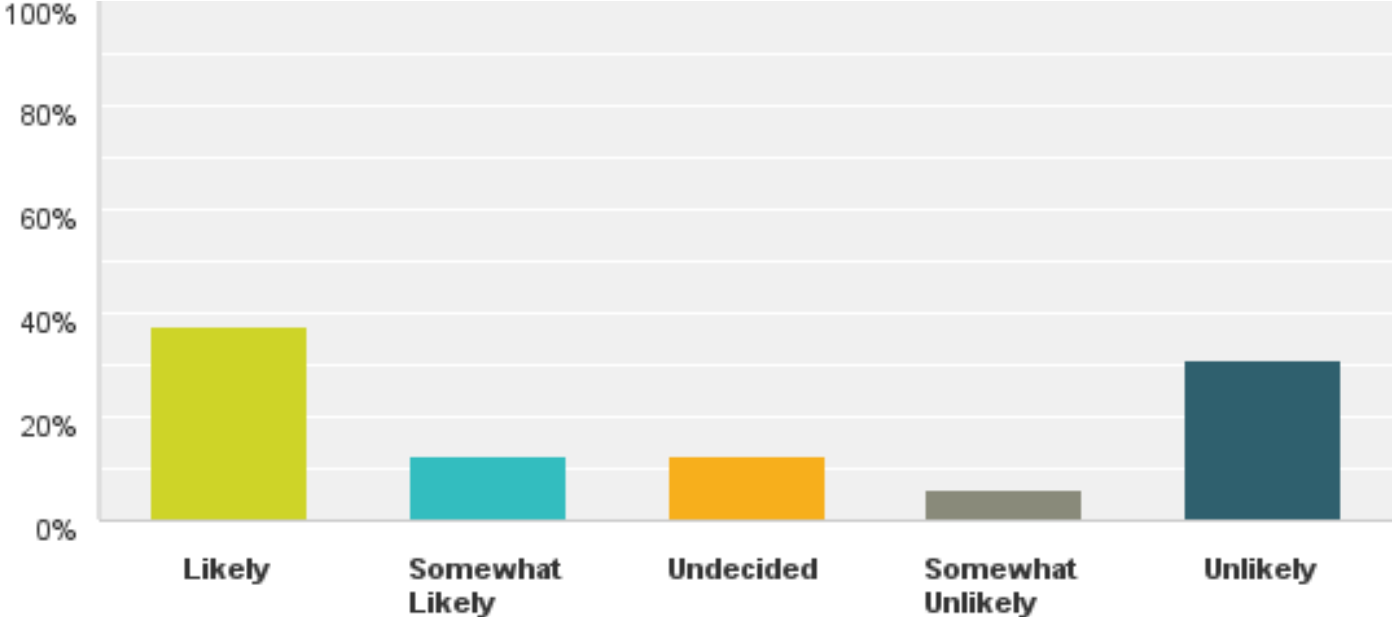
## Q6: Please select the year(s) in which you've participated in the City of Ramsey Happy Days Expo.

Answered: 16 Skipped: 1



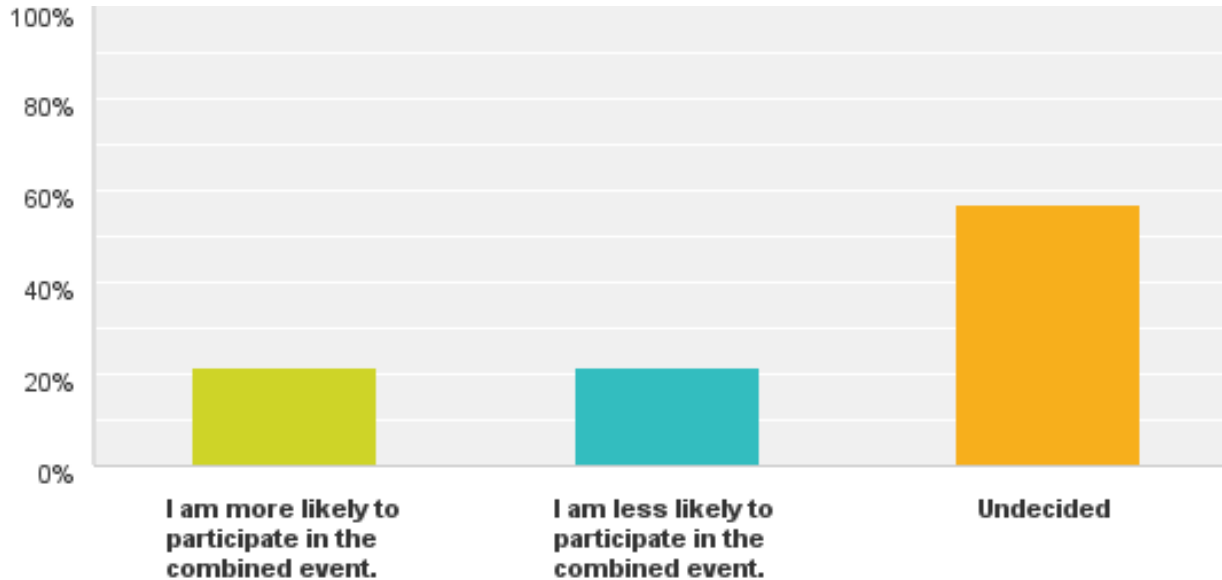
# Q7: Please rate your likeliness to participate in the City of Ramsey Happy Days Expo in the future.

Answered: 16 Skipped: 1



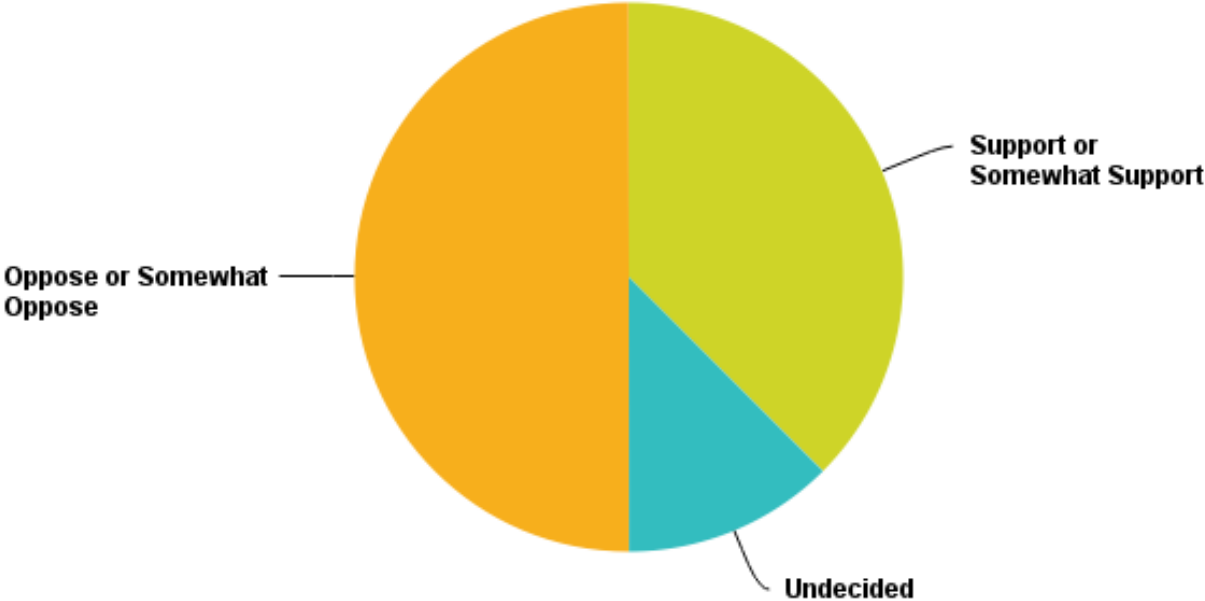
**Q8: In the future, if the Ramsey EDA Business Expo was eliminated as a separate event in the spring and was combined with the Happy Days Expos in the fall, please rate your likeliness to participate in the combined event.**

Answered: 14 Skipped: 3



# Q9: Please indicate your level of support for eliminating the EDA Business Expo in the spring and combining it with the Happy Days Expo in the fall.

Answered: 16 Skipped: 1



## Comments:

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- “Happy Days has there own Expo- I think it is a good idea to have both- and if they do combine the Happy Days Expo should be moved inside- but not inside city hall we tried that once and it was not good.”
- “The "Business" portion of the Expo would get lost in everything that is going on at Happy Days - Our vote would be that the EDA Business Expo be changed to a different time of year - Mid to end of January when minds are thinking of new things, the future and a place to get out of the cold on a freezing day!”
- “Different events, love the Expo- Do both.”
- “I was VERY impressed with the City of Ramsey's decision to have the Business Expo and would be extremely disappointed to see it go away. This would be detrimental to the small business community. There needs to be an event that is solely dedicated to small business owners.”
- “We already participate in the parade & would not attend both events.”
- “We would definitely participate if it does not conflict with our fall booking show.”
- “Depends on if we can get an indoor spot - we need electricity and be out of the weather elements.”

## Conclusions:

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- Past participants are generally satisfied with the EDA Business Expo and are likely to participate again in future years.
- A majority of participants are satisfied, or somewhat satisfied, with the guest/customer attendance. Comments suggest that they acknowledge there is a smaller audience at the Spring Business Expo, but this does not deter their participation in the event.
- Eliminating the Business Expo in the Spring and combining it with the Happy Days Expo in the Fall would not necessarily make participants more or less likely to participate in the event.
- More respondents said they 'Oppose' or 'Somewhat Oppose' the combination and elimination of the Spring Business expo, than 'Support' or 'Somewhat Support' it.
- There may be value in hosting the Spring Business Expo a few weeks earlier in the year.