

2017 Minnesota Thriving in the North
 Distribution Summary
 Print Run: 12,500 Copies

Industry Mailings		ATL	BOS	CA	CHI	NY	PHL	PHO	RAL	SEA	TX	WIS
Biotechnology and Life Sciences	677	17	47	300	28	33	92	19	47	24	58	12
Medical Device Manufacturing	280	12	48	80	48	11	37	6	4	3	28	3
Energy Technology/Renewable Energy	267	7	2	25	2	48	23	3	1	7	143	6
Data Centers/Data Processing/Computers	983	87	99	271	76	210	41	22	8	35	117	17
Food Manufacturing	610	135	34	113	107	52	41	13	4	22	72	17
Aerospace Production/Instrument Manufacturing	752	25	126	295	44	21	44	21	9	23	115	29
Pharmaceuticals	612	16	69	169	47	77	136	9	20	22	33	14
Total Industry 4181												

Fast Growth	1247	81	99	210	119	147	56	110	120	136	116	53
Fast Growth Tech	490											
Fortune 1000 Facilities Managers (non MN)	909											
Total 2646												

Site Selection Professionals	798
Corporate Real Estate Specialists	437
Total 1235	

Minnesota Dept. of Employment & Economic Development	500
Minnesota Trade Office-South America	125
Minnesota Trade Office-Korea	100
Minnesota Trade Office-Europe	5
DEED Mailing List	230
DEED Second Shipment	600
Library List	378
Total DEED 1938	

Total Print	12500
Industry Mailings	4181
Fast Growth/Fortune 1000	2646
Site Selection	1235
MN DEED Shipments and Mailings	1938
Total DEED 10000	
Advertiser Copies	2050
JCI Promotional Copies	450