



## **Item 1 – Vision + Objectives**

### **Parks and Recreation Commission Meeting**

June 8, 2017; Elmcrest Park; 6:30pm

#### **Exercise #1 – I SEE / WE SEE**

**WE SEE (original) . . .**

A recognized, beautiful, well-connected park and trail system that highlights our character and natural assets, that are the foundation of the city, and that provide activities and events that create a destination for all.

**WE SEE (refined) . . .**

A beautiful, city-focused, but regionally recognized, well-connected park and trail system that promotes our rural character, natural resource assets and attractive public amenities as the backdrop for social, recreational and special event activities that benefit Ramsey citizens and create a popular destination for everyone.

(for further discussion and refinement)

# Parks and Recreation Commission Meeting

June 8, 2017; Elmcrest Park; 6:30pm

## Exercise #2 – Key Words (primary objectives)

(original)

SAFETY

INSPIRATIONAL

DIVERSITY

FULLFILLING

PLAYFULL

FUNDED(ABLE)

BEAUTIFUL

CONNECTED

BELOVED

UTILIZED

FLOURISHING

REFRESHING

ACCESSIBLE

EXCITING

ATTRACTS(IVE)

NATURE-FULL

(refined)

SAFE

CONNECTED

SUSTAINABLE (flourishing)

BEAUTIFUL

NATURAL (nature-full)

COST EFFECTIVE (funded)

DIVERSE

PLAYFUL

ACCESSIBLE

USED (utilized, inspirational, attractive, beloved, fulfilling, refreshing)

(for further discussion and refinement)

## Key Words translated into 'Objective' Statements

- 1 SAFE** – provide **safe** places for people
- 2 CONNECTED** – **connect** local assets with regional systems
- 3 SUSTAINABLE** – explore innovative approaches with **sustainable** outcomes
- 4 BEAUTIFUL** – promote **beauty** to showcase unique amenities and attractions
- 5 NATURAL** – protect, integrate, interpret **natural** resources wherever possible
- 6 COST EFFECTIVE** – match budget and benefit through **cost effective** design
- 7 DIVERSE** – provide a **diverse** mix of play/recreation activities for all ages and demographics
- 8 PLAYFUL** – add mystery, wonder, **playfulness** . . . and just plain FUN
- 9 ACCESSIBLE** – ensure universal **access** for everyone
- 10 USED** – update programming (refresh, inspire, fulfill) to ensure public places are **used!**

(for further discussion and refinement)