

**TO BE PRESENTED VERBALLY BY PLANNING
COMMISSION CHAIRPERSON RANDY BAUER**

**NOTES
RAMSEY PLANNING COMMISSION WORK SESSION
JANUARY 5, 2017**

VISIONING DISCUSSION

TWO MAJOR AREAS OF FOCUS/PURPOSE

- I. THE MAIN PURPOSE OF THE COR SHOULD BE TO BRING
THE PEOPLE OF RAMSEY TOGETHER.**

***STATEMENT: THE COR SHOULD SERVE AS A CITY
CENTER THAT WILL FACILITATE COLLABORATION AND
COOPERATION FOR ALL PEOPLE.***

- II. A SECONDARY PURPOSE WILL BE TO BRING IN PEOPLE
FROM OUTSIDE THE CITY.**

**THE CHIEF CHARACTERISTICS OF THE COR TO FACILITATE
THESE PURPOSES WILL BE AS FOLLOWS:**

- **IT WILL ATTRACT A DIVERSE AUDIENCE BY:**
 1. WELCOMING ALL CULTURES
 2. BEING OPEN TO ALL TYPES OF BUSINESSES
 3. HAVING ATTRACTIONS FOR A WIDE AUDIENCE
- **IT WILL BE UNIQUE; IT WILL BE A DESTINATION
BY:**
 1. HAVING SOMETHING OTHER CITIES DO NOT HAVE—FOR EXAMPLE A TOP SHELF FERRIS WHEEL
 2. BEING TECHNOLOGY-ORIENTED
 3. BEING A COMMUNITY CENTER/GATHERING PLACE

4. FEATURING UNIQUE ARCHITECTURE THAT COULD BE “HISTORICAL” AND STRESS THE FUNCTIONS OF THE BUILDING
 5. BE FAMILY-ORIENTED
 6. STRESS SMALL SHOPS; NOT BIG BOX
- IT WILL HAVE A DOWN TOWN FOCUS BY:
 1. APPLYING MULTIPLE USES
 2. TAKING ADVANTAGE OF TRANSIT
 3. INCREASING DENSITY THROUGH MULTI-STORY RETAIL

KEY DISCUSSION ITEMS/AREAS OF FOCUS

CAPITALIZE ON SUCCESSES SUCH AS THE DRAW SUMMER EVENT SERIES. WHAT USERS CAN CAPITALIZE ON THIS SUCCESS?

EXPLORE THE RE-ESTABLISHMENT OF PARKING DISTRICTS, ESPECIALLY IN THE DOWNTOWN DISTRICT (COR-1). THIS INCLUDES STRUCTURED PARKING (RAMPS OR UNDERGROUND) IN APPROPRIATE PLACES.

RE-EVALUATE THE RETAIL STRATEGY. DE-EMPHASIZE FOCUS ON LARGE FORMAT RETAIL. FOCUS ON MORE UNIQUE, DESTINATION BASED RETAIL.

RE-EVALUATE THE DEFINITION OF MIXED USE. VERTICALLY MIXED USE BUILDINGS WILL BE A CHALLENGE IN RAMSEY. THE MIXED-USE FOCUS MAY BE MORE OF A MIX OF USES WITHIN THE DEVELOPMENT AS A WHOLE, AS OPPOSED TO WITHIN BUILDINGS.

STRENGTHEN ARCHITECTURAL DESIGN REQUIREMENTS AND REVIEW PROCESS.

CREATE A WAYFINDING SIGN PLAN TO DIRECT USERS FROM HIGHWAY 10.

ENSURE ADEQUATE PRIVATE OPEN SPACE WITHIN EACH DEVELOPMENT.

WITH EACH DEVELOPMENT PROPOSAL, THINK MORE STRATEGICALLY AND RE-EVALUATE A MASTER PLAN FOR THE BLOCK, RATHER THAN TAKING AN INDIVIDUAL PROJECT ON ITS OWN.

DRAFT