

Example Websites

[McKinney, Texas \(https://www.mckinneytexas.org/ \)](https://www.mckinneytexas.org/)

This site has been the model since City Staff first began discussing how the new City of Ramsey site will look and function. The centrally-located search bar and graphic buttons provide a warm feel and quick access to tools for visitors.

[Saratoga Springs, Utah \(https://www.saratogaspringscity.com/\)](https://www.saratogaspringscity.com/)

A recent example provided to us, which showcased the shadowbox banner. While the picture banner is not as highlighted as it is on McKinney's sight, the banner text provides a rich focal point for first-time and returning visitors.