



Strategic Action Plan 2015 - 2018

Mission Statement

It is our mission to work together to responsibly grow our community, and to provide quality, cost-effective, and efficient government services.

Goals and Imperatives

Financial Stability

Ensure strategic economic development that complements the City's desired quality of life and builds a stable tax base, all while maintaining a low tax levy.

A Connected Community

Ensure that the city is a connected city that is part of a comprehensive regional transportation system that enables all to easily navigate the community and attracts business development.

Smart, Citizen-Focused Government

Continue the delivery of quality services to ensure the city will have safe and thriving neighborhoods and business districts, and a clean environment.

An Effective Organization

Maintain a highly functional staff, citizen volunteers, and elected officials and governance structure that meets the increasingly ever-changing needs of the organization.

Measures for Success

The City will look at a "Balanced Scorecard" of financial, internal, external and stakeholder metrics in order to measure success.

The City will regularly measure and assess stakeholder satisfaction

The City leadership and staff will hold themselves accountable for results.

Core Values

Ethics and Integrity

Fiscal Responsibility

Cooperation and Teamwork

Open and Honest Communications

Excellence and Quality in the Delivery of Service

Treating People with Respect and Fairness

Adaptability and Continuous Learning