

Councilmember introduced the following resolution and moved for its adoption:

RESOLUTION #19-176

RESOLUTON APPROVING PRIME ADVERTISING CONTRACTS FOR THE RAMSEY RESIDENT NEWSLETTER AND ANNUAL COMMUNITY RESOURCE GUIDE

WHEREAS, the City wishes to outsource the City newsletter, The Ramsey Resident; and

WHEREAS. the newsletter will be published quarterly as a four-color glossy newsletter with space for advertisers; and

WHEREAS, the contract covers sale of ad space, design, printing and distribution of the newsletter; and

WHEREAS, outsourcing the Ramsey Resident newsletter will allow Staff to focus on other important internal tasks; and

WHEREAS, the Annual Community Resource Guide may benefit the Economic Development Authority (EDA) with a strong marketing tool for the City.

- 1) Motion to adopt resolution #19-176 Approving PRIME Advertising Contracts for Ramsey Resident Newsletter and Annual Community Resource Guide

The motion for the adoption of the foregoing resolution was duly seconded by Councilmember , and upon vote being taken thereon, the following voted in favor thereof:

and the following voted against the same:

and the following abstained:

Where upon said resolution was declared duly passed and adopted by the Ramsey City Council this the 23rd day of July, 2019.

Mayor

ATTEST:

City Clerk