

ANOKA AREA CHAMBER OF
COMMERCE

MANUFACTURE
COHORT

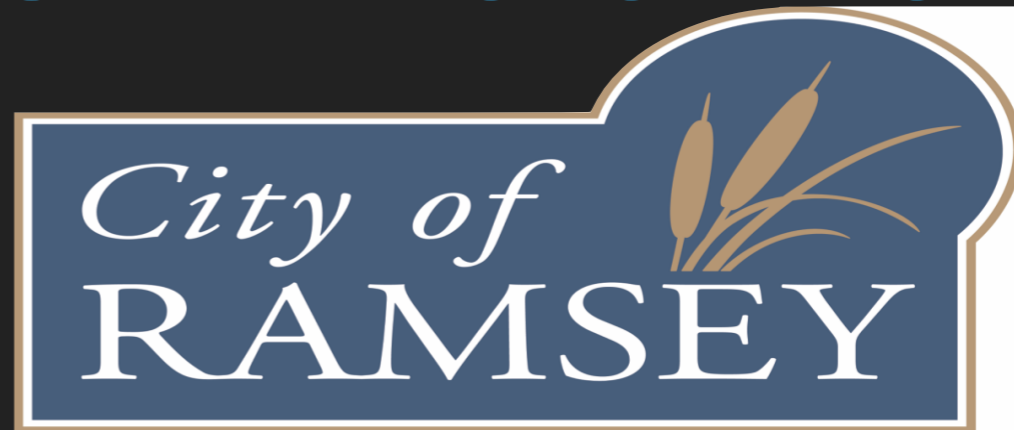
Anoka Area Chamber Of Commerce

MANUFACTURE COHORT

- ❖ Mission:

- ❖ To become a catalyst for strengthening community manufacturing - accelerating a transformation into a more efficient and powerful engine of innovation, job creation and economic growth.

Anoka Area Chamber Of Commerce
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Anoka County

MINNESOTA

Respectful, Innovative, Fiscally Responsible



❖ "Trusted Partners" - Thank you!

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- ❖ Altron
- ❖ B&F Fasteners Supply
- ❖ Cabinetry Concepts
- ❖ Dedicated
- ❖ Digital Tool & Automation
- ❖ Dynamic Group
- ❖ Heritage Millwork
- ❖ In'Tech Industry
- ❖ Life Fit
- ❖ Minnesota Tool And Die
- ❖ Moline Concrete
- ❖ MultiSource Products
- ❖ Northwoods Machine
- ❖ Panther Precision
- ❖ P Technologies
- ❖ RJM Industries
- ❖ Rotary Systems
- ❖ Team Packaging
- ❖ Triple D Welding
- ❖ Vision Ease
- ❖ Wendell's
- ❖ Zero Zone

24 UNIQUE
MANUFACTURERS

Anoka Area Chamber - Manufacturer Cohort Session

Here is what we identified as the Issues:

- ❖ Competition
- ❖ Aging Workforce
- ❖ Low Interest
- ❖ General Awareness
- ❖ Job Knowledge
- ❖ Screening
- ❖ Temp. Agencies Used
- ❖ Perception
- ❖ Wages
- ❖ Assessments
- ❖ Pipeline
- ❖ Communication
- ❖ Culture
- ❖ Reliable Workforce
- ❖ Generational
- ❖ Low Workforce Inventory

Anoka Area Chamber - Manufacturer Cohort Session

Here is what we identified as the Activities:

Marketing Awareness

Job Fair

Manufacture Camp

High School Outreach

Hands on Tour

Social Media

Education

Job Knowledge

Pipeline Analysis

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What Does the Workforce Model Look Like?

External Elements

Internal Elements

Resource Opportunity

Operational Opportunity

AHS Curriculum

Design and Fabrication

Internships

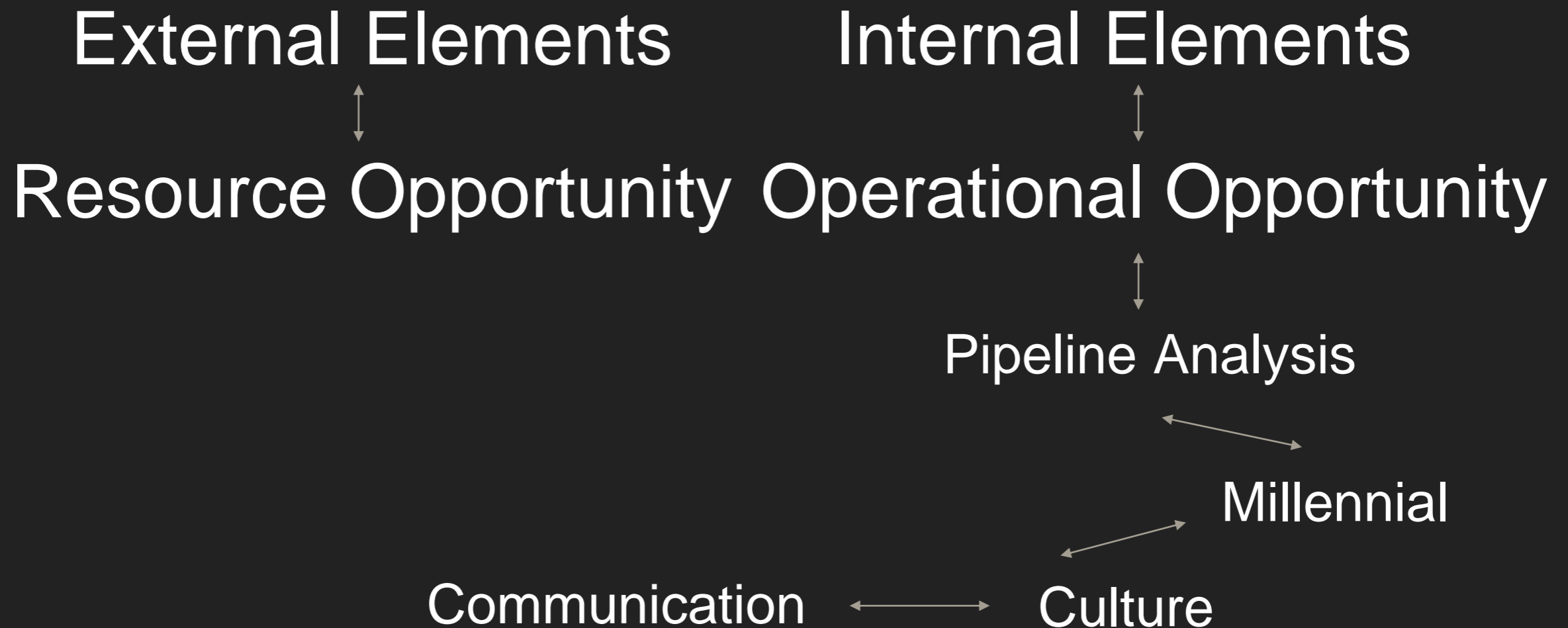
Incentivize the “right students”

Career Signing Day

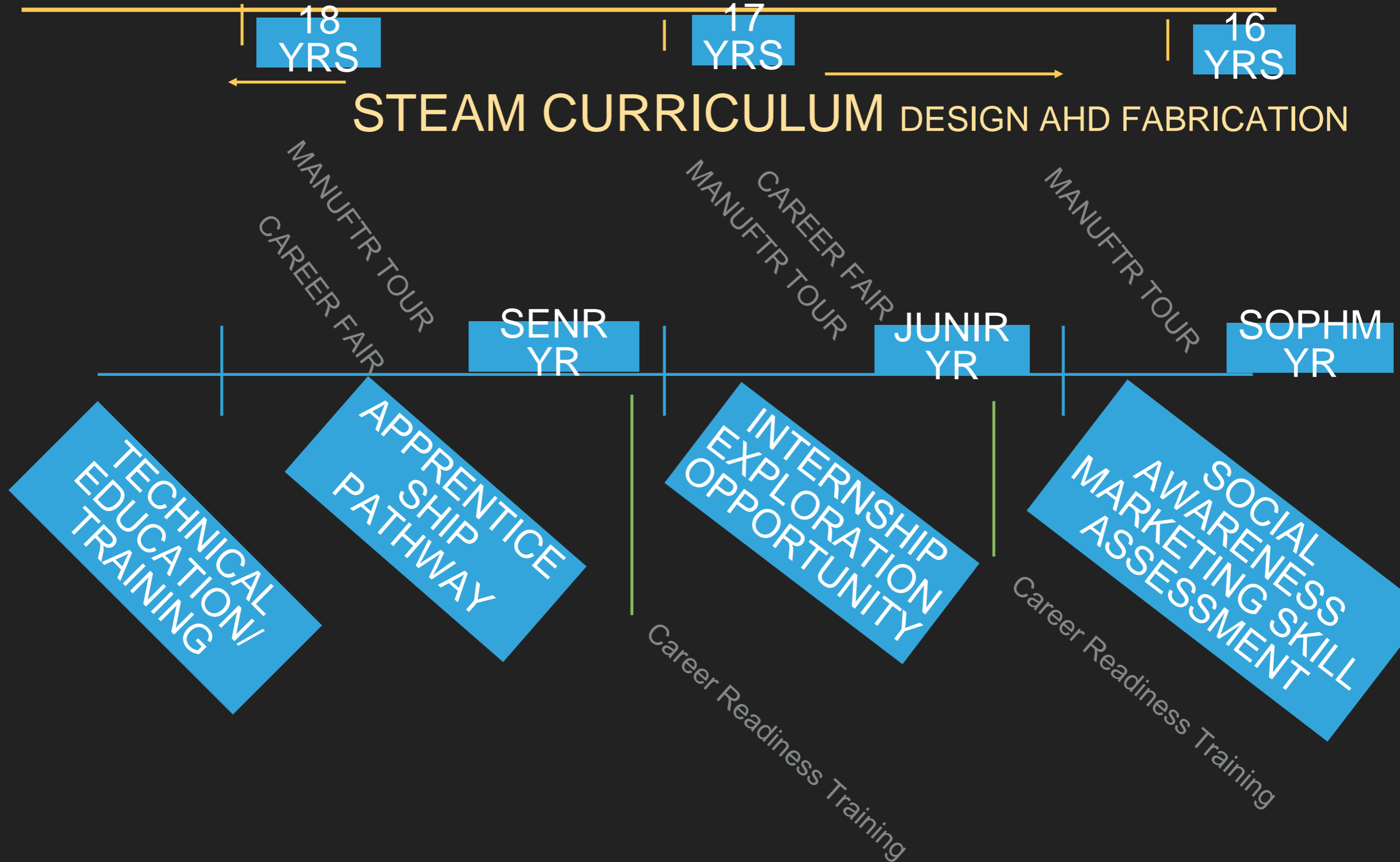
Intent to commit to career in Manufacturing

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What Does the Workforce Model Look Like?



PIPELINE FLOW



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- ❖ Design and Fabrication
- ❖ Mathematics Foundation
- ❖ STEAM
- ❖ Career Intent Signing Day

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Anoka County Super Sector Statistics*

Employment

Total Employment - 118,526 Jobs

Manufacturing - 22,647 Jobs

Of All Jobs in Eleven Sectors - 19.1%

* Source: DEED Quarterly Census of Employment and Wages (QCEW)

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Focus on Workforce Planning

- ❖ Expanding demand 22,000 jobs and growing
- ❖ 19% of Anoka County Workforce

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Anoka County Super Sector Statistics*

Employment - Payroll

Total Payroll - \$5.933 Billion

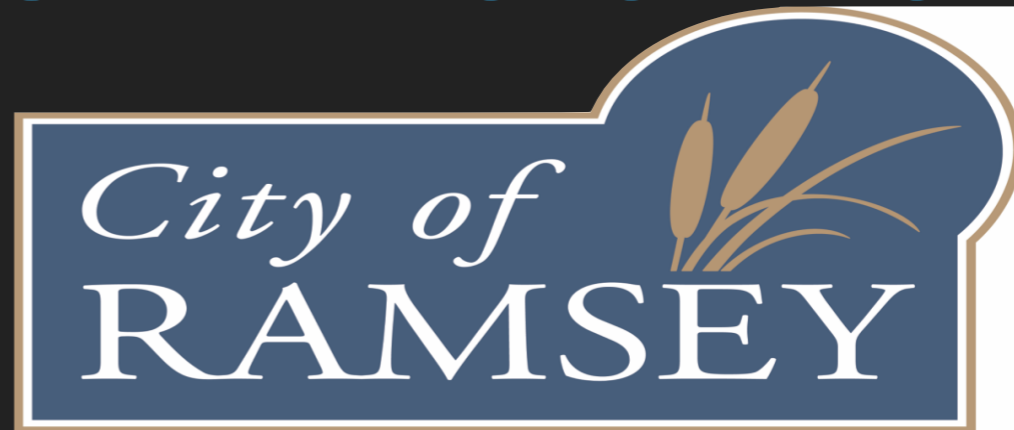
Manufacturing - \$1.804 Billion

Total Average Wage - \$50,024 annual

Manufacturing Average Wage - \$79,612 annual

* Source: DEED Quarterly Census of Employment and Wages (QCEW)

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Moving Forward ...

How do we work with the City of Ramsey to forward Manufacturing in the City?

Region?

Minnesota ?

ANOKA AREA

Beyond ?

CHAMBER OF COMMERCE

**MANUFACTURE
COHORT**

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❖ Moving Forward