

City Administrator Professional Development Plan 2019

Areas of Focus

The following areas of focus reflect specific areas of development identified in the *CheckPoint* 360 assessment feedback tool. For 2019, the City Administrator is to focus on providing direction, communicating effectively, and thinking creatively while pursuing the accomplishment of the following priority tasks:

1. Highway 10 Corridor Improvement
 - Coordinate local, state and federal legislative efforts to secure funding.
 - Monitor Highway 10 Planning project.
 - Strengthen Highway 10 coalition relationships between cities, counties and state.
 - Improve citizen outreach to improve awareness and understanding of this project.

2. City-wide Communication and Branding
 - Refresh and broaden “COR” signage to reflect “City of Ramsey”
 - Improve signage and branding of major commercial areas.
 - Replace and add additional dynamic community display signs.
 - Address the historic Town Hall and establish direction for historic building.

3. Long-term Road Funding
 - Coordinate long-term road funding plan with consultants and department staff.
 - Work with commissions to develop and implement preferred plan.
 - Communicate issues and planned solutions to public.

4. Public Works Campus
 - Address financing of new building.
 - Develop short and long-term implementation plans.

5. Community Center
 - Identify and contact potential strategic partners.
 - Draft potential financing options and strategy.

Reviewed by City Council January 8, 2019