

2018 - 2019 NEWSLETTER COSTS

Issue	# of Pages	# Printed	Printing Cost	Notes	Postage Cost	Approximate Staff Wages	Gross Total Cost	# of Ads	Ad Total	City Half	Net Total Cost
Jan/Feb 2018	16	10,250	\$4,510.00	Full Color Glossy	\$1,465.97	\$604.82	\$6,580.79	7	\$2,446.00	\$1,223.00	\$5,357.79
Mar/Apr 2018	28	10,000	\$6,868.20	Full Color Glossy	\$1,540.39	\$1,072.02	\$9,480.61	10	\$3,996.00	\$1,998.00	\$7,482.61
May/June 2018	24	10,600	\$6,780.00	Full Color Glossy	\$1,644.40	\$658.71	\$9,083.11	9	\$3,681.00	\$1,840.50	\$7,242.61
July/Aug 2018	24	10,600	\$6,858.80	Full Color Glossy	\$1,622.24	\$762.04	\$9,243.08	10	\$4,081.00	\$2,040.50	\$7,202.58
Sept/Oct 2018	20	10,650	\$6,118.80	Full Color Glossy	\$1,651.10	\$908.60	\$8,678.50	11	\$4,651.00	\$2,325.50	\$6,353.00
Nov/Dec 2018	20	10,650	\$5,973.80 \$612.38 \$229.00	Full Color Glossy Chamber Mag Insert Extra Survey's	\$1,905.93	\$623.07	\$9,344.18	7	\$2,491.00	\$1,245.50	\$8,098.68
Spring Recycler	4	10,542	\$2,300.00	Full Color Glossy	\$1,644.55	\$219.58	\$4,164.13	0	\$0.00	\$0.00	\$4,164.13
Winter Recycler	4	10,500	\$2,427.00	Full Color Glossy	\$1,638.00	\$233.65	\$4,298.65	0	\$0.00	\$0.00	\$4,298.65
Total		83,792	\$42,677.98		\$13,112.58	\$5,082.49	\$60,873.05	54	\$21,346.00	\$10,673.00	\$50,200.05

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Issue	# of Pages	# Printed	Printing Cost	Notes	Postage Cost	Approximate Staff Wages	Gross Total Cost	# of Ads	Ad Total	City Half	Net Total
Jan/Feb 2016	12	10,650	\$4,287.00	Full Color Glossy	\$1,645.49	\$726.92	\$6,659.41	6	\$2,006.00	\$1,003.00	\$5,656.41
Mar/Apr 2019	24	10,650	\$6,966.00	Full Color Glossy	\$1,700.64	\$993.67	\$9,660.31	9	\$3,641.00	\$1,820.50	\$7,839.81
May/June 2019	24	10,650	\$6,966.00	Full Color Glossy	\$1,702.74	\$800.67	\$9,469.41	10	\$4,025.00	\$2,012.50	\$7,456.91
Jul/Aug 2019				Full Color Glossy			\$0.00			\$0.00	\$0.00
Sept/Oct 2019				Full Color Glossy			\$0.00			\$0.00	\$0.00
Fall Recycler2019				Full Color Glossy			\$0.00			\$0.00	\$0.00
Nov/Dec 2019				Full Color Glossy Chamber Mag Insert			\$0.00			\$0.00	\$0.00
Ramsey Recycler 2019				Full Color Glossy			\$0.00			\$0.00	\$0.00
Total		31,950	\$18,219.00		\$5,048.87	\$2,521.26	\$25,789.13	25	\$9,672.00	\$4,836.00	\$20,953.13