

City of Ramsey 2020 Budget Survey – Strategic Priorities

This survey asked the City Council to complete a two-part survey to aide in preparation of the 2020 Budget. Part 1 included questions intended to clarify the Council’s prioritization of specific action for 2020 found in the Strategic Plan. Part 2 intended to clarify the priority of the Council’s strategic level items.

Part 1 – Task Level Actions of the Strategic Plan

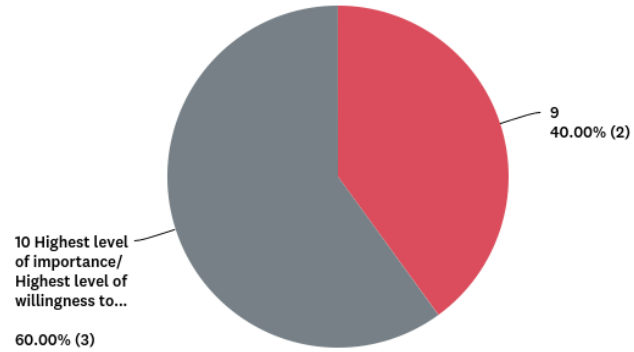
Part 1 asked Councilmembers to rank each individual action item (medium to high cost in 2020) in terms of level of importance and willingness to invest needed resources. A score of ‘1’ represents ‘Least level of importance/Least level of willingness to invest needed resources. A score of ‘10’ represents ‘Highest level of importance/Highest level of willingness to invest needed resources.

Part 1 - Executive Summary

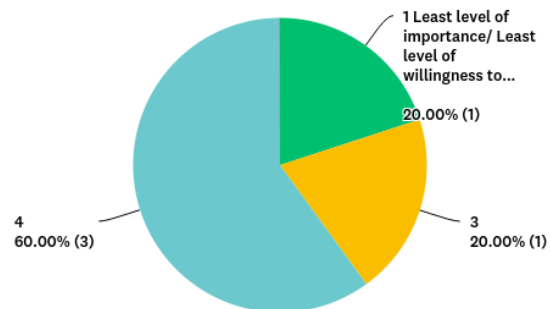
Action Item	Score
Implement a reliable, dedicated Pavement Management Funding Program.	10
Complete Plans and Specifications for Future Public Works Campus	8
Study Water Treatment Options.	7
Complete State Highway 47 Corridor Study.	6
Complete County Road 5 Corridor Study.	5
Implement smart irrigation controls rebate program to help reduce water consumption.	4
Complete a feasibility study for a future Postal Facility to obtain a Ramsey ZIP Code.	3

Part 1 – Distribution of Responses

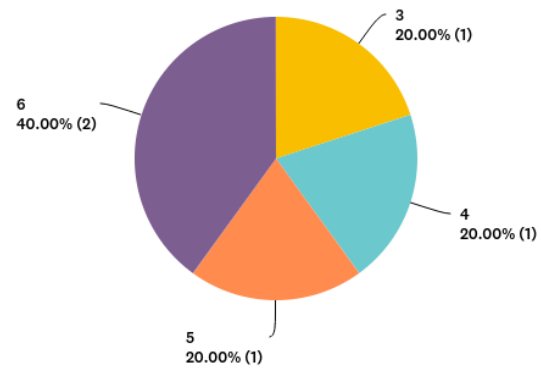
Q2 Implement a reliable, dedicated Pavement Management Funding Program



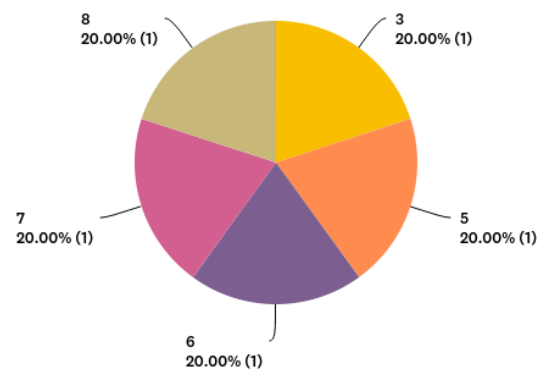
Q3 Complete a feasibility study for a future Postal Facility to obtain a Ramsey ZIP Code



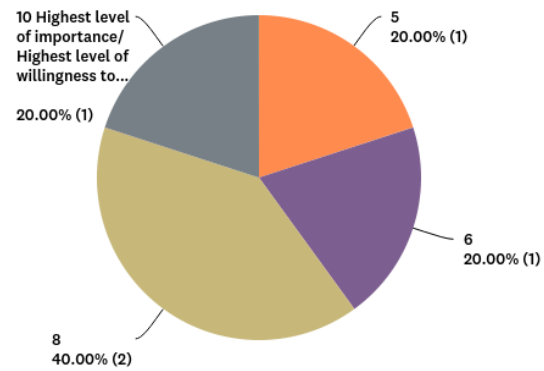
Q4 Complete County Road 5 Corridor Study



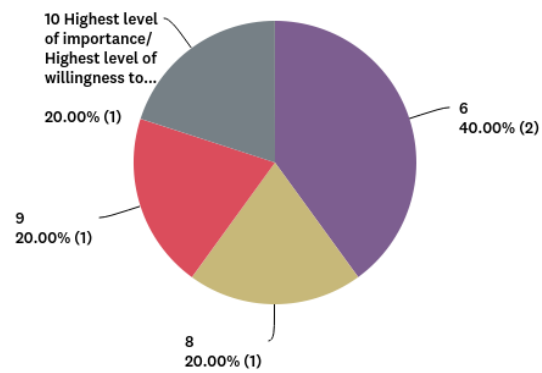
Q5 Complete State Highway 47 Corridor Study



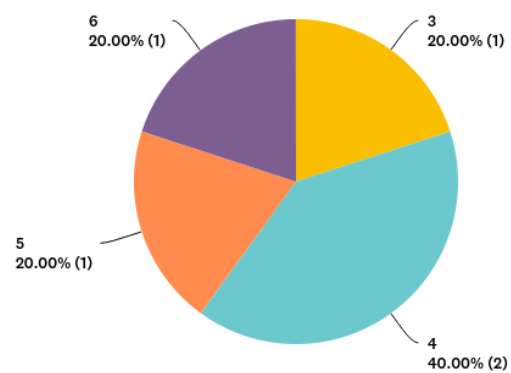
Q6 Study Water Supply Treatment Options



Q7 Complete Plans and Specifications for Future Public Works Campus



Q8 Implement smart irrigation controls rebate program to help reduce water consumption.



Part 2

Part 2 asked Councilmembers to prioritize 16 strategic priorities. This step did not rank individual strategic priorities in terms of level of importance and willingness to invest needed resources. The intent of these responses were to help reconcile task level action and provide clarity to the desired outcomes of task level actions. Additionally, this step helped to determine if there were any missing priorities for 2020 within the Strategic Plan.

Strategic Priority	Score
Road Maintenance	16
Police and Fire Services	14
Economic Development	13
Transportation Plans and Corridor Plans	13
Water Treatment Plan	11
Park Facilities	9
Park Maintenance	9
Public Engagement	8
Code Enforcement/Neighborhood Image	7
City Communication with Residents	7
Small Area Planning/Neighborhood Planning	6
City Communication with Business Owners	6
Ramsey Identity and Brand	5
Recreation Programming	4
Recycling	4
Water Conservation	3

Additional Priorities

Below are a list of additional priorities suggested by Councilmembers as part of the survey.

- Succession planning
- Franchise Fee
- Decrease permit costs
- Sell land
- Continued support for Highway 10 efforts
- Repayment fund options
- Bring restaurants and shopping
- Public Works funding
- Future Staff Retirements – What that may look like.