

CONSIDERATIONS FOR A RECREATION SPECIALIST

A word cloud of various recreation-related terms. The words are arranged in a roughly circular shape, with some larger than others. The colors range from light blue to dark blue. The background of the word cloud is white, which is set against a larger white rounded rectangle on a blue background.

activities
play classes adults
programs
family biking sports
recreation fun education community
summer camps kids nature learning
yoga trails art parks
youth swimming movies
toddlers gardening fitness Programs
music exploring outdoors

~ Recreation and leisure programming is not an 'essential service' – however studies commonly find investments in programming to be **positive returns on investment** in reducing juvenile, criminal and delinquent activity



~ Recreation programming responds to a City Council's strategic imperative

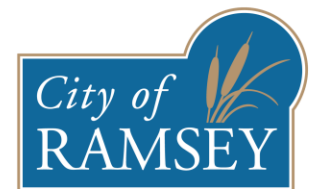


~ Rec programming found to be generally cost effective (the first year) *when* we had a single person performing the function 40 hours per week for a full year (2017)

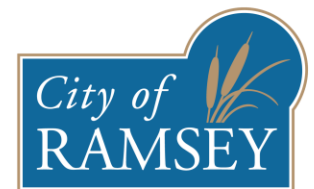


~ Interns generally are usually not highly efficient/effective due to the ephemeral nature of their time with the organization (zero institutional knowledge) – approximately a two week training/introductory curve (subtracted from a 16 week stint), with significant time demands on their supervisor.

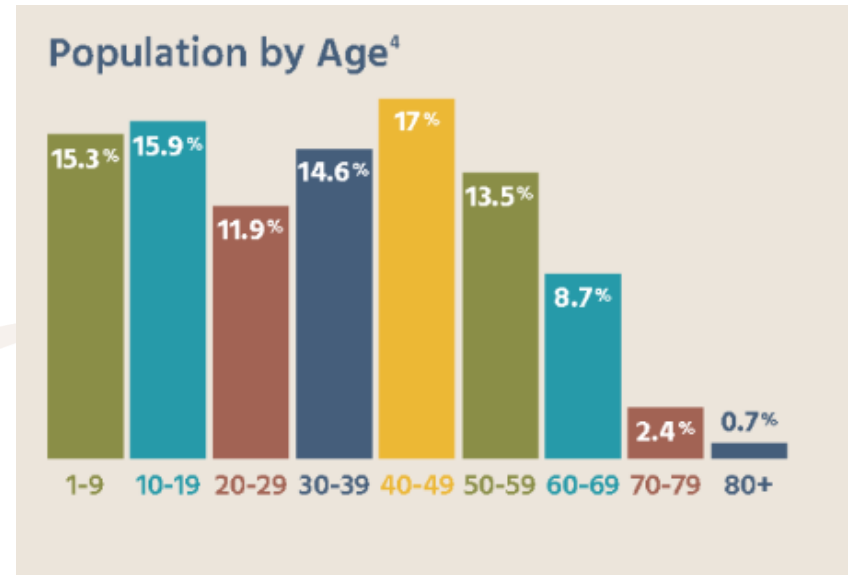
For 2018, the city will have 3 park and rec interns to string programming together = the equivalent of 6 weeks of training (rough numbers)...



~ Time by the Park's Superintendent in **reoccurring training**, *and* with rote activity that a Recreation Specialist could perform – is resources that should be available for critical activity (like advancing Capital Improvements, park system planning, grant writing and administration etc.)

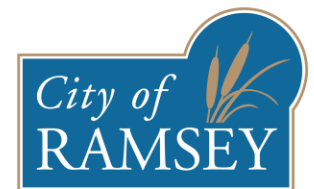


~ Recreation programming is a **highly visible service** to residents – and one that responds to all of Ramsey’s demographics



Plein Air Painting:

“I have always been afraid to do some plein air painting but this little intro to plein air painting was perfect to get me started. Very low key relaxed atmosphere.”



~ Rec programming is uniquely unifying and positive in terms of building a favorable **sense of community**

Art in the Park:

*“We love art in the park! Great way to learn and meet friends in our community! *BONUS* no cost! We are grateful!!!*

Please keep offering art classes and fairs”



~ The Recreation Specialist proposal as before you tonight, does not increase the 2019 Levy



	NEW
	Parks 452 Part-Time
	Recreation Specialist
	22,194
	-
	1,665
	1,698
	-
	1,167
	(30,974)
	(4,250)
	(4,250)

~ (If the Recreation Specialist position is not chosen to move forward for 2019 – it is staff’s recommendation to ‘pull back’ significantly on recreation programming (**reduce services**) from present levels, as it is not deemed sustainable...)



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OBSERVATIONS/ALTERNATIVES/QUESTIONS?



activities
play classes adults
programs
family biking sports
recreation camps fun education community
summer yoga kids nature learning
youth trails art parks
swimming toddlers fitness movies
gardening music exploring
outdoors

