

# **ECONOMIC DEVELOPMENT**

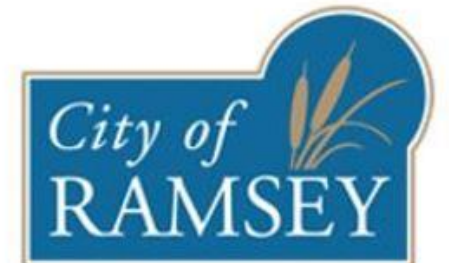
2018 Business Retention & Expansion Program

# SUMMARY

*Business visits are conducted throughout the year by the Economic Development Manager. Each visit is approximately 30-45 minutes long. These business visits help establish and maintain relationships with the business community and can identify areas in need of improvement or affirmation of current practices for the City. The 2018 goal was to visit 24 businesses per year.*

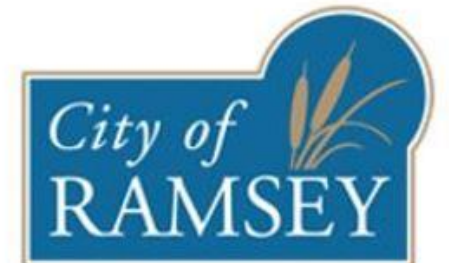
*In 2018, a total of 32 visits were completed.*

*Note: Sample size varies, not all companies answered each question, some companies provided multiple answers.*

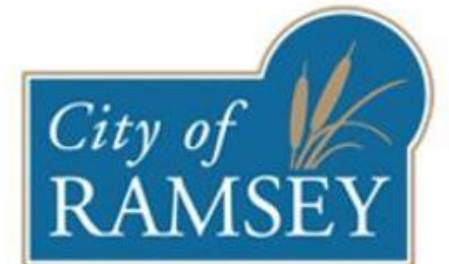
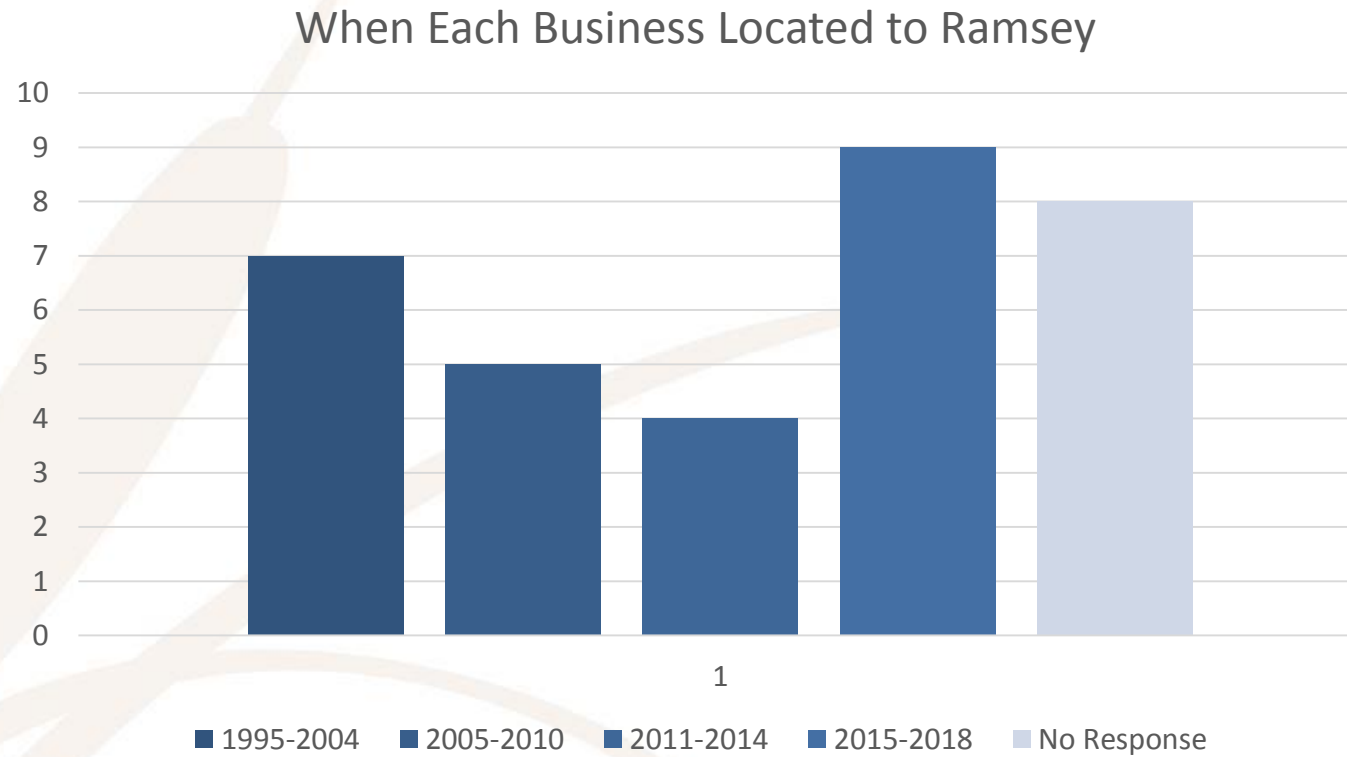


# 2018 FORMAL BUSINESS VISITS

- Superior Striping
- Comfort Suites of Ramsey
- R&D Transportation
- CMS
- Bob FM
- Dedicated Networks Inc.
- QDP
- Wendell's
- Lift and Store, LLC
- Anytime Fitness
- Carbon Products
- Minnesota Tool and Die
- Waltek Inc.
- SimpliPhyEd
- RJM and General Paper
- Adrenaline Sports
- All Seasons Garage Door
- R&D Transportation
- PSD, LLC.
- Rum River Chiropractic
- EZ Auto
- ZTech Precision
- Cullinan Rigging & Erecting, Inc.
- Precise Metalcraft
- Northwoods Machine Inc.
- GMI, Inc.
- The Boat Center
- Riversbend Bar & Grill
- Wildlife Research Center
- Anderson Dahlen
- Slumberland Furniture
- Twin Cities Winsupply (Winnelson)

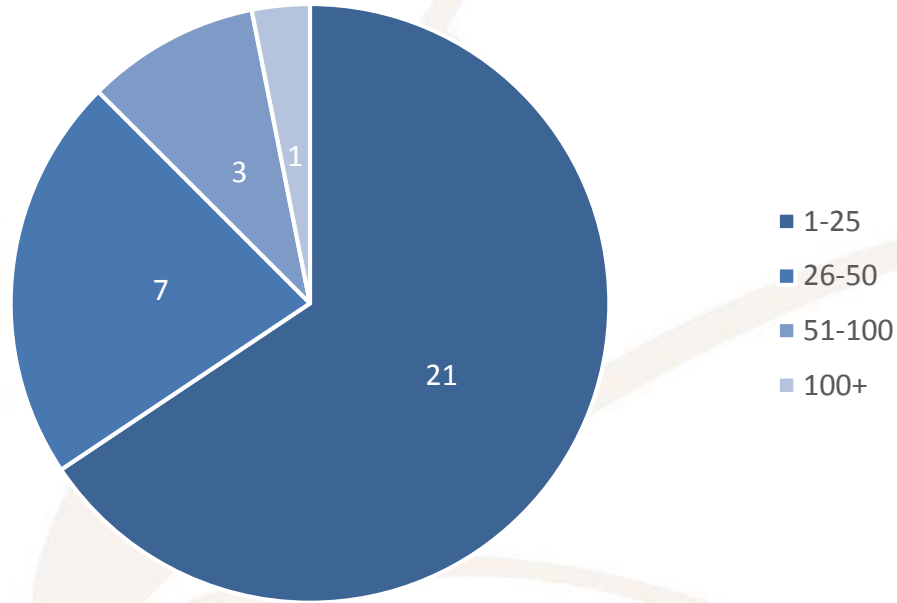


# BUSINESSES LOCATED TO RAMSEY

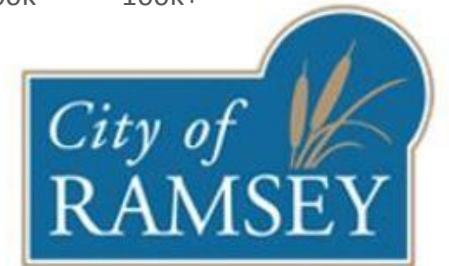
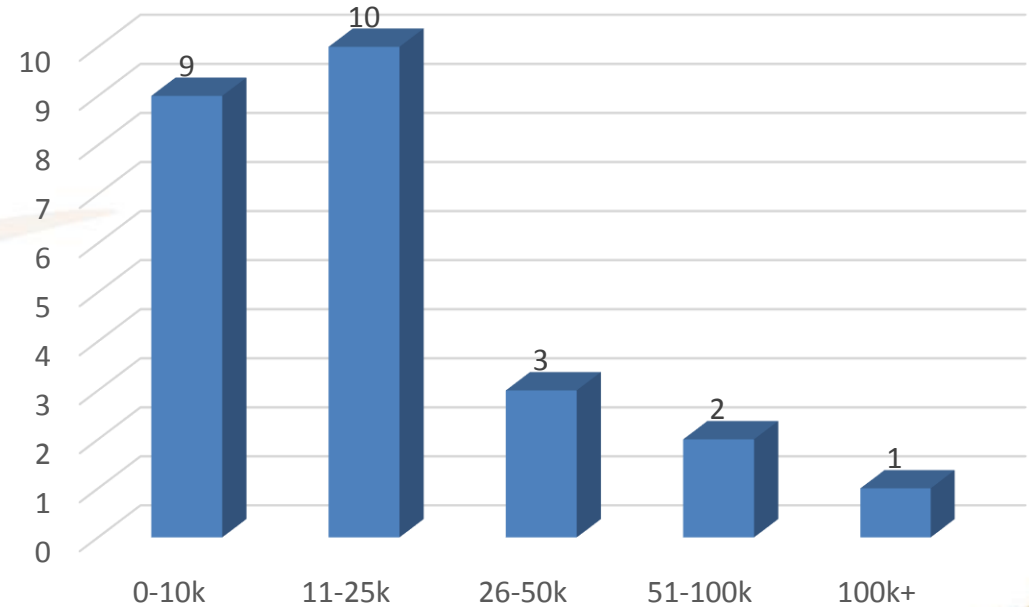


# NUMBER OF EMPLOYEES / FACILITY SIZE

Number of Employees

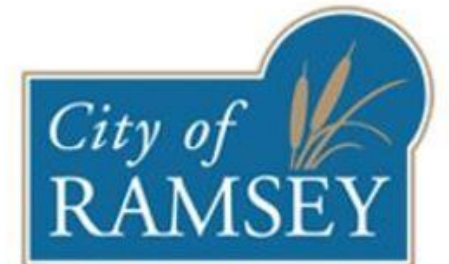
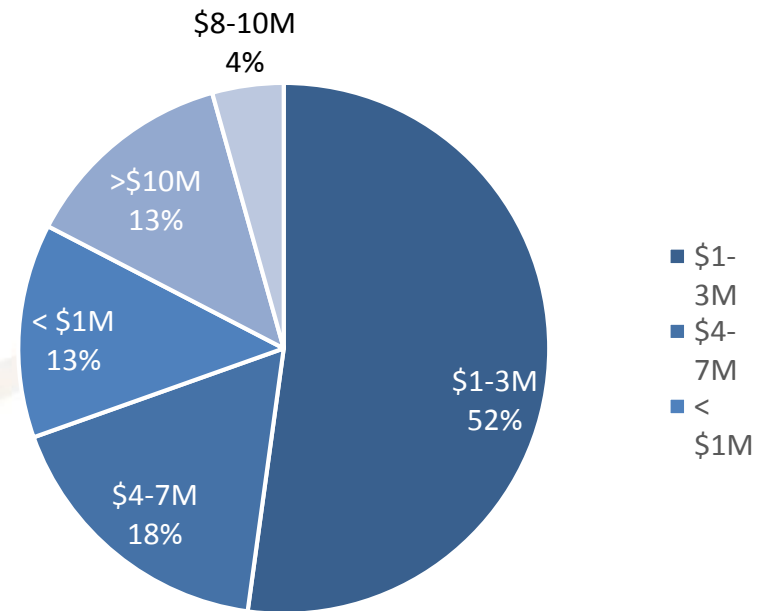


Facility Size, Square Feet (thousands)



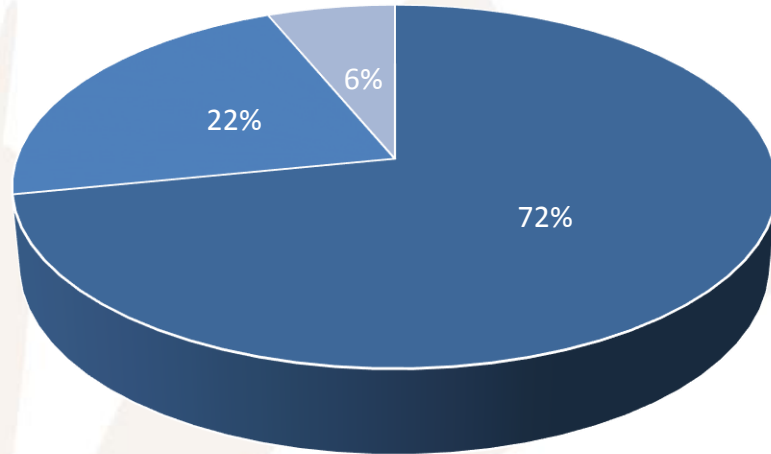
# ANNUAL SALES

2018 Estimated Annual Sales (Millions)



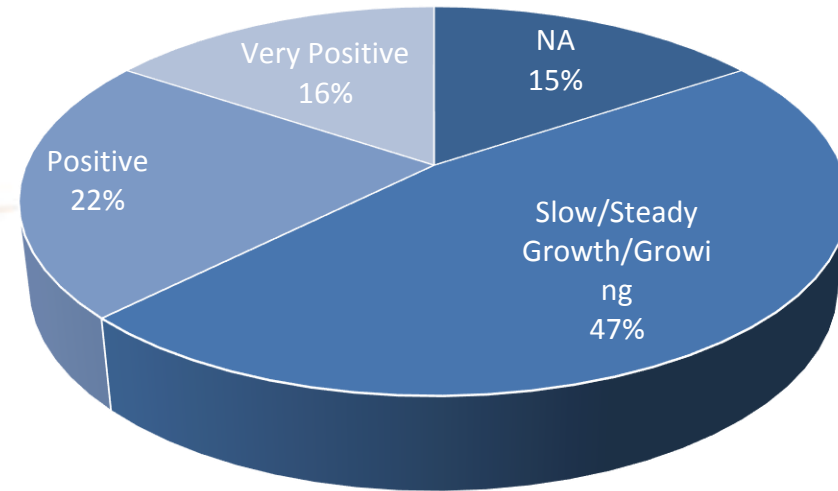
# MARKETS SERVED / OUTLOOK

Markets Served

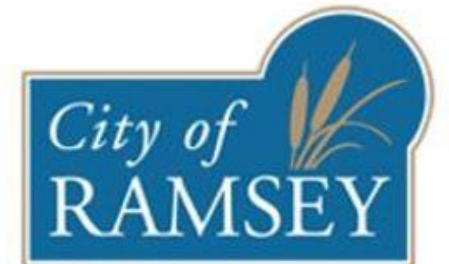


■ Regional ■ National ■ International

Outlook

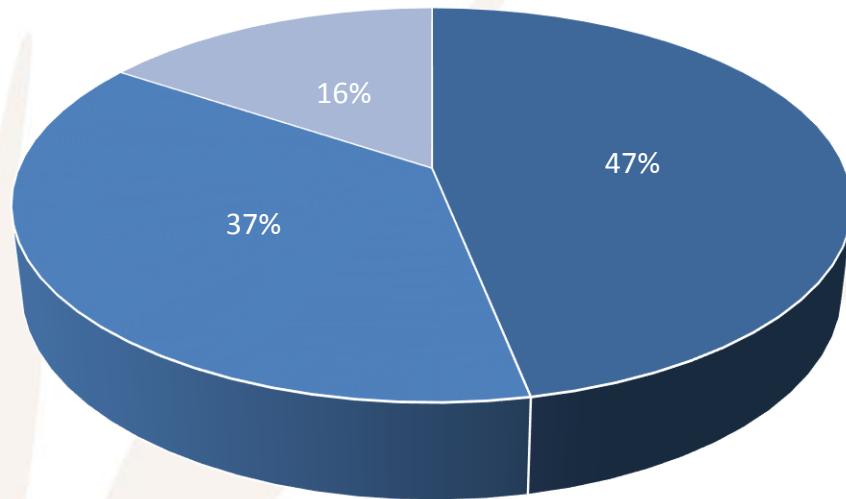


■ NA ■ Slow/Steady Growth/Growing ■ Positive ■ Very Positive



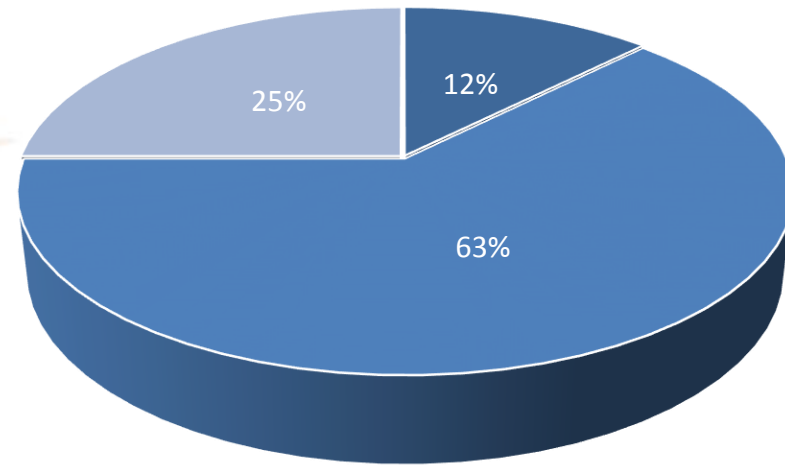
# OWNERSHIP / EXPANSION

Facility Ownership

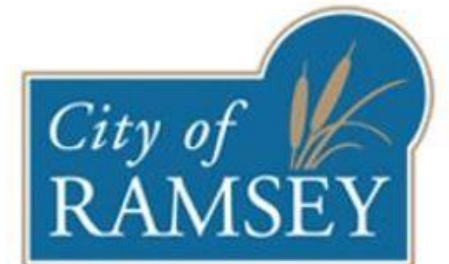


■ Own ■ Lease ■ NA

Expansion in Near Future?



■ Yes ■ No ■ Maybe

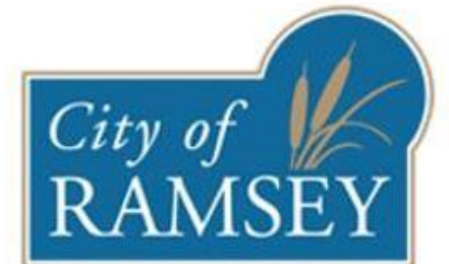


# STRENGTHS & WEAKNESSES

## City of Ramsey: Strengths



## City of Ramsey: Weaknesses



# FEEDBACK – WHY RAMSEY?

- Good Location
- Easy Access (Armstrong, Highway 10, etc.)
- City's Strategic Direction, Stable City Council, and Investments
- Low Taxes
- Quick Project Approval
- Friendly and Helpful City Officials
- Project Incentives
- Growing Community



# AREAS OF IMPROVEMENT

- Traffic, Traffic, Traffic (Highway 10, Highway 47, Bunker Lake Boulevard)
  - Congestion
  - Loss of Access
  - Lack of River Crossings
  - Westbound US 10 to Armstrong Boulevard Interchange
- Image of Community, especially Highway 10/Clean Up Blighted Properties
- Workforce Recruitment, Development, and Retention
- Business Appreciation Day Golf Tournament Attendance
- Thefts along Highway 10
- Building Design Standards in Industrial Districts (allow metal panel buildings?)

