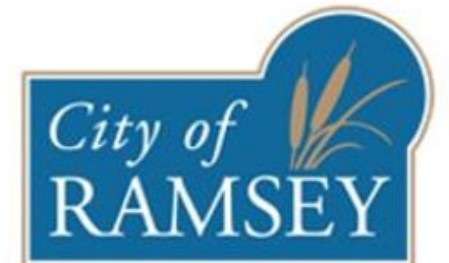


ECONOMIC DEVELOPMENT

2019 Business Expo Summary

2019 BUSINESS EXPO - OVERALL SUMMARY

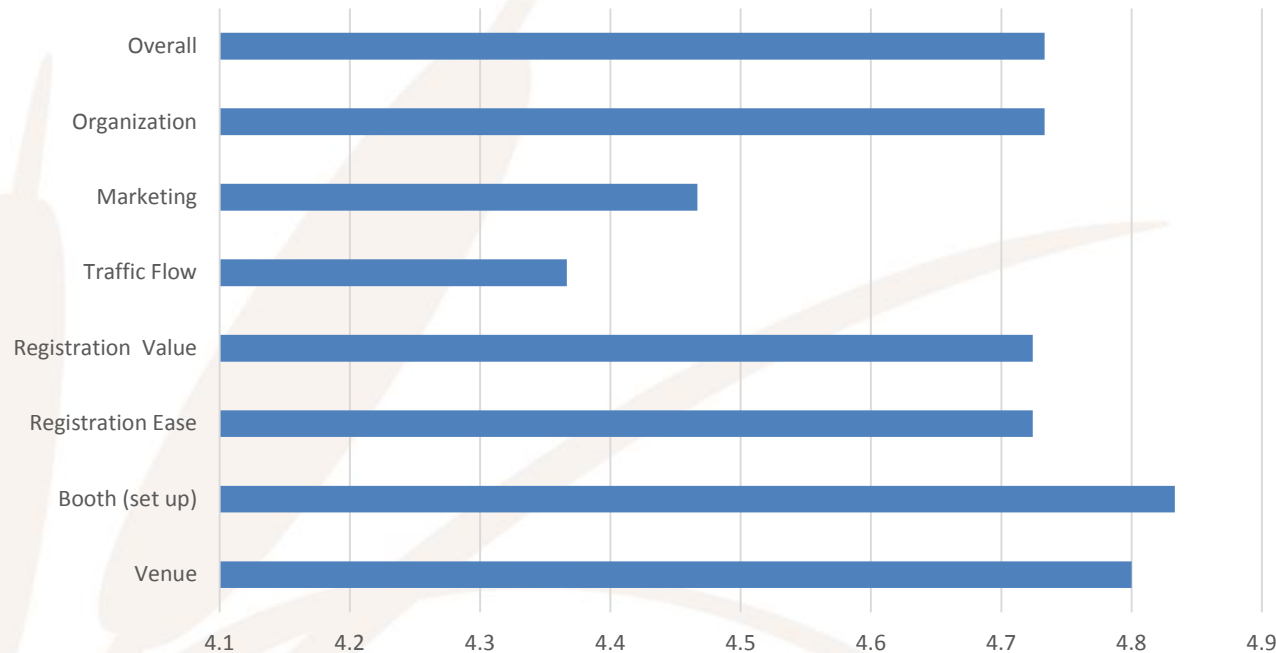
- Estimated Attendees: 550-600
- 400 Tote bags handed out
- 61 Exhibitor/Vendors (+ Adrenaline), 12 on Wait List
- 70% Vendors were Ramsey Businesses
- Saved almost \$3000 by not mailing postcards
- Most people enjoyed the event at new venue, the openness, space & new booth backdrops
- Kid-focused vendor section & activities was popular
- Lots of Activity at City of Ramsey Booth



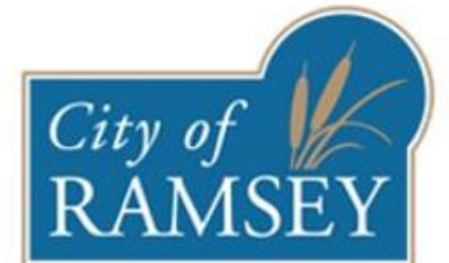
2019 BUSINESS EXPO - VENDOR FEEDBACK

Post-Expo Vendor Survey Ratings

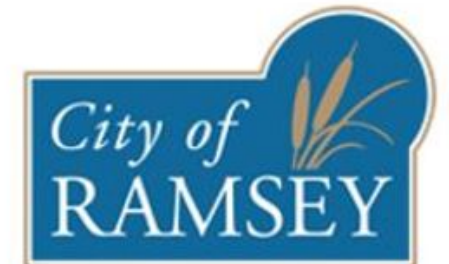
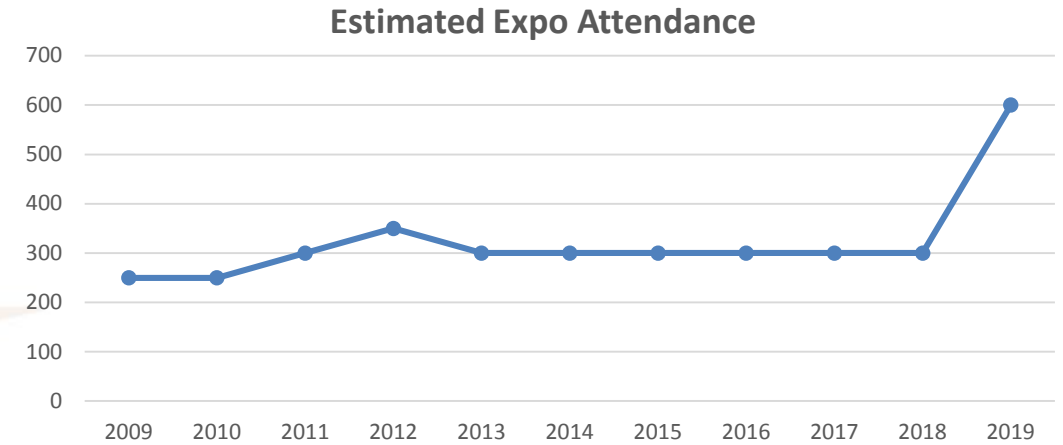
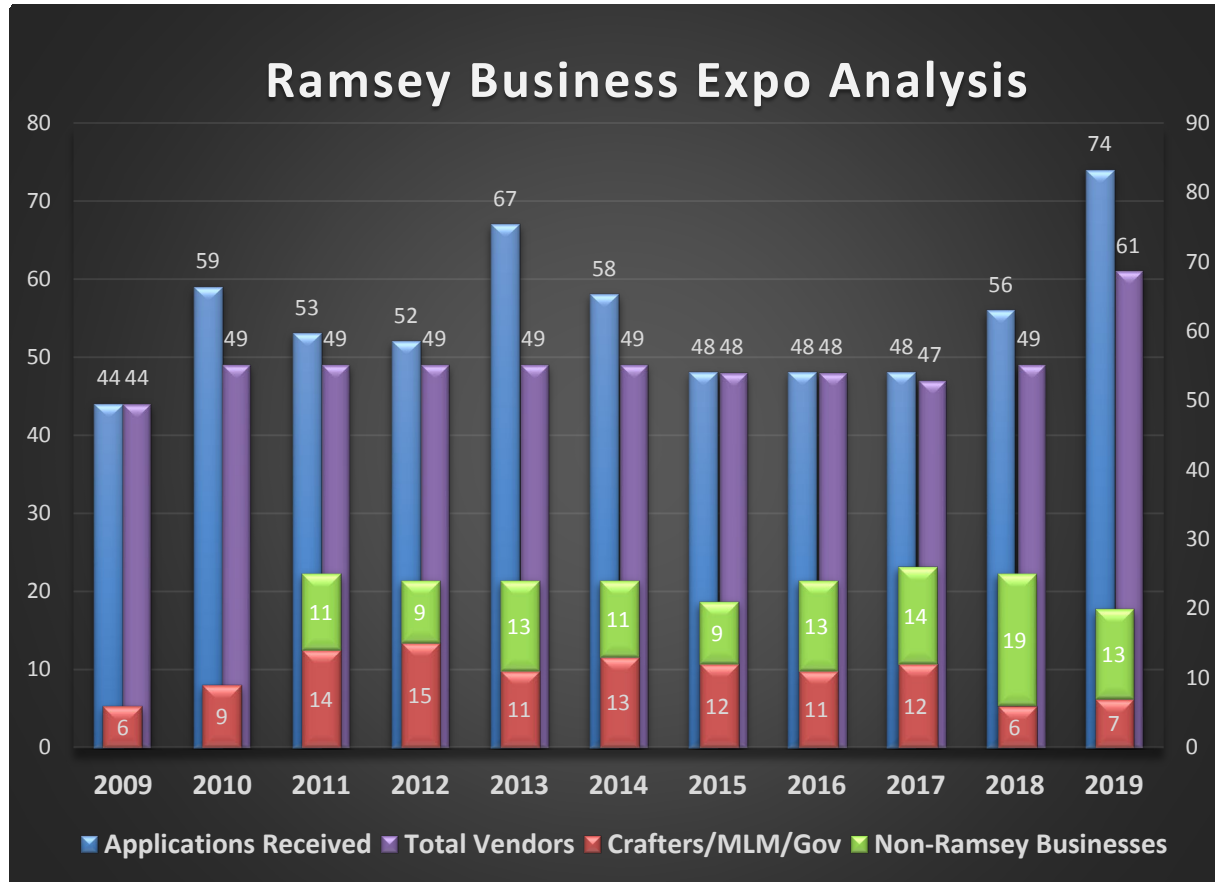
Scale: 5 = Very Satisfied, 3 = Neutral, 1 = Very Dissatisfied



- 32 out of 61 (52%) responded to survey
- 100% would come back next year
- Average contacts made = 58



BUSINESS EXPO ANALYSIS 2009-2019



BUSINESS EXPO 2020

- Staff Recommendations & Input
 - Select venue as Adrenaline Sports Center
 - Reserve April 4, 2020
 - Allocate \$7000 for event again
- Questions?
- Comments?

