

Dear Business and Community Partners:

Minnesota has been ranked among the top seven states for business the past five years – based on 60+ measures of competitiveness (CNBC, America's Top States for Business, 2015-2019). In fact, Minnesota finishes among the top 10 states in more than 50 national rankings of business climate, workforce, education, infrastructure, innovation and quality of life.

By many measures, we're thriving in the North. But to continue our growth, we need to share the story of Minnesota's economic development successes with national and global corporate decision-makers who are seeking new locations and investment opportunities.

To best communicate with this audience, the Minnesota Department of Employment and Economic Development (DEED) is again partnering with Conway Inc. – publishers of *Site Selection Magazine* – to produce the 2020 edition of our economic development magazine, *Minnesota: Thriving in the North*. Print and digital versions of the magazine will highlight Minnesota's competitive advantages.

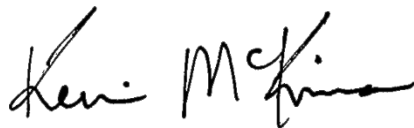
The magazine will be polybagged with the November 2019 issue of *Site Selection Magazine*. It will be sent to a targeted list of prominent corporate decision-makers and site selection professionals. It will also be taken to trade shows and trade missions and will be featured on Conway Inc.'s award-winning website, SiteSelection.com (www.siteselection.com/cc/minnesota).

According to Conway Analytics, those within the *Site Selection Magazine* corporate subscriber base who received the 2019 edition accounted in the last year for 556 total projects globally, which created 75,165 jobs and totaled \$46.4 billion in capital investments.

In the coming weeks, either Paul Tarrants (paul.tarrants@conway.com – 615.788.9555) or Charles FitzGibbon (charles.fitzgibbon@conway.com – 615.974.4080) from Conway will be reaching out to share more information on the 2020 edition of Minnesota's economic development magazine and the opportunity to participate. You also can contact them directly.

Thank you for your support in this joint effort to promote Minnesota.

Sincerely,



Kevin McKinnon
Deputy Commissioner, Economic Development
Minnesota Department of Employment and Economic Development