

# How does Ramsey market our available property?

1. City website
2. City Interactive developer document
3. City printed materials
4. City ground signs
5. MN Shovel Ready Program - Online on DEED site
6. MN Marketing Partnership
7. Greater MSP Prospect Network
8. Online listings: LOIS, MNCAR (Via ACRED), COSTAR / Loopnet
  
9. Relationships (and good customer service):
  - Anoka County (ACRED)
  - Broker Community
  - Neighboring City's (Elk River, Coon Rapids, Anoka, Blaine)
  - Various Developers, Builders, Property Owners, Bankers (local and regional)
  - BR&E with existing Ramsey businesses
  
10. Coordination, participation, and attendance of various events
  - EDA Business Appreciation Day / Golf Tournament (August)
  - EDA Business Networking Event (November)
  - EDA Business Expo and City of Ramsey Happy Days Business Expo
  - Minnesota Site Familiarization Tours and DEED
  - Anoka County Developer/Broker Events - Upriver, Etc.
  - MN Real Estate Journal Events (ACRED and City of Ramsey)
  - Various Anoka Area Chamber Events
  
11. CBRE
  - CBRE website
  - CBRE email blast list
  - CBRE event attendance (various)
  - CBRE contacts/ connections/ cold calls
  - CBRE ground signs
  - CBRE online listings (Loopnet, MNCAR, COSTAR)