

City Administrator Professional Development Plan 2020

Areas of Focus

The following areas of focus reflect specific areas of development identified in the *CheckPoint* 360 assessment feedback tool. For 2020, the City Administrator is to focus on listening to others, communicating effectively, and thinking creatively, while pursuing the accomplishment of the following priority tasks:

1. Highway 10 Corridor Improvement
 - Coordinate local, state and federal legislative efforts to secure funding.
 - Monitor Highway 10 Planning project.
 - Strengthen Highway 10 coalition relationships between cities, counties, state, and the business community of Ramsey.
 - Improve and expand citizen outreach to improve awareness and understanding of this project.

2. Long-term Road Funding
 - Coordinate long-term road funding plan with public, commissions, council, and city staff.
 - Work with above to develop and implement preferred plan for 2021 budget year.
 - Communicate issues and planned solutions to public.

3. Public Works Campus/Water Treatment Plant
 - Address financing of new buildings.
 - Develop short and long-term implementation plans.

4. City-wide Communication and Branding
 - Improve signage and branding of major commercial areas.
 - Replace and add additional dynamic community display signs.
 - Address the historic Town Hall and find third party user for historic building.
 - Improve Municipal Center and License Center signage.
 - Focus on City not just the COR.

5. Innovation and Creativity
 - Actively sponsor and promote creative and innovative initiatives and programs that are aligned with the City's mission to provide quality cost-effective services, by
 - Providing cost savings and/or enhanced services, or
 - Promoting and enhancing the City's brand and image, or
 - Increasing citizen engagement and participation.

Reviewed by City Council February 24, 2020