



April 16, 2020

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**FOR IMMEDIATE RELEASE**

**County Board Allowing Temporary Signage for Businesses**

The Anoka County Board of Commissioners April 14 authorized placement of temporary signage within the county right-of-way, for the purpose of announcing re-openings and alternative service delivery options during the COVID-19 pandemic restriction period.

Signage must be placed with H-frame wire stakes that can be pressed into the ground with a hand or foot, and all signage must adhere to Anoka County Highway Department specifications. Those specifications include:

- A maximum dimension of the sign plate of 3 feet wide by 2 feet high.
- A maximum height, measured from the ground to the top of the sign, of 3.5 feet.
- Signs must be legible and not contain vulgar or discriminative images or language.
- Balloons, lighting or other attachments are not allowed.

Temporary signs also must be placed at least 300 feet apart, at least 50 feet away from all roadway intersections, and they cannot impact roadway sightlines. Signs must not impede business or residential access, they cannot be placed in the center median of a roadway, it is prohibited to attach them to existing county signage or posts, and signs cannot hinder access to pedestrian push buttons or sidewalks.

“The Anoka County Board of Commissioners is allowing temporary signage in county right-of-way areas to assist our local businesses in this time of economic uncertainty,” said Scott Schulte, chair, Anoka County Board of Commissioners. “If businesses choose to take advantage of this opportunity, they should follow rules recently established by our Highway Department for this type of signage.”

**-more-**

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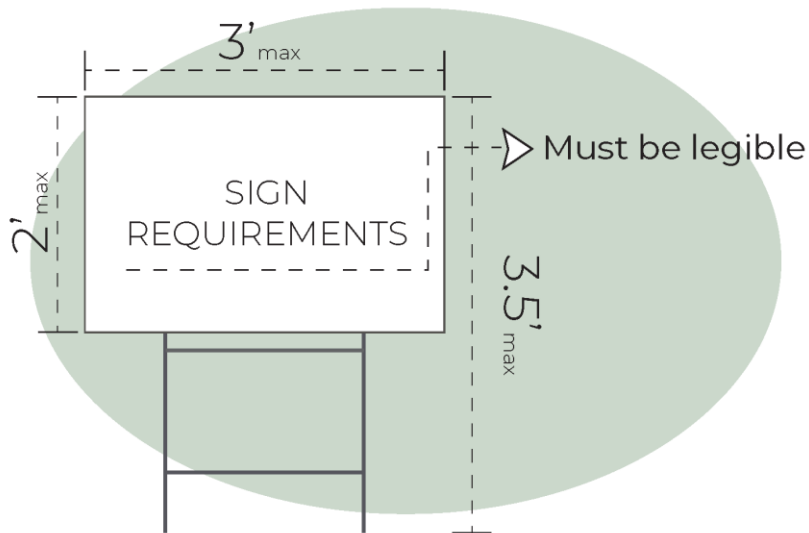
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## County Board Allowing Temporary Signage for Businesses – Add 1

Signs that do not meet the dimensions specified by the Highway Department, pose a threat to the safety of roadway users, or are incorrectly installed will be removed. Temporary signs will be allowed for two months after the governor ends the stay-at-home order.

Prior to installing any signs, all underground utilities need to be located. To contact Gopher State One, call 811 or 651-454-0002, or email [gopherstateonecall.org](mailto:gopherstateonecall.org) at least 48 hours prior to installing any signs. Anyone with questions or comments can contact the Anoka County Highway Department at [RS-HWYDEPT-Support@co.anoka.mn.us](mailto:RS-HWYDEPT-Support@co.anoka.mn.us) or 763-324-3100.

### Temporary Sign do's



### Temporary Sign don'ts

- X** Balloons
- X** Lighting/other attachments
- X** Vulgar/discriminative images or language