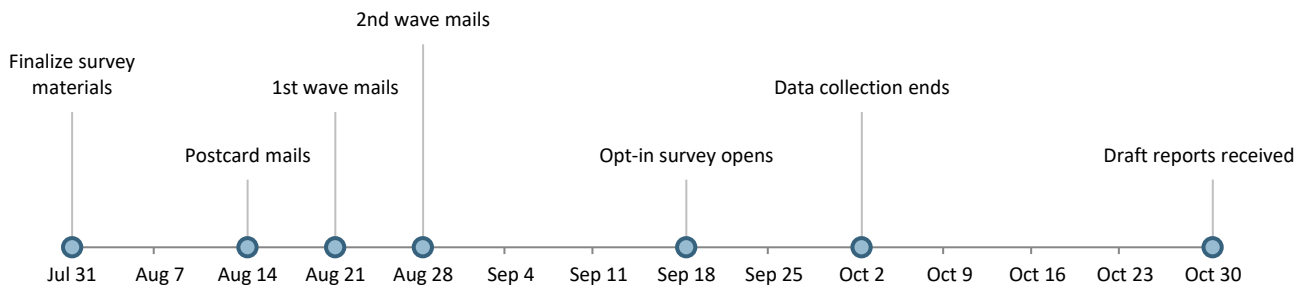


Timeline for The National Community Survey™



Item	Date
Preparing for the Survey	
⊙ The NCS survey process is initiated upon receipt of signed contract	Jun 26
← NRC emails you information to customize The NCS	Jun 26
→ Due to NRC: Selection of add-on options	Jul 10
→ Due to NRC: Drafts of the optional custom questions to be included in the survey	Jul 10
→ Due to NRC: Zip code information and GIS boundary data	Jul 24
⊙ NRC finalizes the survey instrument and mailing materials and sends .pdf samples for your records	Jul 31
⊙ NRC generates the sample of households in your community	Feb 7
⊙ NRC prints materials and prepares mailings	Aug 7
→ Due to NRC: Selection of custom benchmark profile(s) (if custom benchmark add-on selected)	Aug 7
Conducting the survey	
⊙ Survey materials are mailed	Aug 14 to Aug 28
⊙ Prenotification postcards sent	Aug 14
⊙ 1st wave of surveys sent	Aug 21
⊙ 2nd wave of surveys sent	Aug 28
→ Opt-in web survey link posted on your website (source link provided to you by NRC)	Sep 18
⊙ Data collection: surveys received and processed for your community	Aug 21 to Oct 2
→ Due to NRC: Final count of returned postcards	Oct 2
⊙ Survey analysis and report writing	Oct 2 to Oct 30
⊙ During this time, NRC will process the surveys, perform the data analysis, and produce a draft report for your community. The report of results will contain a description of the methodology, information on understanding the results, and graphs and tables of your results, as well as a description of NRC's database of normative data from across the U.S. and actual comparisons to your results, where appropriate.	
← NRC emails draft report (in PDF format) to you along with invoice for balance due on The NCS Basic Service and any additional add-on options	Oct 30
→ Due to NRC: community feedback on the draft report (most final reports are identical to the draft reports, except being labeled as final instead of draft)	Nov 6
← NRC emails final report to you	Nov 13

Legend

←Indicates when items from NRC are due to you →Indicates when items from you are due to NRC ⊙Indicates information items