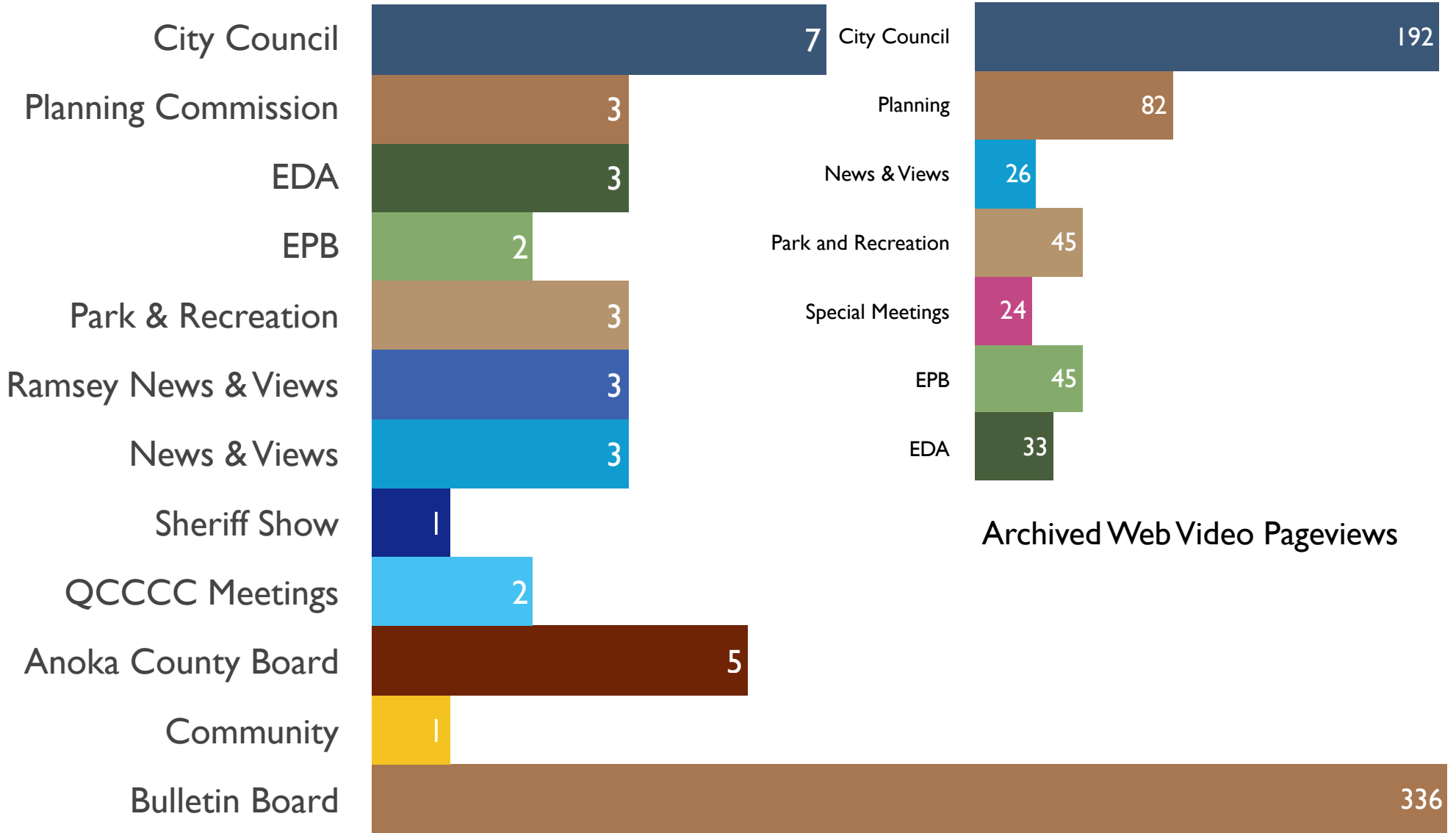


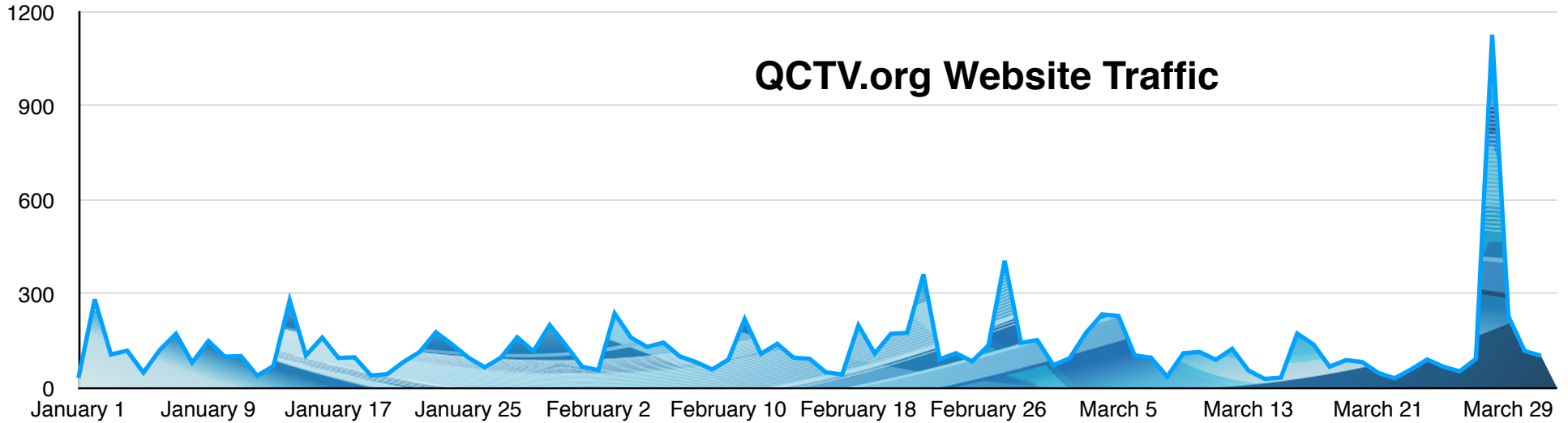
Channel Programming Stats



Number of New Shows - 33

2020Q1

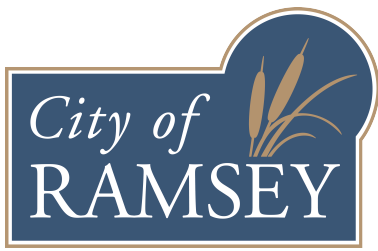
2020 Quarter 1 Programming Stats



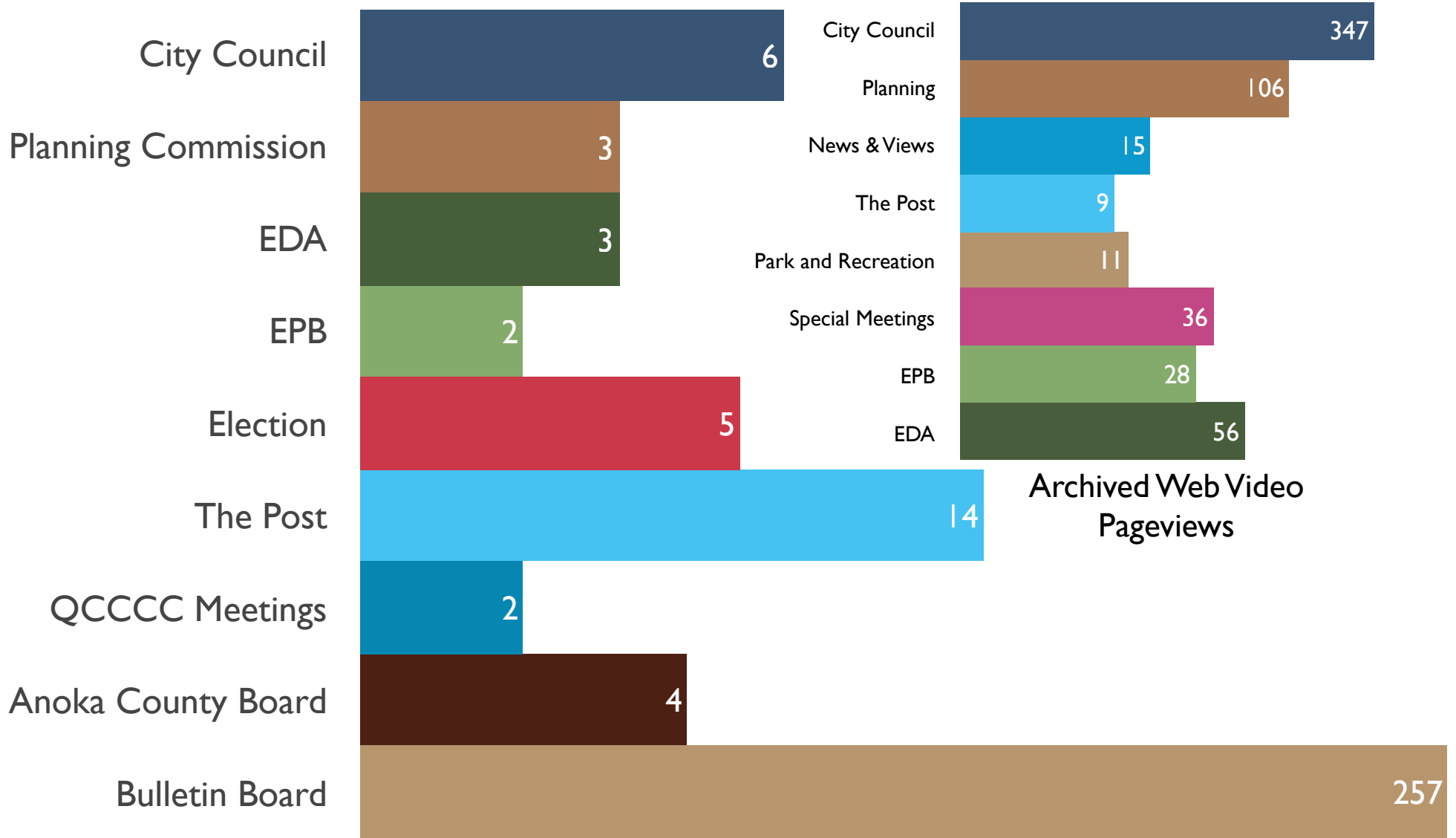
How did people find us and what page did they go to most?

Top 10 Ways Users Find QCTV			Top 10 Pages		
1	google search	44%	1	Sports	5,625
2	Direct	37%	2	Homepage	5,601
3	From Facebook	15%	3	Live - Community Channel	2,678
4	From Twitter	1.3%	4	The Relief Sessions	1,723
5	Yahoo search	0.7%	5	Program Guide	892
6	From mncourts.gov	0.6%	6	Anoka	873
7	Bing search	0.4%	7	Andover	703
8	From Ramsey's website	0.3%	8	Champlin	626
9	duckduckgo search	0.13%	9	Ramsey	509
10	From an email	0.05%	10	COVID-19	402





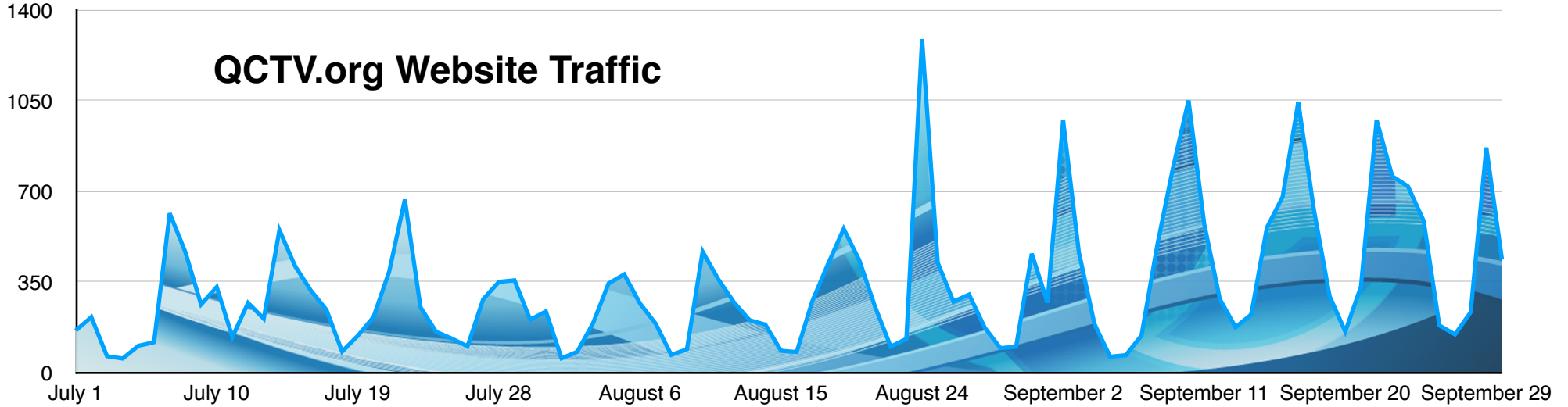
Channel Programming Stats



Number of New Shows - 39

2020Q3

2020 Quarter 3 Programming Stats



How did people find us and what page did they go to most?

Top 10 Ways Users Find QCTV			Top 10 Pages		
1	Google search	46%	1	Homepage	6,352
2	Direct	43%	2	Sports	4,473
3	From Twitter	2.7%	3	Live - Community Channel	1,837
4	Facebook	2.4%	4	Anoka	1,107
5	Bing search	2.15%	5	Program Guide	923
6	Yahoo search	1%	6	Elections	908
7	Feedburner	0.6%	7	Champlin	825
8	Duckduckgo	0.4%	8	Andover	748
9	From Ramsey's website	0.3%	9	Ramsey	746
10	From Champlin's website	0.2%	10	Anoka City Council meetings	649



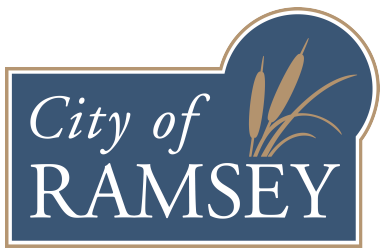
ANDOVER | ANOKA | CHAMPLIN | RAMSEY



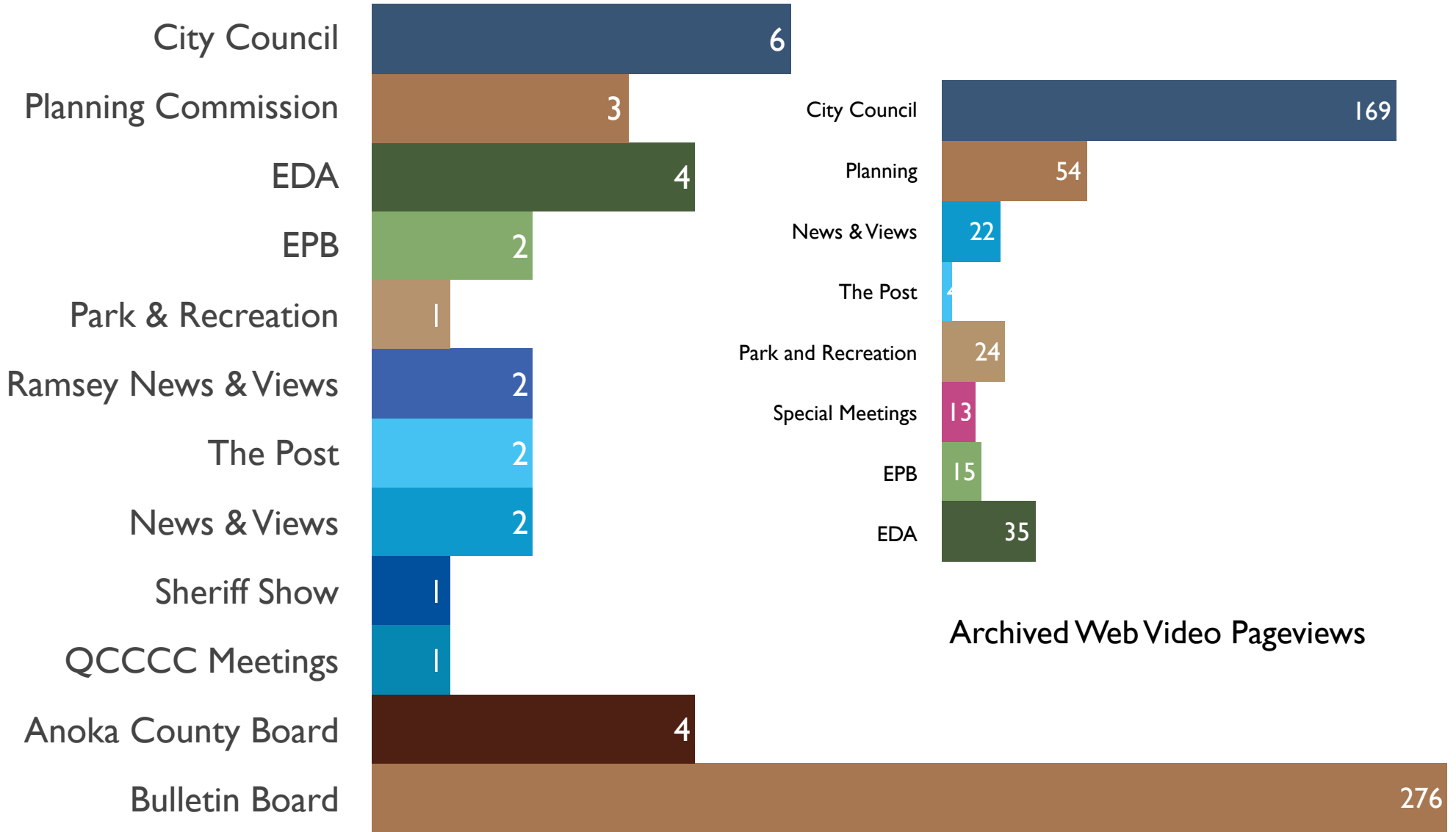
Top Videos > HIGHEST PERFORMING VIDEOS BY MINUTES VIEWED FROM 7/1 - 9/30

Video	Published	Minutes...	3s Video Views
Local Fair Food	07/08/20 1:41 PM	3.4K	9.8K
QCTV had a chance to chat with Mary at Mary's Deli and Pizza in Champlin, as ...	09/05/20 6:00 AM	2.7K	4.6K
Modern Montessori	08/27/20 5:16 PM	2.1K	3K
As all of us Minnesotans know there are only two seasons, winter and road...	09/09/20 10:00 AM	1.6K	2.7K

2020Q3



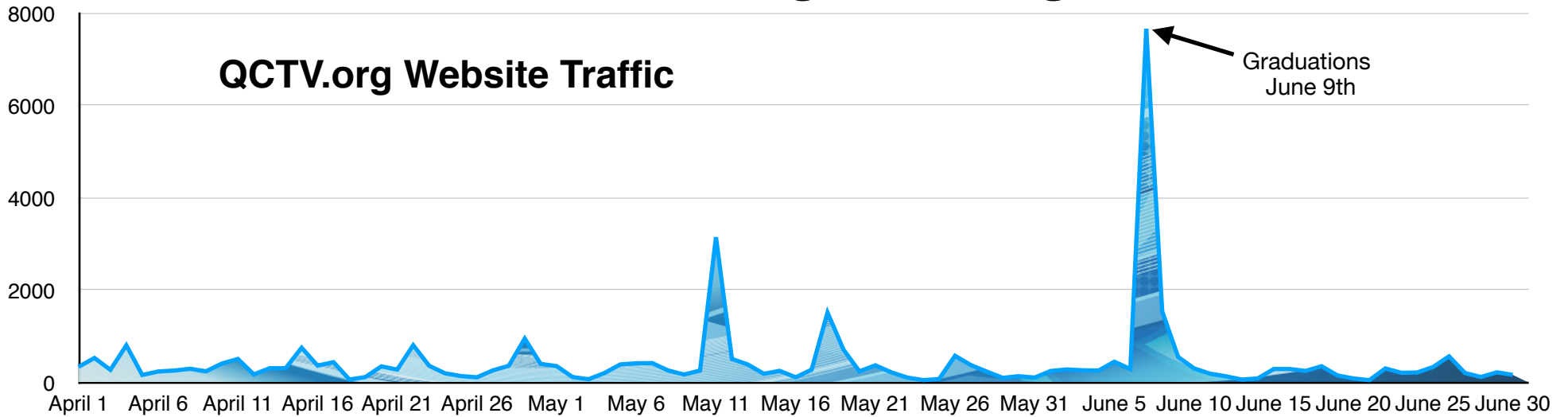
Channel Programming Stats



Number of New Shows - 27

2020Q2

2020 Quarter 2 Programming Stats



How did people find us and what page did they go to most?

Top 10 Ways Users Find QCTV			Top 10 Pages		
1	Direct	57%	1	Homepage	8,076
2	From Facebook	19.7%	2	Live - Community Channel	5,590
3	Google search	19%	3	The Relief Sessions	3,146
4	From Twitter	1%	4	Program Guide	2,396
5	Bing search	0.7%	5	Andover	1,544
6	Yahoo search	0.5%	6	Anoka	1,175
7	From mncouts.gov	0.3%	7	Champlin	1,159
8	From Champlin's website	0.1%	8	Program page	1,147
9	From Ramsey's website	0.1%	9	Sports	592
10	From duckduckgo	0.05%	10	Ramsey	534



Top Videos - HIGHEST PERFORMING VIDEOS BY MINUTES VIEWED FROM 4/1 - 6/30

Video	Published	Minutes...	3s Video Views
Champlin Park High School - Virtual Graduation Ceremony 2020	06/07/20 5:00 PM	6.2K	1.2K
LIVE Governor Walz - Update on State of MN Response on COVID-19 - ...	04/08/20 12:00 PM	3.8K	2.2K
Mick Sterling Presents: The Relief Sessions - Episode 2	04/04/20 4:55 PM	3.6K	2.1K

2016 - 2019 ARCHIVED VIDEO VIEWS



	2016	2017	2018	2019
Andover	1,147	1,004	1,768	2,465
Anoka	1,657	2,059	2,516	2,442
Champlin	1,189	2,214	1,895	1,834
Ramsey	1,107	1,338	2,045	2,126