

**Web Stats 2019/2020****2019****2020**

As of 11/19/2020

|                        |         |         |
|------------------------|---------|---------|
| Total Visitors         | 119,780 | 141,998 |
| From within MN         | 87,875  | 85,021  |
| Using a Smartphone     | 52,136  | 68,410  |
| Using a PC             | 58,386  | 64,169  |
| Average time on site   | 2m19s   | 2m8s    |
| For Returning Visitors | 2m57s   | 2m43s   |
| Pages Viewed           | 283,772 | 305,591 |
| Searches Made          | 19,170  | 19,267  |
| Outlinks               | 31,971  | 37,440  |
| Unique                 | 27,942  | 32,537  |
| Bounce Rate            | 49%     | 52%     |

## TOP:

## Search Terms

|            |  |
|------------|--|
| zoning map | voting   |
| recycling  | zoning map   |
| epermits   | elections  |
| happy days | recycling  |
| city code  | dmv  |
| yoga       | early voting   |
| agendas    | jobs   |
| police     | 76 driver's licenses where do I go to renew my driver's license? |
| jobs       | the draw   |
| water      | yoga   |

## Visited Pages

|        |                |        |                   |
|--------|----------------|--------|-------------------|
| 51,075 | Home Page      | 44,198 | Home Page         |
| 13,024 | Permits        | 16,186 | Permits           |
| 9,783  | Facilities     | 9818   | Facilities        |
| 8,314  | Happy Days     | 8169   | 2020 Election     |
| 5,909  | Draw Event Ser | 7772   | Elections         |
|        |                | 6585   | Draw Event Series |