

ECONOMIC DEVELOPMENT

2019 Business Retention & Expansion Program

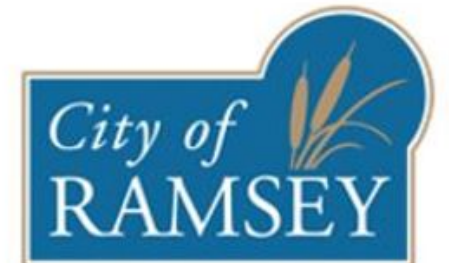
SUMMARY

Business visits are conducted throughout the year by the Economic Development Manager. Each visit is approximately 30-45 minutes long. The City has used a 9 question survey. These business visits help establish and maintain relationships with the business community and can identify areas in need of improvement or affirmation of current practices for the City. The 2019 goal was to visit 30 businesses per year.

In 2019, a total of 25 formal visits were completed. Other information visits and communication with Ramsey businesses occurred but are not part of Summary Data provided within the report. Over 30 business contacts were made in 2019.

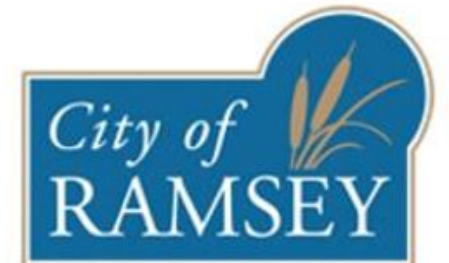
Staff now has access to a more robust data base management software (Sales Force). Staff intends try a new survey compatible with that data base so that meaningful reports can be generated more easily.

Note: Sample size varies, not all companies answered each question, some companies provided multiple answers.



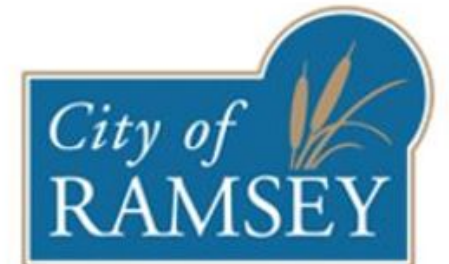
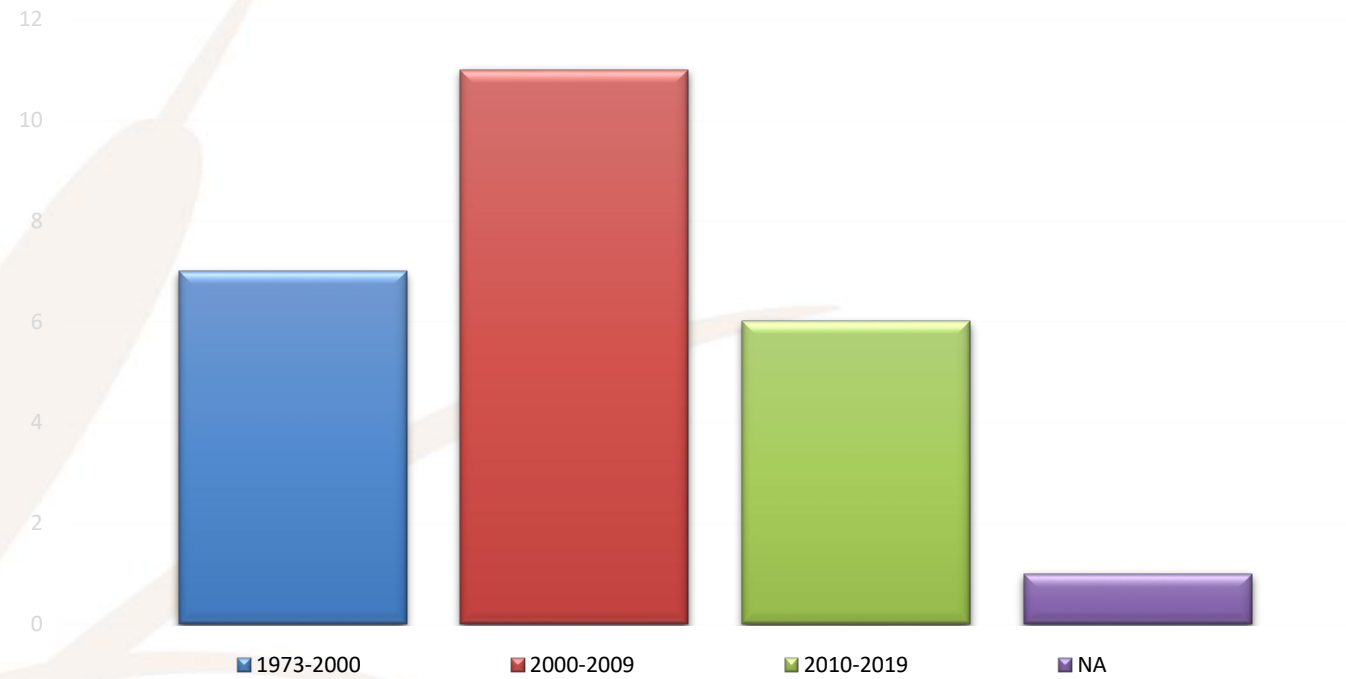
2019 FORMAL BUSINESS VISITS

- Molin Concrete
- Global Glove
- Ohm Premier Vaping
- Ve-Ve, Inc.
- 401 Manufacturing
- Digital Tool and Automation
- Class C Components
- Command Tooling Systems
- Accent Precision Wood
- Life Fitness
- Bertolas and Pekula
- Waltek Inc.
- Panther Precision Machine
- Plant and Things
- Adrenaline Sports Center
- Acapulco Restaurant
- Rain for Rent
- Diamond Auto
- Coborn's
- Depot Star
- Hardin Companies
- Minnesota Waterjet
- Dehn Oil
- US Bank



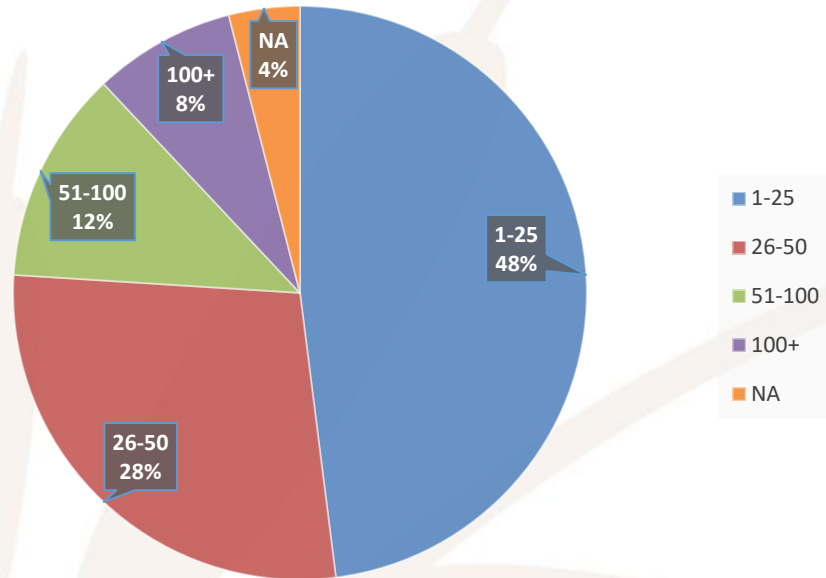
BUSINESSES LOCATED TO RAMSEY

When Each Business Located to Ramsey

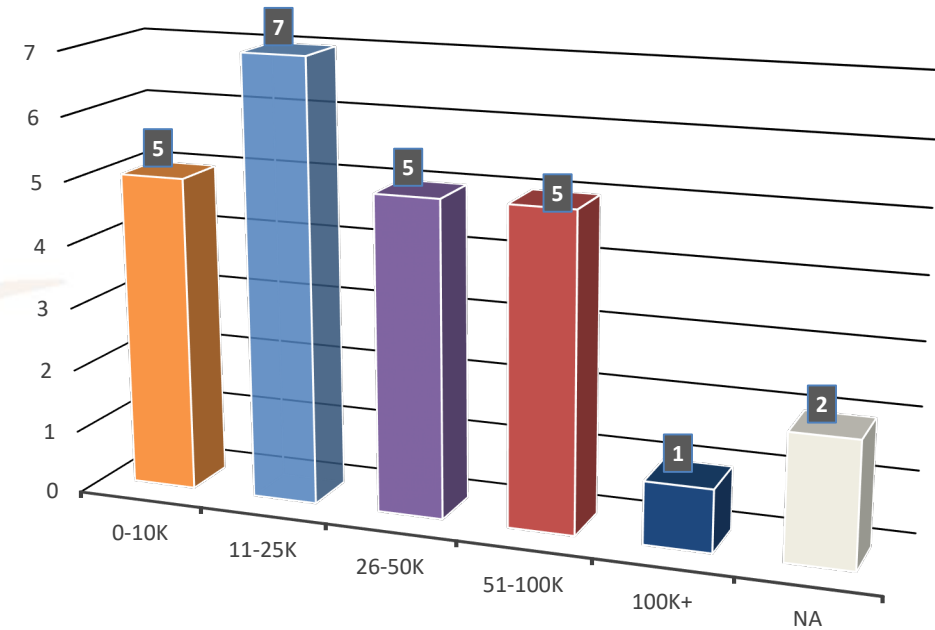


NUMBER OF EMPLOYEES / FACILITY SIZE

Number of Employees

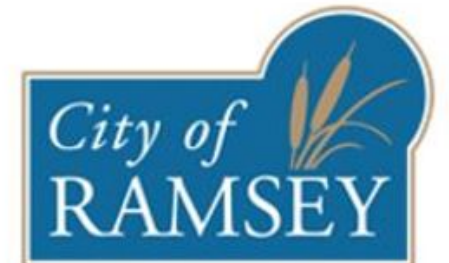
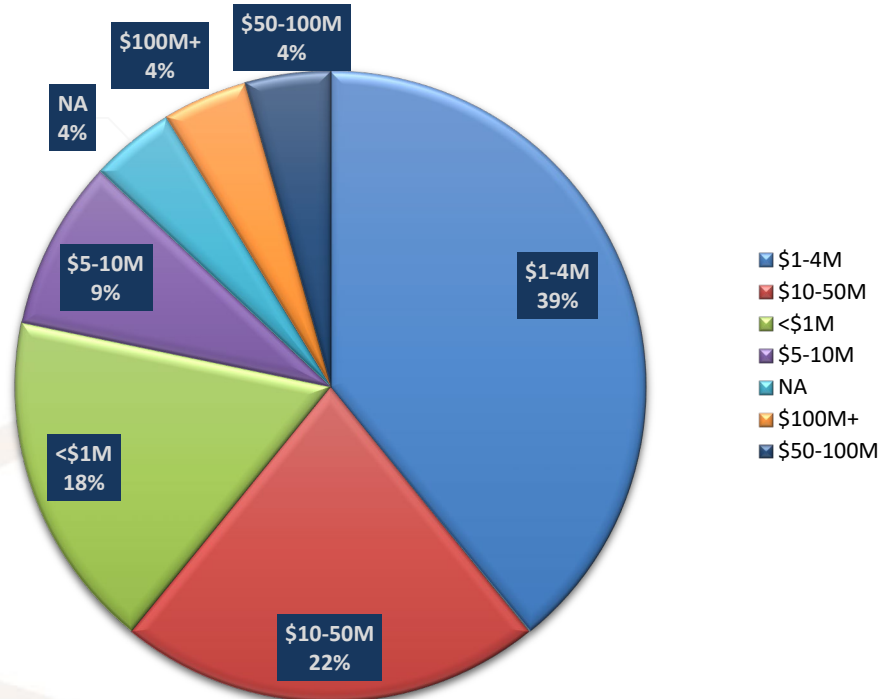


Facility Size, Square Feet (thousands)



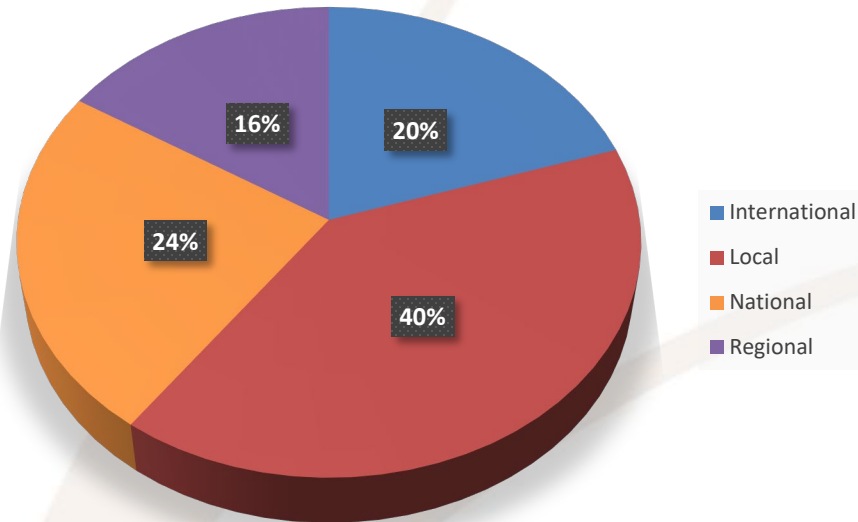
ANNUAL SALES

2019 Estimated Annual Sales (Millions)

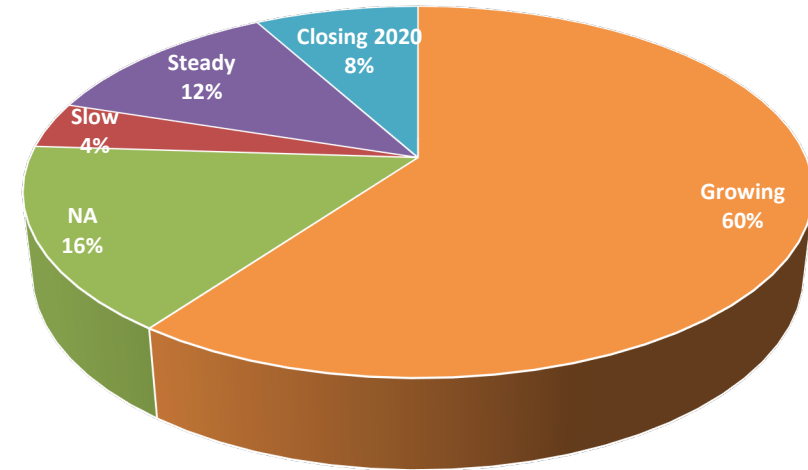


MARKETS SERVED / OUTLOOK

Markets Served

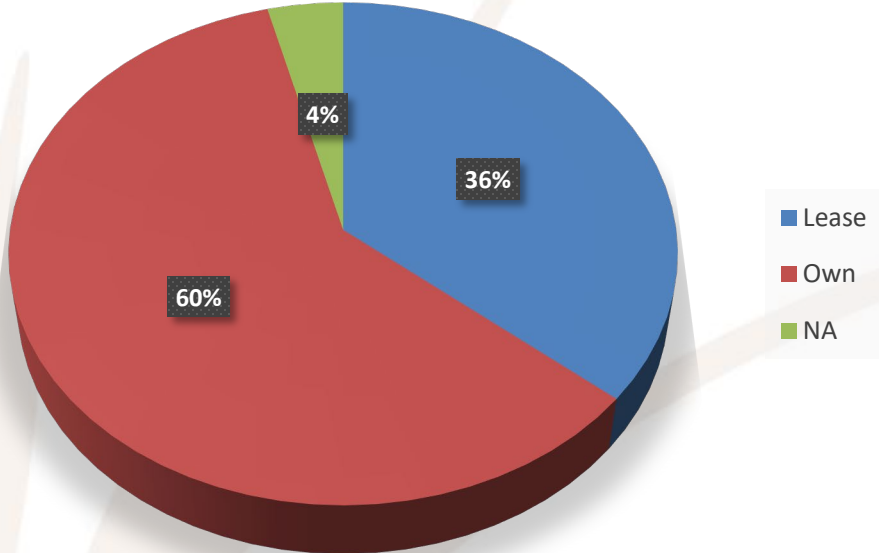


Outlook

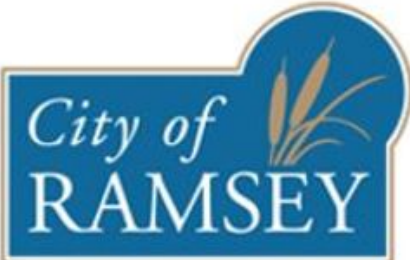
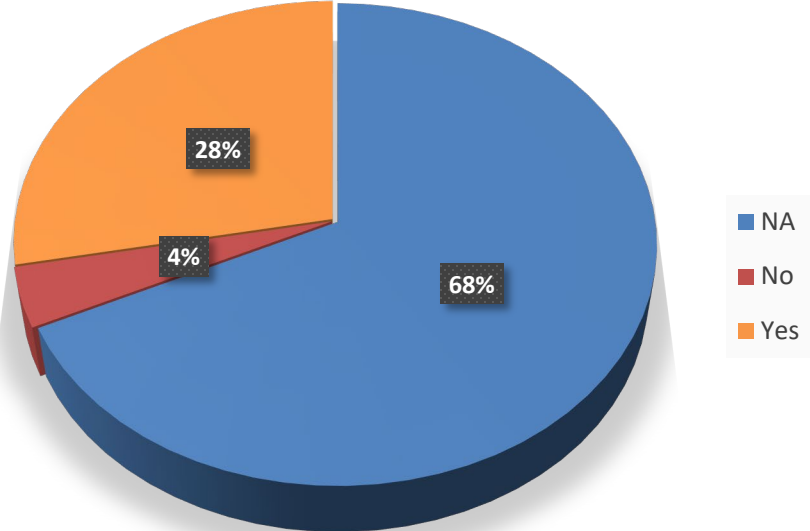


OWNERSHIP / EXPANSION

Facility Ownership



Expansion in Near Future?



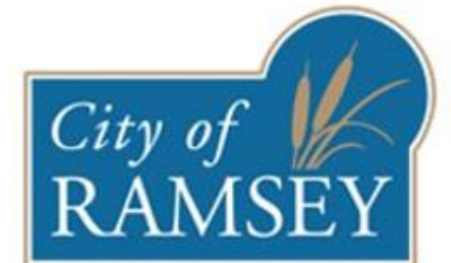
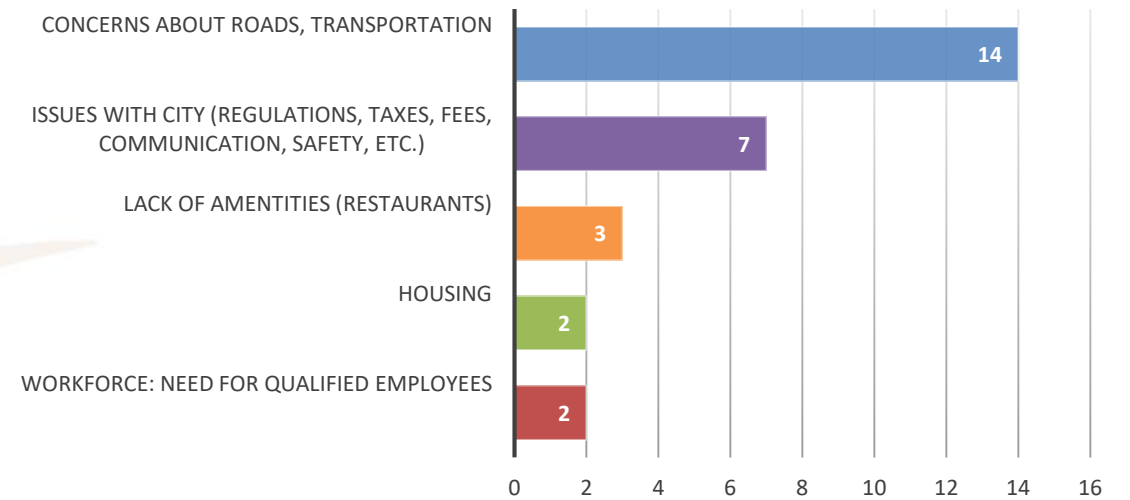
STRENGTHS & WEAKNESSES

City of Ramsey: Strengths



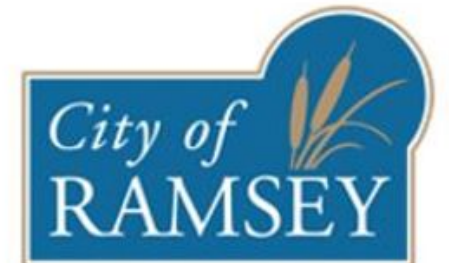
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City of Ramsey: Weaknesses



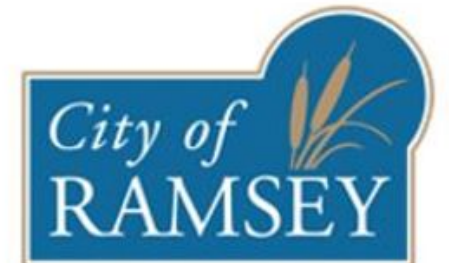
FEEDBACK – WHY RAMSEY?

- Good Location
- Proximity of Workforce
- Good Workforce
- Proximity to Customers
- Proximity to Competitors
- Project Incentives
- Hwy 10 Visibility and Traffic Counts
- Access to Hwy 10 / Mainline Transportation Corridors
- City's Pro-Business Growth Climate
- Grew up Here. Like Community
- Friendly, Welcoming City Staff and Officials
- Low Crime
- Live Nearby
- Growing Community – New Rooftops



AREAS OF IMPROVEMENT (COMMENTS)

- Traffic, Traffic, Traffic (Highway 10, Highway 47, Bunker Lake Boulevard)
 - Congestion
 - Loss of Access
 - Bad Accidents
- Medians and U-turns difficult for traffic maneuvers within City
- Reducing fees relating to business signage
- Don't like Storm Water Management Fee
- Taxes too high
- Too much high density development in COR
- Need more police
- Need more restaurants
- Workforce Recruitment, Development, and Retention
- Road maintenance could be improved
- Too much focus on parks and trails
- Blighted properties on Hwy 10 need to be addressed



2020 BUSINESS VISITS (PROPOSED)

- B.R. Mechanical
- Cabinetry Concepts
- Countryside Printing
- Delta ModTech
- Dynamic Group
- Fastenal
- Heartland Tire
- Heritage Millwork
- Hoya
- Lazydays
- Lisa's Catering
- Marshall Concrete
- Matrix Tool and Design
- Metro Dentalcare
- MOCORP
- Northern Technologies
- Perfective Tool
- Pleasureland RV
- Power Lodge
- Ramsey Animal Clinic
- Ramsey Dental Center
- Rivers Bend Dental
- Rum River Hills Golf
- Salon Ciry
- Sauter and Sons
- Sign Zone
- Stoney River
- TLM Cabinets
- Tag Machine
- The Links at Northfork

