



BRE Common Questions Survey Reporting Form (rev 12/17/19)

COMPANY INFORMATION

Company Name:

Contact Name:

Contact Email:

Visit Date:

INTERVIEWER

Interviewer Name: Sean Sullivan

Interviewer Email Address: ssullivan@cityoframsey.com

Organization Type: City of Ramsey

BUSINESS AND FACILITY DETAILS

Primary Business Sector?

Type of facility (select all that apply):

- Branch Distribution Franchise Headquarters Home-based Manufacturing R&D
 Sales-Office

Is this facility owned or leased? OWNED or LEASED

Has the company ownership changed? YES or NO

Or is change imminent? YES or NO

Explain:

What Was Gross Revenue for your Company?

Over the past year, have company sales (select one):

- Increased Decreased Been relatively stable Fluctuated widely Not identified

What has contributed to the increase or decrease in sales?

PRODUCTS AND SERVICES

What are the company's major products and services?

Has this company introduced new products? YES or NO

Briefly describe new products:

Where are your products manufactured?

EMPLOYMENT AND WORKFORCE

How many full time employees are at this facility?

Has the number of employees at this facility changed in the past year (select one):

Increased Decreased Stayed the same

If increased, how many employees have been hired in the past year? _____

In the next year, do you expect the number of jobs at facility to (select one):

Increase Decrease Be relatively stable Unsure

Do you plan to hire in the next 2-5 years? YES or NO

If yes, how many employees do you anticipate hiring? _____

What types of jobs are you hiring?

If you have hired in the past year, was it hard to fill positions? YES or NO

Why are openings hard to fill? (select all that apply):

Poor work ethic Lack of basic education Lack of technical skills Lack of candidates

Challenging location Competition Other

What positions were the hardest to fill?

Do you anticipate needing to train existing employees? YES or NO

If YES, what type of training is needed?

MARKET INFORMATION

Company's primary market (select one):

International United States Midwest (including MN) Minnesota Local

Company's fastest growing geographic market (select one):

International United States Midwest (including MN) Minnesota Local Not identified

Does this company export? YES or NO

If exporting, where (select all that apply):

Africa & Middle East Canada Europe & Russia Greater China

India, Pakistan, Central/South Asia Japan & Korea Southeast Asia Australia & Pacific Oceania

Latin America & Caribbean Mexico

Other _____

If not exporting, is there interest in exporting/selling internationally? YES or NO

Need assistance with exporting issues? YES or NO

INVESTMENT PLAN

Does the company plan to (check all that apply)

- Invest in new facilities Make major equipment purchase Renovate/Expand current facilities
- None

Please explain:

Approximate date of investment (select one):

- Within one year Within two years Within three years Unsure

Do you currently have room on your site to expand? YES or NO

Are you interested in financial resources or tools? YES or NO

If YES, which financial tools?

COMMUNITY

What are the strengths of the community?

What are the weaknesses of the community?

Have you interacted with any of the departments at City Hall? If so, what department and please describe your experience.

Are there any priority projects or initiatives the City should consider in order to enhance the business climate?

Does the community have enough housing and the right type of housing for your future employees? YES or NO

Is transportation or transit a concern for your employees? YES or NO

If YES, what modes of transportation are needed?

POST DISCUSSION VISIT

Does this company require follow up? YES or NO

If YES, what type of follow up is needed?

NOTES:

Rank the local business climate: Community Rankings: 1 = Poor 5 = Great

Education and Training

K-12	1	2	3	4	5	n/a
Higher education	1	2	3	4	5	n/a
Customized Training Programs	1	2	3	4	5	n/a
Overall Workforce Quality	1	2	3	4	5	n/a

Transportation/Location

Public Transportation	1	2	3	4	5	n/a
Highway Infrastructure	1	2	3	4	5	n/a
Air Service	1	2	3	4	5	n/a
Proximity to Suppliers	1	2	3	4	5	n/a

Quality of Life

Recreational Opportunities	1	2	3	4	5	n/a
Cultural Opportunities	1	2	3	4	5	n/a
Crime Rate	1	2	3	4	5	n/a
Social Organizations and Networks	1	2	3	4	5	n/a
Housing Supply for Workforce	1	2	3	4	5	n/a

Local Access to Capital

Lending by local financial institutions	1	2	3	4	5	n/a
Assistance from local governments and/or non-profits	1	2	3	4	5	n/a

Local Government

Attitude towards business	1	2	3	4	5	n/a
Permitting/Zoning	1	2	3	4	5	n/a
Local Taxes	1	2	3	4	5	n/a
Local fees	1	2	3	4	5	n/a

Utilities

Telecommunications/Broadband Service	1	2	3	4	5	n/a
Telecommunications/Broadband Rates	1	2	3	4	5	n/a
Electric Rates	1	2	3	4	5	n/a
Electric Reliability	1	2	3	4	5	n/a