

CRITERIA FOR RAMSEY RESIDENT 1/8 or 1/4 PAGE AD REIMBURSEMENT

Executive Orders regarding the Temporary Closure of Bars, Restaurants and Other Places of Public Accommodation have greatly impacted how Ramsey businesses can operate.

In order to provide assistance for these businesses trying to reopen or to advertise how they will be open in the future, the EDA and City Council have authorized reimbursement of a 1/8 or 1/4 page ad or less (\$XXXXXX) in the Ramsey Resident for the first 15, 20, 25 Ramsey businesses that qualify for this program. In the event, that a business purchases an ad larger than 1/8 or 1/4 page, only the cost for a 1/8 or 1/4 page ad will be reimbursed. Preference is given to current qualifying advertiser based on first come first serve and if they are a current advertiser.

The following business types listed below are eligible for reimbursement, subject to approval by City Staff:

Food Establishments

Restaurants

Food courts

Cafes

Coffeehouses

Other places of public accommodation offering food or beverage for on-premises consumption, excluding institutional or in-house food cafeterias that serve residents, employees, and clients of businesses, child care facilities, hospitals, and long- term care facilities.

Alcohol Establishments

Bars

Taverns

Brew pubs

Breweries

Microbreweries

Distilleries

Wineries

Tasting rooms

Clubs

Other places of public accommodation offering alcoholic beverages for on-premises consumption.

Exercise, Stadiums and Auditoriums

Theaters

Cinemas

Indoor Performance Venues

Outdoor Performance Venues

Museums

Gymnasiums

Fitness centers

Recreation centers

Indoor sports facilities

Indoor exercise facilities

Exercise studios

Personal Care / Massage and Therapy

Spas

Tanning establishments

Body art establishments

Tattoo parlors

Piercing parlors

businesses offering massage therapy or similar body work

Spas

Salons

Nail salons

Cosmetology salons

Esthetician salons

Esthetician salons (Advanced Practice)

Eyelash salons

Barber shops.

*This includes, but is not limited to, all salons and shops licensed by the Minnesota Board of Cosmetologist Examiners and the Minnesota Board of Barber Examiners.

Dentists

Recreation/Entertainment Venues

Amusement parks

Arcades

Bingo halls

Bowling alleys

Indoor climbing facilities

Skating rinks

Trampoline parks,

Other similar recreational or entertainment facilities.

Clubs

Country clubs, golf clubs (with conditions), boating or yacht clubs, sports (with conditions) or athletic clubs, and dining clubs.