

# 2020/2021 Manufacture CoHort Workplan:

## **Industry Topic Automation:**

Continue to build off of the interest and need to find scalable solutions to the increasing need to integrate automation inside of manufacturing operations.

## **Industry Topic Workforce Readiness:**

With the Pandemic moving into what would appear it final stages of influence ( let's hope) it would make sense to continue to explore our appetite and or the need for us to identify opportunities for a regional training center to support our industry. (Modeled after the National Training Center in Colorado; The MiLL) This training center would involve the collaboration of multiple stakeholders. Like much of the work that is successful for our community the commitment from many different players is key to success. We will be open to where this may or may not take us.

Continuing to cultivate relationships and be a resource for local education K12 and post-secondary is still extremely important. We will conduct ourselves in a way that builds these relationships and allows for Manufacturing to have access to a solid pipeline of future workforce.

## **Minnesota Department of Labor and Industry**

Continue to partner and represent the multitude of resource opportunities that are offered by the MN Dpt of Labor.

## **Specific Areas of Focus:**

- Anticipate a return to “in person” Manufacturing CoHort events. With willingness to deliver on virtual events if the environment is not ready to meet in person. Expectation that we could host five CoHort events in 2021. Topics to be determined.
- The annual “Career Signing Day” was canceled last year. Let’s consider late February or early March as a date to host this event again. Huge success very well received by students, and a great way to showcase careers in Manufacturing.
- This year the Manufacture Director would expect to conduct “one on one” interviews with each CoHort member or members inside CoHort companies. The area of discovery for these meetings would be to better understand what is happening in the industry and

to how the Anoka Area Chamber of Commerce Manufacturing CoHort can support the membership. Additionally, I would be interesting to share with each member on what resources or opportunities lie within the communities that our manufactures call home.

- This year the Manufacture Director would expect to conduct a sequence of check in “one on one” interview with each CoHort Trusted Partner. The focus to these interactions would be to continue to assure that the efforts of the CoHort are meeting the expectation of everyone. Additionally, these interviews will open up discussion on how the Trusted Partner can better communicate with the CoHort membership. Make sure we are all supporting each other.....
- COVID - The world has changed. Are we able to meet and support our membership in a way that is meaningful them? I would like to propose that the CoHort experiment with the concept of creating content that has benefit to the membership and sharing this content in or on a platform that all can have access too. Let’s take a look at conducting and producing a series of Podcasts that explore topics of interest to the members. In 2021, let’s see if we can publish maybe three to five of these podcasts. We can feature guest spots from our members or feature local talent or resources to deliver meaningful content.
- The effort that is represented in the Manufacturing CoHort needs to be shared with a greater regional audience. I would expect that during the 2021 season we will have a minimum of five “touches” to share the message of the CoHort. This can be delivered to City Halls in council meetings, or other city functions that fit, School Board meetings, Broadcast on community tv, write ups in newsletters. This list of possibilities is beyond these suggestions.
- The Anoka Area Chamber of Commerce Manufacture CoHort is for manufacturing by manufacturing. The focus is on what needs to be discovered or implemented in a manner that supports your sustained success. Activities not outlined in this document are open to consideration and inclusion in the workplan.