

EXHIBIT A
BUSINESS ASSISTANCE APPLICATION

A. APPLICANT INFORMATION

Name of Corporation/Partnership Stories Foundation
 Address 5001 Edinbrook Terrace P.O. Box 431022 Brooklyn Park, MN. 55443
 Primary Contact Stephanie Page
 Address [REDACTED]
 Phone [REDACTED] Fax [REDACTED] E-mail [REDACTED]

Type of business assistance requested (select one):

☐ Tax Abatement ☐ Tax Increment Financing ☐ Revolving Loan Fund ☒ Other

Have you been, or are you currently, involved in any bankruptcy proceedings or lawsuits related to other development projects with which you have been involved? If yes, please provide an explanation.

☐ Yes ☒ No

On a separate sheet, please provide the following:

- Brief description of the corporation/partnership's business, including history, principal product or service, etc. **Attach as Part 1.**
- List names of officers and shareholders/partners with more than five percent (5%) interest in the corporation/partnership. **Attach as Part 2.**
- Brief description of the proposed project. **Attach as Part 3.**
- A *but for* analysis and narrative. **Attach as Part 4.**
- Completed Revolving Loan Fund Application. **Attach as Part 5 if required.**

* Attorney Name Winthrop & Weinstein Noreen Sedgewick & Amber Krueger
 Address 225 South Sixth Street Mpls., MN. 55402 Suite 3500
 Phone [REDACTED]

Contractor Name Polezal Creative Design & Build
 Address 7760 France Avenue S, #1100 Edina, MN. 55435
 Phone [REDACTED]

Engineer Name Plowe Engineering - Chuck Plowe
 Address 6776 Lake Drive #110 Lino Lakes, MN. 55014
 Phone [REDACTED]

Architect Name Littfin Design - Mitch Littfin
 Address 23513 Zion Ave. Winsted, MN. 55395
 Phone [REDACTED]

B. PROJECT INFORMATION

The project will be: (Check all that apply)

- ☐ Industrial: (☐ New Construction ☐ Redevelopment/Rehab ☐ Expansion)
☒ Office/research facility: (☒ New Construction ☐ Redevelopment/Rehab ☐ Expansion)
☒ Commercial: (☒ New Construction ☐ Redevelopment/Rehab ☐ Expansion)
☒ Housing: (☒ New Construction ☐ Redevelopment/Rehab ☐ Expansion)
☐ Other _____

The project will be: ☒ Owner Occupied ☐ Leased Space

- If leased space, please attach a list of names and addresses of future tenants and indicate the status of commitments or lease agreements. **Attach as Part 5.**

Project Address Outlot B, COR STONE BROOK ACADEMY, Anoka County, Minnesota, to be Plotted as: TBD Anoka County, Minnesota

- Include Legal Description and PID number(s). **Attach as Part 6. PID #: 28-32-25-31-0023**

Site Plan Attached: ☒ Yes ☐ NoCurrent Real Estate Taxes on Project Site: \$ 0

Estimated Real Estate Taxes Upon Completion:

Phase I	\$ _____
Phase II	\$ _____
Phase III	\$ _____
Total	\$ _____

Construction Start Date: 9/2021Construction Completion Date: 3/2022

If Phased Project: _____ % Completed in _____ years

_____ % Completed in _____ years

_____ % Completed in _____ years

C. PUBLIC PURPOSE OBJECTIVES

It is the policy of the City and EDA of Ramsey that the business assistance should result in a public benefit as identified in items 1-10 below. Please indicate how the proposed project will accomplish this by checking the appropriate boxes. **Attach additional narrative as Part 7.**

- ☒ 1. To encourage redevelopment.
- ☒ 2. To retain local jobs and/or increase the number and diversity of jobs that offer stable employment and/or attractive wages and benefits.
- ☒ 3. To enhance and/or diversify the City's economic base.
- ☒ 4. To encourage additional unsubsidized private (re)development.
- ☐ 5. To remove blight and/or encourage (re)development of commercial and industrial areas.
- ☒ 6. To create housing opportunities.
- ☒ 7. To provide a diversity of housing.
- ☐ 8. To provide a variety of family housing ownership alternatives and housing choices.
- ☐ 9. To promote neighborhood stabilization and revitalization by the removal of blight and the upgrading of existing housing stock in residential areas.
- ☒ 10. To accomplish other public policies which may be adopted such as the promotion of quality urban or architectural design, energy conservation, and decreasing capital and/or operating costs of local government.
 - Utilization of architectural and landscaping techniques that will enable the components of the project to blend with the natural environment.
 - Mitigation of project impact on the natural environment.

D. SOURCES & USES OF FUNDS

Attach additional information as Part 8

<u>SOURCES</u>	<u>AMOUNT</u>
Bank Loan	\$ <u>1,674,215 (or less)</u>
Other Loans	\$ <u>—</u>
Owner Equity	\$ <u>558,071 (or more)</u>
Fed Grant/Loan	\$ <u>—</u>
State Grant/Loan	\$ <u>—</u>
Industrial Development Bonds	\$ <u>—</u>
Tax Increment Financing	\$ <u>—</u>
Tax Abatement	\$ <u>—</u>
Revolving Loan Fund	\$ <u>—</u>
Other	\$ <u>7090 of SAE's WAC charger</u>
TOTAL	\$ <u>2,232,286 (or less)</u>

<u>USES</u>	<u>AMOUNT</u>
Land Acquisition	\$ <u>67,953.60</u>
Site Development	\$ <u>86,295</u>
Construction	\$ <u>2,092,560</u>
Machinery & Equipment	\$ _____
Architectural/Engineering Fees	\$ <u>53,431</u>
Debt Service Reserve	\$ _____
Contingencies	\$ _____
Other	\$ <u>100% of SAC & WAC</u>
TOTAL	\$ <u>2,300,239.60</u>

Total Amount of business assistance requested from either Revolving Loan Fund, Abatement, Tax Increment Financing or another source: \$ _____

E. ADDITIONAL DOCUMENTATION AND CHECKLIST

Applicants will also be required to provide the following documentation.
All personal financial information will be kept private and confidential.

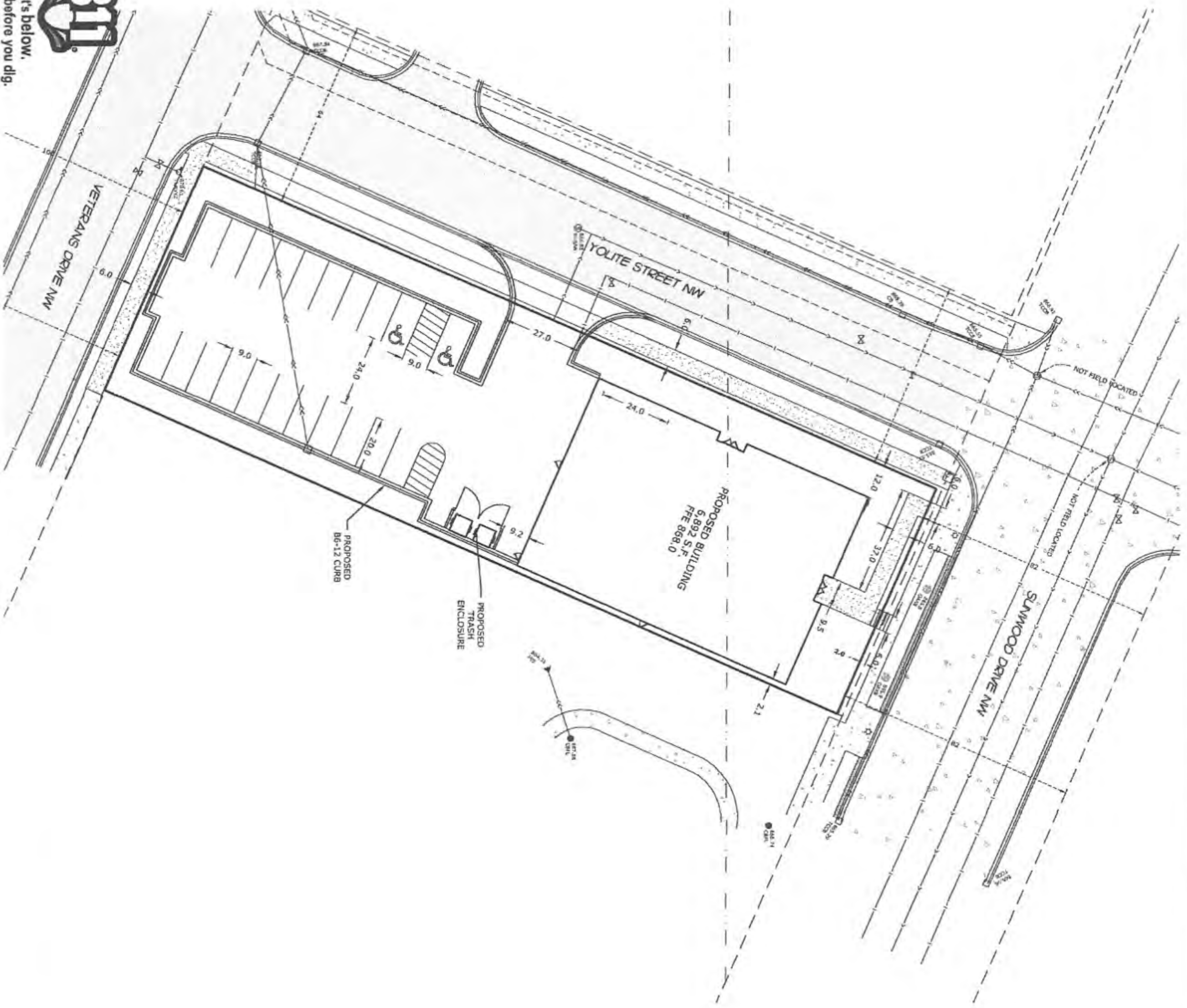
- ☒ 1. Written business plan or a description of the business, ownership/ management, date established, products and services, and future plans.
- ☒ 2. Financial statements for past two years, including profit and loss statements and balance sheets.
- ☒ 3. Two year financial projections.
- ☐ 4. Personal financial statements of all major shareholders (principals) including the most recent 2 years of tax returns. (If requested.) *NA*
- ☐ 5. Letter of commitment from other sources of financing, stating terms and conditions of their participation in the project. *GETTING*
- ☐ 6. Administrative fee of up to \$5,000. In addition to defraying the cost of staff time, the fee will be used to pay costs associated with processing this request for financial assistance such as legal, engineering and financial analysis. The City reserves the right to stop the processing of the request until additional fees are paid should the original amount be insufficient to pay such costs. That portion which remains unspent, if any, will be returned only if the project is denied approval. *NA*
- ☒ 7. Attach the following documentation:
 - _____ Part 1 – Corporation/Partnership Description
 - _____ Part 2 – List of Shareholders/Partners
 - _____ Part 3 – Description of Project
 - _____ Part 4 – *But For* Analysis
 - _____ Part 5 – List of Prospective Lessees (If requested)
 - _____ Part 6 – Legal Description, Property Identification Numbers, maps of the project area, and project renderings
 - _____ Part 7 – Public Purpose Narrative
 - _____ Part 8 – Sources & Uses of Funds – Additional Information

The undersigned certifies that all information provided in this application is true and correct to the best of the undersigned's knowledge. The undersigned authorizes the City and EDA of Ramsey to check credit references, verify financial and other information, and share this information with other political subdivisions as needed. The undersigned also agrees to provide any additional information as may be requested by the City after the filing of this application.

Applicant Name STORIES FOUNDATION Date 6-3-2021
 By MARK THURSTON
 Its VICE CHAIRMAN - BOARD OF DIRECTORS

SITE PLAN

Know what's below.
Call before you dig.



CURB & BITUMINOUS NOTES

REMOVE AND DISPOSAL OF EXISTING STREET MATERIALS AS REQUIRED FOR CONSTRUCTION OF NEW CURB AND BITUMINOUS PAVEMENT.
SAW-CUT EXISTING BITUMINOUS AND CONCRETE CURB TO PROVIDE BUTT-JOINT.
RESTORE DISTURBED STREET TO EXISTING OR BETTER SECTION.
RECAPITULING OF CURB IS INCIDENTAL TO CURB INSTALLATION.
FOUR INCHES OF CLASS 5 UNDES CURB IS INCIDENTAL TO CURB INSTALLATION.
CURB ENDS SHALL TERMINATE IN A THREE-FOOT BEAVER TAIL.

CIVIL SITE PLAN STORYTELLER CAFE



NORTH

0 10 20
1 INCH = 20 FEET

PLOWE
ENGINEERING, INC.
6771 LANE DRIVE
SUITE 100
LINO LAKES, MN 55314
PHONE: (651) 241-4210
FAX: (651) 241-4201



PREPARED FOR:
DOLEZAL CREATIVE
DESIGN & BUILD

STORYTELLER CAFE
RAMSEY, MINNESOTA
CIVIL SITE PLAN

I hereby certify that this plan was prepared by me or under my direct supervision and that I am a duly Licensed Professional Engineer under the laws of the State of Minnesota.
CHARLES W. PLOWE
DATE: 03.03.2021 LIC. NO. 16227

DATE	REVISION DESCRIPTION

DRAWN BY: DESIGN BY:
M.O.A. C.W.P.
CHECKED BY: PLOU NO.
M.O.A. 21-1559
ORIGINAL DATE:
FEBRUARY 8, 2021

PART 1

A BRIEF HISTORY

Stories Foundation has been operating as a 501c3 nonprofit since late 2015 putting on multiple awareness conferences and facilitating in-home conversations around trafficking and other related social justice issues. The Freedom Truck was started in 2017 and operated for 3 seasons to expand the organization's awareness reach and prove that a social impact business model centered around housemade sauces and authentic falafels is sustainable. Stories Foundation also operates Storyteller Catering, an online store and has built a network of nonprofit partners.

2012 Mother & daughter, Sherrill Thurston and Stephanie Page, learned about human trafficking and knew that they needed to do be a part of fighting against it. The idea of a nonprofit cafe was born.

2013 Sherrill and Steph co-founded Stories Cafe. A logo and branding was created, a website built, social media presence and awareness activities started.

2014 JANUARY - 1st Proclaim Freedom Awareness Conference, Roseville, MN
NOVEMBER - 2nd Proclaim Freedom Conference, St. Cloud, MN

2015 NOVEMBER - Received 501c3 letter from the IRS, confirming Stories Foundation as nonprofit organization.

2016 FEBRUARY - 3rd Proclaim Freedom Conference, Princeton, MN
MARCH - Started 30 day crowd-funding campaign for the Freedom Food Truck, raised \$32,000 in 30 days.
JUNE - 1st Superhero 5K Run

2017 JUNE - AUGUST - Launched 1st season of the Freedom Truck
JUNE - 2nd Superhero 5k Run

2018 MARCH - Hired a full time creative director/food manager.
APRIL - OCTOBER - 2nd Freedom Truck Season
AUGUST - 3rd Superhero 5K Run
NOVEMBER - 1st Storyline Fundraiser
JANUARY - Launched Storyteller Catering

2019 APRIL - OCTOBER - 3rd Freedom Food Truck Season
AUGUST - Launched StoryChangers Coffee Club
SEPTEMBER - Launched in-home awareness dinners
NOVEMBER - Met with Prins Bank to begin to talk about financing Storyteller Cafe

2020 JANUARY - Launched in home awareness make and take events
FEBRUARY - Signed a contract with Dolezal Design & Build for Storyteller Cafe.
APRIL - 1st Virtual Awareness Event + 2nd Storyline Fundraiser with over 6,000 views on Zoom and social media.
JUNE - Released online curriculum The Root Causes of Human Trafficking and Sexual Violence
JUNE - Launched Connecting Our Stories Podcast

CASE STATEMENT

WHY STORIES FOUNDATION & STORYTELLER CAFE?

STORIES FOUNDATION

The mission of Stories Foundation is to empower communities to end the cycle of human trafficking by starting and supporting social enterprises that raise awareness, offer opportunities for economic independence for survivors and fund the fight against human trafficking.

Our communities are overwhelmed by issues of injustice with human trafficking at the epicenter. Community members need a place where they can come together to change systems of injustice by listening, learning and being activated to take steps towards change through conversation and social impact business.

Stories Foundation is committed to activating community members in Minnesota and beyond by sharing the message that when it comes to fighting injustice, every story matters. Stories Foundation believes that when each person commits to learning about the issues of injustice and then taking small steps towards personal change (e.g. what they purchase, how they talk about people who are different than them and how they see relationships) then we all will the stories of injustice change around us.

We believe that change happens through awareness, relationships and opportunities. That is why we are committed to opening and operating Storyteller Cafe. This cafe will be a social impact business that will create space for awareness, meaningful conversations through relationships, and income generating opportunities. Nonprofit organizations and survivors and those vulnerable to injustice will receive restorative support.



STORYTELLER CAFE

The Storyteller Cafe building project which includes income generating cafe space, retail space, and awareness space, as well as collaborative office space and two apartments to be used for clients costs \$1.3 million.

Recently Stories Foundation released an online, self guided awareness curriculum on the root causes of human trafficking and sexual violence, started a podcast highlighting stories of individuals who have stepped into spaces of injustice and has an active newsletter list and social media presence.

Storyteller Cafe is vital to ending the injustice of human trafficking and exploitation in our communities.

PROBLEM

Human Trafficking is a \$150 billion industry worldwide, resulting in approximately 40 million slaves. There are more slaves in our world today than at any other point in history. The average cost of a person is \$90; human trafficking is the fastest growing industry worldwide, and 1 in 4 victims of trafficking are children.

Human trafficking is defined by the UN as "the recruitment, transport, transfer, harboring or receipt of a person by such means as threat or use of force or other forms of coercion, of abduction, or fraud or deception for the purpose of exploitation."

The definition of trafficking consists of three core elements:

- 1) The **Action** of trafficking which means the recruitment, transportation, transfer, harboring, or receipt of persons
- 2) The **Means** of trafficking which includes threat of or use of force, deception, coercion, abuse of power, or position of vulnerability
- 3) The **Purpose** of trafficking which is always exploitation. In the words of the Trafficking Protocol, article 3, "exploitation shall include, at a minimum, the exploitation of the prostitution of others or other forms of sexual exploitation, forced labor or services, slavery or practices similar to slavery, servitude, or the removal of organs."

Human trafficking exists because vulnerabilities exist in individuals. Vulnerabilities such as poverty, homelessness, abuse, trauma, lack of a stable home, racial inequalities, the need for a job, food, shelter, clothing, etc. Traffickers are trained to spot these vulnerabilities and exploit them for profit through abuse. Anybody is at risk to be trafficked because there is not a single person who has not found themselves in a vulnerable situation at some point in their lives.

Vulnerabilities may include being new to a school or neighborhood and needing a place to belong, not feeling loved or worthy of attention, having an unstable home life, or looking for a job opportunity that takes someone away from home. Stories Foundation exists to empower community members to recognize and cover those vulnerabilities. The question is, will we come alongside the vulnerable or wait for someone who will exploit them to fill the gap? Stories Foundation is creating pathways for engagement through virtual and in-person awareness

events, in-home dinners, catering events, StoryChanger Coffee Club, Storyteller Catering, and our online store. We create avenues for conversations that create change, collaboration, and unique forms of fundraising, all to decrease demand and provide new opportunities for survivors and the vulnerable among us.

As with any market, without demand there would be no supply. Our oversexualized, materialistic culture that uses sex to sell and promotes fast fashion has created an environment that is a breeding ground for demand, both for sex and labor trafficking.

PROBLEM OPPORTUNITY

Human trafficking exists as we know it today because our society has ignored the root causes (materialism, pornography, objectification, and oversexualization) which has contributed to this climate that breeds the exploitation of human beings for financial gain.

Human trafficking is a cultural issue and therefore is going to take each and every one of us to make changes in the conversations we have, the things we ignore, and the products we buy. This issue is solvable if individuals come together and choose to make these changes. At Stories Foundation we believe that every person has a story and every story has value; each of us has the ability and power to be a part of ending trafficking and exploitation.

There are individuals, government officials, agencies, and groups, along with nonprofit and religious organizations, who are spreading awareness about human trafficking. The conversation has started and awareness is spreading about the facts surrounding the issue. Money is being raised for restoration homes, and laws are changing so that those who have been exploited are taken care of instead of being further abused by the legal system. Prevention efforts are materialising. Headway is being made, yet there is still more to do. **The statistics are growing, instead of decreasing. The number of slaves has almost doubled in the last 7 years, rising from 27 million in 2012 to 43 million in 2019.**

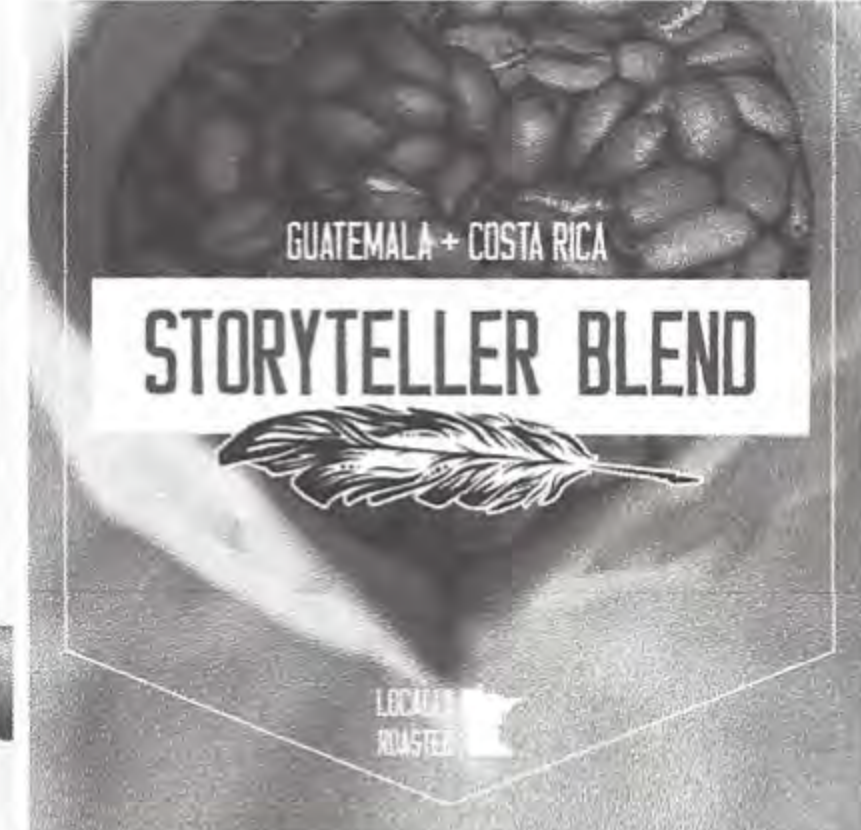
What if every community had a place where they could come and instead of feeling overwhelmed by the issues of human trafficking and social injustice that feed it, they were empowered to make a difference?

What if we not only learned the facts about trafficking, but went a step further to learn about how human trafficking affects us and about the changes we can make to begin to end it in our communities? What if our purchasing habits created a ripple effect of good? What if we changed the conversations we are having, stepped outside of ourselves, and came alongside vulnerable people before they were exploited? What if by supporting social impact business we could financially fund prevention, awareness, and restoration work? What if there was a place for everyone to belong, be seen, loved, known, and empowered to create a positive impact with who they are, where they are? This place is Storyteller Cafe.

Stories Foundation seeks to do this through its social impact business enterprises.

Stories Foundation wants to bring awareness while serving good food, thereby empowering community members to understand trafficking and make small changes that will move us toward the end of trafficking and exploitation.

In order to see real change in the issue of human trafficking, every person has to choose to come together in community, awareness, and action.



MISSION

We exist to empower communities, first in Minnesota, then nationally and globally to end the cycle of human trafficking by starting and supporting social enterprises that raise awareness, offer opportunities for economic independence for survivors, and fund the fight against human trafficking.

.....

THEORY OF CHANGE

We believe that a social impact cafe is key to ending human trafficking and exploitation. A social impact cafe gives consumers a new way to support social justice issues, nonprofits a new way to fundraise, survivors and those vulnerable new opportunities for income and job training, and a space that creates endless opportunities for awareness.

In the past 8 years, we have seen the successful launch of many social-impact/give-back businesses such as Warby Parker, TOMS, Honest Co., Thrive Causemetics, and Bombas, to name a few. This shows us that if given a choice, consumers will choose to spend their money with companies who are giving back with their profits. Consumers want tangible ways that they can be a part of ending human trafficking and exploitation. At Stories Foundation we can apply the principles from these successful businesses to the implementation of Storyteller Cafe.

Storyteller Catering's products and cafe are house-made, allergy-friendly food that also offers people a feel-good, give-back opportunity.. Our menus are small and ingredients fresh, which create a sustainable model. Unlike the traditional nonprofit structure, our commercial nonprofit structure allows people to support the work we are doing by purchasing as well as donating. In this way, customers are giving back to the community while also walking away with something of value in return.

Business creates income which creates jobs, and jobs give people a dignified way to support themselves, receive skills training, and have community and purpose. Financial support, developing new skills, community support, and purpose promote healing, restoration, and hope for the future. This is what will exist through the social impact business of Storyteller Cafe: opportunities to create income that creates impact through jobs that provide dignified work, community and purpose.



OUR SOLUTION

Storyteller Cafe and the subsequent social impact businesses are crucial to ending trafficking and exploitation by creating opportunities for community members to become aware and involved, opportunities for nonprofits to fundraise and collaborate, and opportunities for survivors to have job training, community, and dignified work. Storyteller Cafe will connect consumers to the issue of human trafficking and exploitation and give them tangible ways to understand and act. Customers will also have the opportunity to be a part of ending trafficking and exploitation by purchasing healthy, delicious, affordable food options, fair trade locally roasted coffee, and other merchandise. Volunteers will have a place to engage in anti-trafficking work in the cafe space, retail space, and through awareness events. Nonprofits will have new avenues for collaboration and fundraising. Survivors and those vulnerable will have opportunity for community, jobs, job training, and housing (limited).

Our management structure for our social impact enterprises is:

Our Executive Director manages the vision and direction of Stories Foundation as a whole.

Our Creative Director oversees marketing, communications and creative development (menu and product development)

Cafe Manager will manage all aspects of the cafe as well as work with volunteers and schedule staff.

Our strategic partnerships and connections are with ACT United, The WellMN, Compassion Connect, Corrie's House, Amborella House, Running for Justice, Trafficking Justice, Anchor13, Fresh Winds of Hope, and Fierce Freedom.

We partner with many local businesses, community groups, nonprofit organizations, and individuals to cater events, business meetings, and luncheons to continue to create revenue and increased awareness.

Stories is building relationships with the Fair Trade Federation to learn about the process of becoming fair trade certified. We are working towards bottling and selling our products to create more revenue and increased awareness.

Stories Foundation chose to become a 501(c)3 nonprofit so that we can utilize fundraising and business as well as volunteers and staff, giving everyone an opportunity to be a part of ending trafficking and exploitation.

Stories Foundation's impact through the Freedom Truck and Storyteller Catering as well as awareness events is as follows:

\$55,200 raised through food sales to support human trafficking awareness, nonprofit collaboration, and social impact business

\$3,445 in onsite donations & tips through food service

6,700+ people activated to fight human trafficking through food truck and catering events

1,000+ people at Stories Foundation Proclaim Freedom Conferences and Superhero 5K Brought **awareness to thousands** through speaking to MOPS groups, Bible Studies, Justice Groups, Women's retreats, Lions Clubs, Conferences, Business networking groups, Cargill, Medtronic, Sunday Schools, Food Co-ops, Women's brunches, Sunday morning church congregations, High schools, Seniors groups, Youth groups, parent groups, and more.

The most recent virtual awareness event, *Storyline - Connecting our Stories*, reached over 6,600 individuals. The Stories Foundation website has 1,550 page views per month and we have over 2,000 individuals following our social media, which we use to spread awareness.



LEADERSHIP TEAM & BOARD OF DIRECTORS

LEADERSHIP TEAM

Stephanie Page // Executive Director and Co-Founder

Background in local and international missions, relief work, and leadership of volunteer teams as well as internet marketing, speaking, and writing.

Sherrill Thurston // Co-Founder

Ana Lena Copeland // Creative Director

Background in graphic design, project management, and coffee shop management.

Rachel Firkus // Events Coordinator

Background in social impact business, public speaking, advocacy

BOARD OF DIRECTORS

Holly Miller // Board Chair

Background in corporate fundraising and strategic planning

Mark Thurston // Vice Chair

Background in church relations and real estate

Tyler Tong // Treasurer

B.A. in Business & Organizational Leadership, MBA Candidate, Director of Campus Activities at Columbia International University

Kierstin Bird

B.A. in Ministry to Victims of Sexual Exploitation, Case Manager at the Salvation Army

Jennifer Teres

Nick Brattin

Development Director, Master's Apprentice

Jason Pierce

St. Paul police officer

REVENUE MODEL

The Stories Foundation Freedom Truck operated sustainably for 3 seasons. In 2019 we implemented our Giveback program, giving away 10% of sales each month to a partner nonprofit. See projected model below. Freedom Truck financials are also available.

Stories Foundation social impact cafe, catering, and store needs \$600,000 in startup capital. The sources available for startup capital are in-kind donations from businesses (i.e: contractor sponsor, builder sponsor, design sponsor), other business sponsors, individuals who believe in social impact businesses, and community. We are also seeking a loan from Prins Bank. The burn rate is three months. We will grow our catering and product arms each year giving us the ability to scale our organization, setting us up for growth.

Please see our Project Pro Forma Income Statement and Revenue Projections for cash flow projections. We believe that with the multiple revenues of income-generating activity, partnered with our giveback model and awareness strategies, alongside our small, simple, fresh, allergy-conscious food products, we will be profitable and sustainable.

We also allow for businesses, organizations, and individuals to sponsor events. With this model we are able to open up job opportunities in food prep in partnership with local nonprofits. We are partnering with local restoration houses to offer meaningful work opportunities to survivors of sexual exploitation and human trafficking. We are also able to donate more than 10% of our revenue to nonprofits when our initial costs are covered.

Cafe (Future)

Why Invest in Stories Cafe?

- Increased human trafficking and demand-decreasing awareness
- Increased nonprofit collaboration
- Increased funding to aid in anti-trafficking initiatives
- Increased opportunities for survivors and those vulnerable through jobs, job training, and housing initiatives
- Increased volunteer opportunities for community members

MEASUREMENT & EVALUATION

Monthly reports on the awareness and giveback activities will be provided to the Development Committee of the Stories Foundation Board of Directors. Along with the review of financial statements, adjustments will be made as needed. We also track monthly the amount of income generated, number of volunteers and volunteer hours used, the number of people we encounter, the amount of collaborative events, and the amount of food we serve.

MESSAGING & COMMUNICATION

Human trafficking is an issue that affects every community. We believe that together we can work to end human trafficking and exploitation, and one of the ways we can do this is by doing the things we already do differently. For example, changing where you buy our coffee or eat lunch, who caters your event, or where you go for a night out. We also believe that awareness is crucial to ending trafficking and exploitation, so spreading the message that every person can be a part of changing the human trafficking story by becoming more aware of the vulnerabilities around them is key. There are many nonprofits doing anti-trafficking work, and for us to be able to see more, long lasting change, we need to do more collaboratively - awareness campaigns, initiatives, programs, and fundraising. Finally, survivors and those vulnerable need a safe place for community, life and job skills, as well as job training and housing. Having a social impact business that creates these opportunities through product development and sales is sustainable and offers dignified opportunities to survivors and those vulnerable.

We have an active Facebook and Instagram presence as well as a website. We have marketing materials for our catering and food truck. We host events, as well as participate as vendors at others' events. We have presentations that vary from 5 minutes to 45 minutes to share about the issue and what we are doing to partner with communities towards the end of sexual exploitation. We also have a Pitch Deck for sponsors and investors.

ECOSYSTEM

Human trafficking is an issue that people are becoming more familiar with. However, the enormity of it makes it difficult for people to understand how they can make a tangible impact. The organizations and nonprofits that are doing prevention, rescue, and restorative work need support from community members, but community members cannot give to every organization that asks. Our solution for these challenges is to use social impact business to give consumers another way to make a difference through their purchasing power. By creating businesses that support anti-trafficking efforts and create jobs for survivors and those vulnerable, we are giving individuals a unique way to support anti-trafficking work through business. Stories Foundation

works with many different organizations in collaboration to fight to end trafficking and exploitation by giving community members the opportunity to learn more and find out where they might further invest their resources.

RISKS

We understand that the food and coffee service is considered a risky business. Yet we are confident that multiple income streams partnered with a small and efficient menu will minimize costs and time. With our nonprofit + social impact business model we can also create fundraising opportunities and utilize volunteers. We have a wonderful support network of volunteers, donors, and experts who are excited about our business model and excited to make themselves available to help strategize through issues that will arise.

SCALING STRATEGY

We desire to help any community that desires to create a center for collaboration, awareness, opportunities for survivors and those vulnerable, and unique avenues of fundraising by serving as a transparent resource and sharing our business plans, revenue model, and giveback program. With the addition of bottling our house made sauces and pickles, creating our own merchandise, and catering, we have streams of income with unlimited consumer possibilities.

We are joining a social movement that says business can be used for the good of all. We will use our space to promote collaboration, awareness, fundraising, and opportunities for those vulnerable and survivors, with the goal to empower community members to fight human trafficking and exploitation.

.....

PART 2

OFFICERS: STORIES FOUNDATION

Executive Director: Stephanie Page

Vice Chairman – Board of Directors: Mark Thurston

Board of Director: Jenny Almquist

Board of Director: Nick Brattin

Board of Director: Samantha Buchanan

Board of Director: Jan Eitzen

Board of Director: Rachel Firkus

Board of Director: Holly Miller

Board of Director: Jennifer Terres

Board of Director: Sherrill Thurston

Board of Director: Sara Werner

Staff: Ana Lena Copeland

NOTE: No Officer, Staff Member, or Board of Director Member has any financial interest in the organization.

PART 3

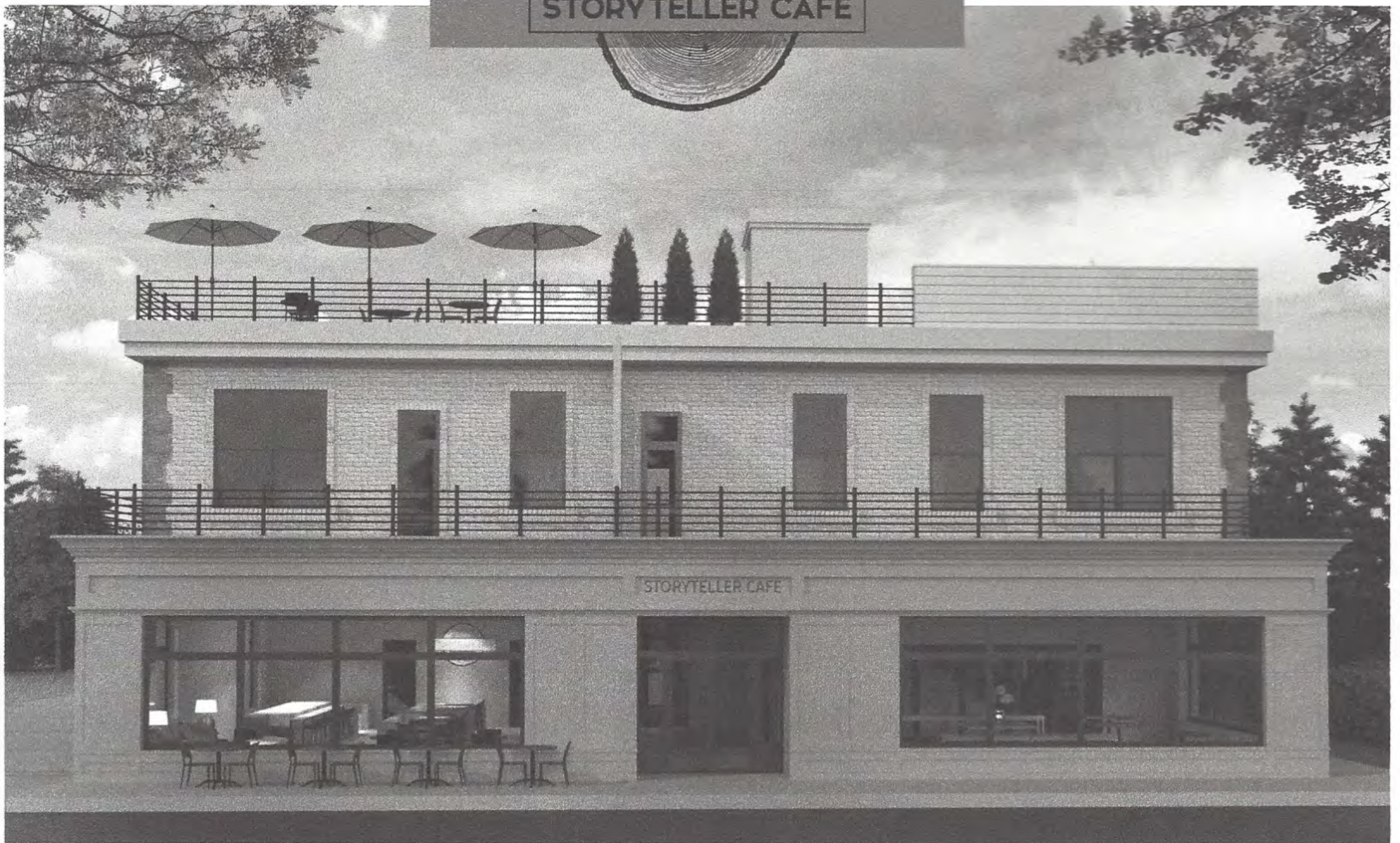
THE STORYTELLER CAFE will be a light counteracting the darkness of human trafficking by being a space of community, education, collaboration, intentional fundraising and opportunities for survivors and those vulnerable where dignity and value flourishes.

Mission + Vision of The StoryTeller Café:

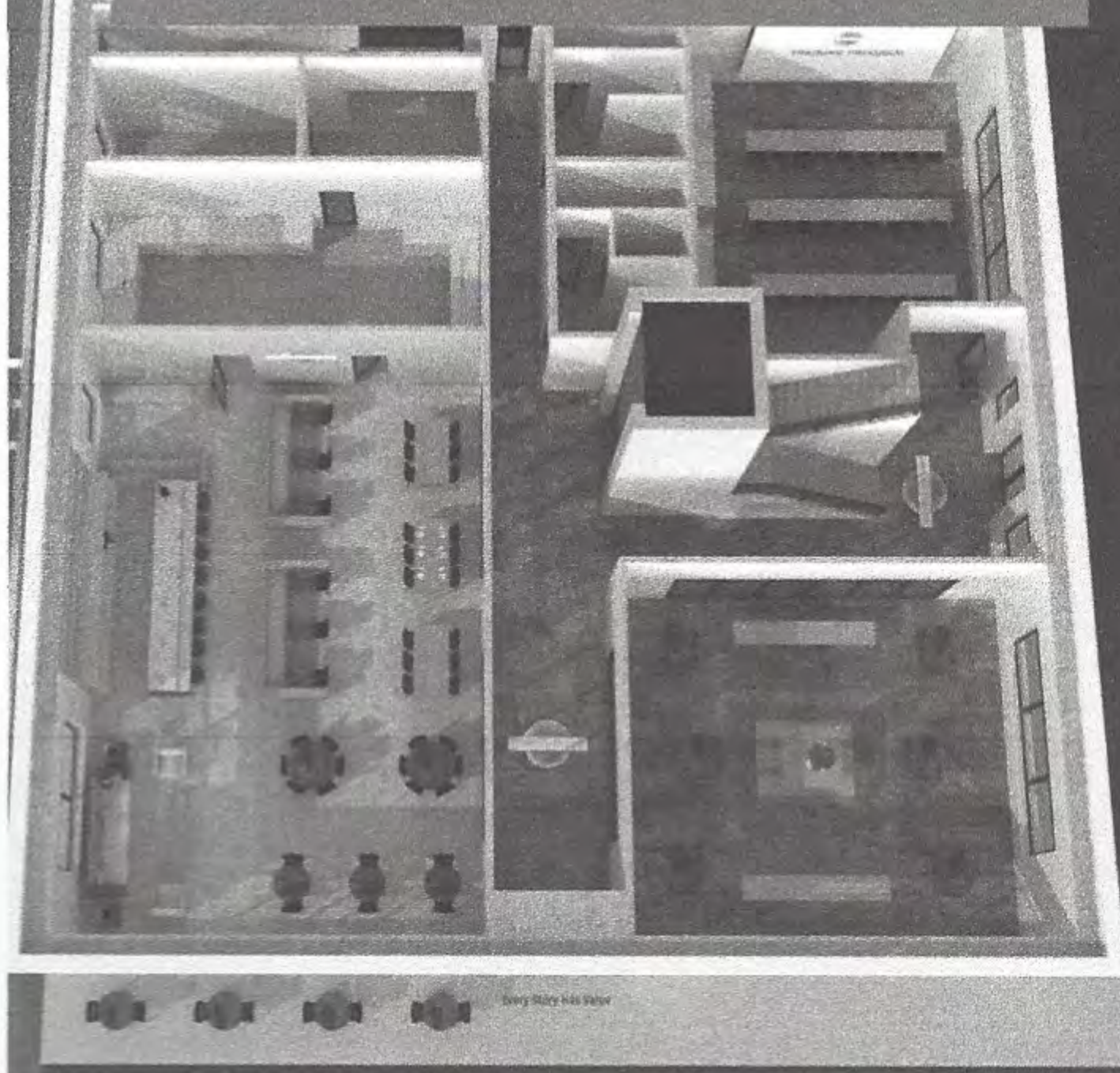
To create a central place of engagement and to support activism in the fight against human trafficking and modern day slavery.

The Cafe will be a hub in the community that facilitates a holistic approach to ending trafficking and exploitation. The Cafe will also provide opportunities and training to survivors, education and awareness that lead to tangible action steps for engagement with people and communities, and promotion of nonprofit organizations in the Twin Cities. All for the expressed purpose of supporting survivor needs.

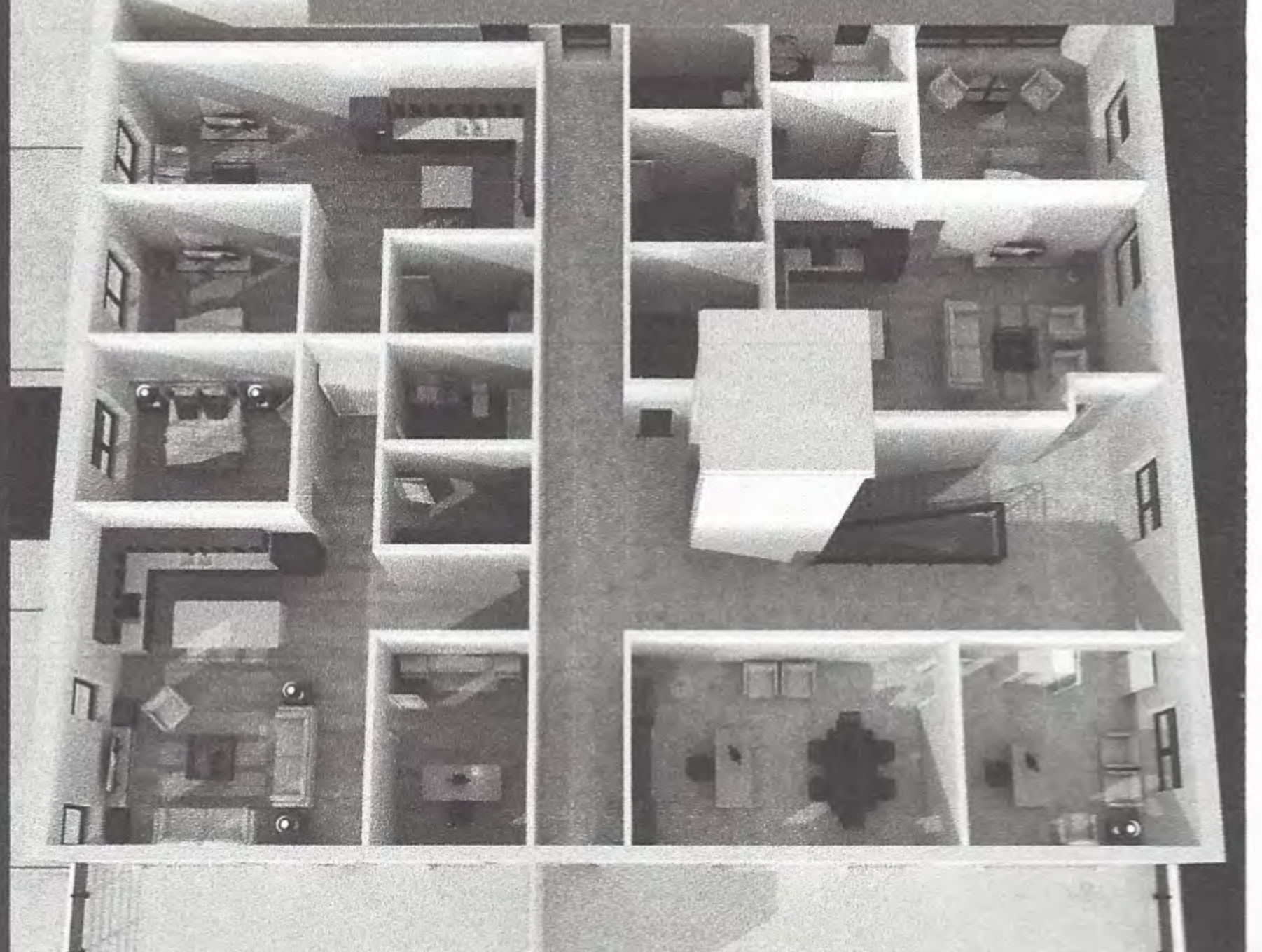
STORYTELLER CAFE



CAFE, RETAIL + CONFERENCE



UPPPER LEVEL APARTMENTS



SOCIAL ENTERPRISE AS A SOLUTION

WHY A GIVE-BACK CAFE?

Storyteller Cafe is a bridge between individuals, nonprofits and the social justice issues that are present in our communities. At Stories Foundation we use food and coffee as a way for individuals to take first steps in understanding these issues and being activated to find what they can do to fight against them. As a social enterprise, Storyteller Cafe offers income that will aid anti-trafficking work, opportunities for collaboration for nonprofits, community engaging and demand decreasing awareness, and opportunities for survivors through jobs and job training.

In order to change a culture that because of lack of awareness and understanding allows for issues like trafficking and exploitation to flourish we must start in spaces of community. This is what Storyteller Cafe is and represents. Communities coming together to be intentional with their patronage and purchasing. Choosing to listen to understand and create safe, healthy spaces for vulnerabilities to be covered and healing to take place.

Trafficking, exploitation and the myriad of social justice issues that are related do not only happen in the inner city. We are finding more and more that people are being abused and exploited in the suburbs and communities that we would least expect.

Storyteller Cafe counteracts this darkness as it is a space of light, community, collaboration, intentionality, and human dignity and flourishing.

OUR PARTNERS

7 Bells
ACT United
Amborella House
Anchor 13 Studio
Art 2 Heart
Compassion Connect
Cornerstone Services
Corrie's House
Custom & Kind

Fierce Freedom
Flora + Flame
Fresh Winds of Hope
Hope 4 Youth
Hope Lutheran
Love2Hope
National Christian Foundation
Running 4 Justice
Terebinth Refuge

The Well
Trafficking Justice
Wildflyer Coffee

THE END GOAL

STORYTELLER CAFE

STORYTELLER CAFE

Storyteller Cafe is bringing hope to a dark issue, it's existence says to those affected by trafficking, exploitation, and abuse that you are not alone. That there is a space for you, a healthy community for you to be in. Storyteller Cafe gives opportunity for those who haven't been exploited to be a part of the solution. By spending their dollars at a social enterprise cafe and retail space they are taking first steps to become more aware of the issues and to say that supporting businesses that give back to their community matters. Storyteller Cafe offers collaborative space for nonprofits to fundraise and grow their programs alongside each other.

In social justice spaces where there is much isolation, Storyteller Cafe is building a bigger table for the flourishing of our communities and the dignity of people, because every person has a story and every story has value.

VISION + MISSION OF STORYTELLER CAFE :

To create a central space of engagement to support activism in the fight against human trafficking.

How will we accomplish the vision of Stories Cafe? The Café will be the hub in the community that facilitates a holistic approach to ending human trafficking. The Café will provide opportunities and training to survivors; education, awareness and tangible action steps for engagement to the general public and promotion of non-profit organizations in the Twin Cities area. All for the expressed purpose of supporting survivor needs.

WHAT'S INSIDE STORYTELLER CAFE?

GROUND FLOOR

The Cafe

- Serving coffee, short breakfast & lunch menus
- Seats 50

Retail Space

- Stories Foundation merch and resources, fair trade products and local vendor products
- All display pieces are moveable for space versatility

Collaborative Space

- Multi-use room: meeting room, work space, awareness events & trainings, etc.
- Seats 30

UPPER FLOOR

Income Generating Apartments

- 3 one bedroom apartments
- Secure access

Office Space

- Stories Foundation onsite space
- Office + meeting room

ROOFTOP

Patio:

- Roof top seating area
- Elevator access
- Seats: 15



PART 4

BUT – FOR ANALYSIS AND NARRATIVE:

Stories Foundation exists to empower communities to end the cycle of human trafficking by starting and supporting social enterprises that raise awareness, offer opportunities for economic independence for survivors and fund the fight against human trafficking.

PART 5

**NOTE: At this point we do not believe we are applying
for the Revolving Loan Fund.**

BUSINESS PLAN

PROBLEM

Human Trafficking is a \$150 billion industry worldwide, resulting in approximately 40 million slaves. There are more slaves in our world today than at any other point in history. The average cost of a person is \$90; human trafficking is the fastest growing industry worldwide, and 1 in 4 victims of trafficking are children.

Human trafficking is defined by the UN as "the recruitment, transport, transfer, harboring or receipt of a person by such means as threat or use of force or other forms of coercion, of abduction, or fraud or deception for the purpose of exploitation."

The definition of trafficking consists of three core elements:

- 1) The **Action** of trafficking which means the recruitment, transportation, transfer, harboring, or receipt of persons
- 2) The **Means** of trafficking which includes threat of or use of force, deception, coercion, abuse of power, or position of vulnerability
- 3) The **Purpose** of trafficking which is always exploitation. In the words of the Trafficking Protocol, article 3, "exploitation shall include, at a minimum, the exploitation of the prostitution of others or other forms of sexual exploitation, forced labor or services, slavery or practices similar to slavery, servitude, or the removal of organs."

Human trafficking exists because vulnerabilities exist in individuals. Vulnerabilities such as poverty, homelessness, abuse, trauma, lack of a stable home, racial inequalities, the need for a job, food, shelter, clothing, etc. Traffickers are trained to spot these vulnerabilities and exploit them for profit through abuse. Anybody is at risk to be trafficked because there is not a single person who has not found themselves in a vulnerable situation at some point in their lives.

Vulnerabilities may include being new to a school or neighborhood and needing a place to belong, not feeling loved or worthy of attention, having an unstable home life, or looking for a job opportunity that takes someone away from home. Stories Foundation exists to empower community members to recognize and cover those vulnerabilities. The question is, will we come alongside the vulnerable or wait for someone who will exploit them to fill the gap? Stories Foundation is creating pathways for engagement through virtual and in-person awareness

events, in-home dinners, catering events, StoryChanger Coffee Club, Storyteller Catering, and our online store. We create avenues for conversations that create change, collaboration, and unique forms of fundraising, all to decrease demand and provide new opportunities for survivors and the vulnerable among us.

As with any market, without demand there would be no supply. Our oversexualized, materialistic culture that uses sex to sell and promotes fast fashion has created an environment that is a breeding ground for demand, both for sex and labor trafficking.

PROBLEM OPPORTUNITY

Human trafficking exists as we know it today because our society has ignored the root causes (materialism, pornography, objectification, and oversexualization) which has contributed to this climate that breeds the exploitation of human beings for financial gain.

Human trafficking is a cultural issue and therefore is going to take each and every one of us to make changes in the conversations we have, the things we ignore, and the products we buy. This issue is solvable if individuals come together and choose to make these changes. At Stories Foundation we believe that every person has a story and every story has value; each of us has the ability and power to be a part of ending trafficking and exploitation.

There are individuals, government officials, agencies, and groups, along with nonprofit and religious organizations, who are spreading awareness about human trafficking. The conversation has started and awareness is spreading about the facts surrounding the issue. Money is being raised for restoration homes, and laws are changing so that those who have been exploited are taken care of instead of being further abused by the legal system. Prevention efforts are materialising. Headway is being made, yet there is still more to do. **The statistics are growing, instead of decreasing. The number of slaves has almost doubled in the last 7 years, rising from 27 million in 2012 to 43 million in 2019.**

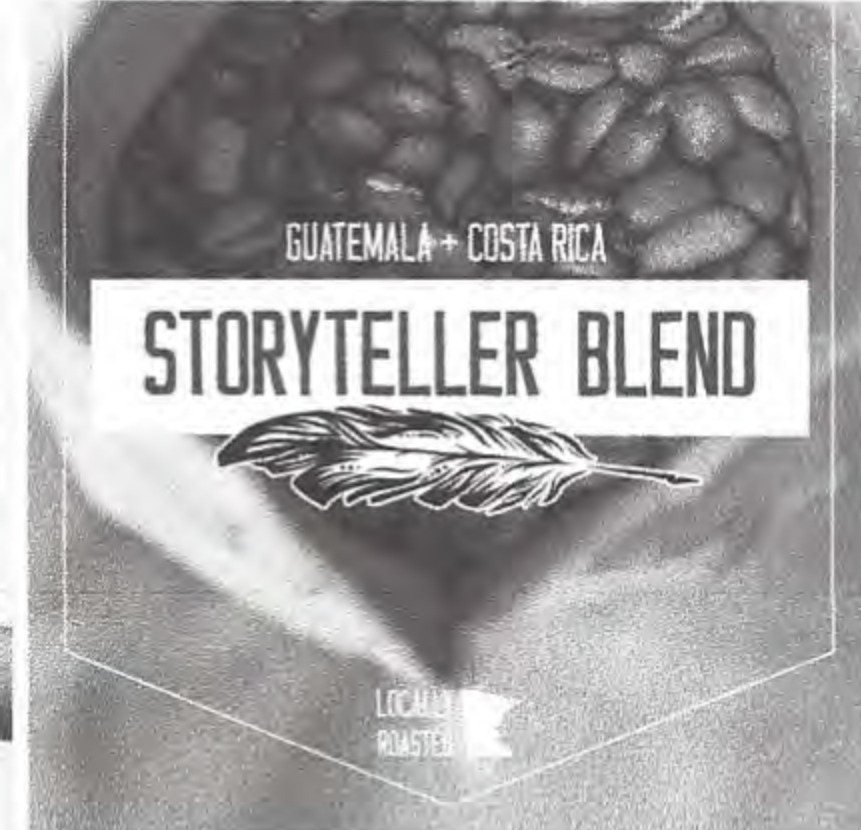
What if every community had a place where they could come and instead of feeling overwhelmed by the issues of human trafficking and social injustice that feed it, they were empowered to make a difference?

What if we not only learned the facts about trafficking, but went a step further to learn about how human trafficking affects us and about the changes we can make to begin to end it in our communities? What if our purchasing habits created a ripple effect of good? What if we changed the conversations we are having, stepped outside of ourselves, and came alongside vulnerable people before they were exploited? What if by supporting social impact business we could financially fund prevention, awareness, and restoration work? What if there was a place for everyone to belong, be seen, loved, known, and empowered to create a positive impact with who they are, where they are? This place is Storyteller Cafe.

Stories Foundation seeks to do this through its social impact business enterprises.

Stories Foundation wants to bring awareness while serving good food, thereby empowering community members to understand trafficking and make small changes that will move us toward the end of trafficking and exploitation.

In order to see real change in the issue of human trafficking, every person has to choose to come together in community, awareness, and action.



MISSION

We exist to empower communities, first in Minnesota, then nationally and globally to end the cycle of human trafficking by starting and supporting social enterprises that raise awareness, offer opportunities for economic independence for survivors, and fund the fight against human trafficking.

.....

THEORY OF CHANGE

We believe that a social impact cafe is key to ending human trafficking and exploitation. A social impact cafe gives consumers a new way to support social justice issues, nonprofits a new way to fundraise, survivors and those vulnerable new opportunities for income and job training, and a space that creates endless opportunities for awareness.

In the past 8 years, we have seen the successful launch of many social-impact/give-back businesses such as Warby Parker, TOMS, Honest Co., Thrive Causemetics, and Bombas, to name a few. This shows us that if given a choice, consumers will choose to spend their money with companies who are giving back with their profits. Consumers want tangible ways that they can be a part of ending human trafficking and exploitation. At Stories Foundation we can apply the principles from these successful businesses to the implementation of Storyteller Cafe.

Storyteller Catering's products and cafe are house-made, allergy-friendly food that also offers people a feel-good, give-back opportunity.. Our menus are small and ingredients fresh, which create a sustainable model. Unlike the traditional nonprofit structure, our commercial nonprofit structure allows people to support the work we are doing by purchasing as well as donating. In this way, customers are giving back to the community while also walking away with something of value in return.

Business creates income which creates jobs, and jobs give people a dignified way to support themselves, receive skills training, and have community and purpose. Financial support, developing new skills, community support, and purpose promote healing, restoration, and hope for the future. This is what will exist through the social impact business of Storyteller Cafe: opportunities to create income that creates impact through jobs that provide dignified work, community and purpose.



OUR SOLUTION

Storyteller Cafe and the subsequent social impact businesses are crucial to ending trafficking and exploitation by creating opportunities for community members to become aware and involved, opportunities for nonprofits to fundraise and collaborate, and opportunities for survivors to have job training, community, and dignified work. Storyteller Cafe will connect consumers to the issue of human trafficking and exploitation and give them tangible ways to understand and act. Customers will also have the opportunity to be a part of ending trafficking and exploitation by purchasing healthy, delicious, affordable food options, fair trade locally roasted coffee, and other merchandise. Volunteers will have a place to engage in anti-trafficking work in the cafe space, retail space, and through awareness events. Nonprofits will have new avenues for collaboration and fundraising. Survivors and those vulnerable will have opportunity for community, jobs, job training, and housing (limited).

Our management structure for our social impact enterprises is:

Our Executive Director manages the vision and direction of Stories Foundation as a whole.

Our Creative Director oversees marketing, communications and creative development (menu and product development)

Cafe Manager will manage all aspects of the cafe as well as work with volunteers and schedule staff.

Our strategic partnerships and connections are with ACT United, The WellMN, Compassion Connect, Corrie's House, Amborella House, Running for Justice, Trafficking Justice, Anchor13, Fresh Winds of Hope, and Fierce Freedom.

We partner with many local businesses, community groups, nonprofit organizations, and individuals to cater events, business meetings, and luncheons to continue to create revenue and increased awareness.

Stories is building relationships with the Fair Trade Federation to learn about the process of becoming fair trade certified. We are working towards bottling and selling our products to create more revenue and increased awareness.

Stories Foundation chose to become a 501(c)3 nonprofit so that we can utilize fundraising and business as well as volunteers and staff, giving everyone an opportunity to be a part of ending trafficking and exploitation.

Stories Foundation's impact through the Freedom Truck and Storyteller Catering as well as awareness events is as follows:

\$55,200 raised through food sales to support human trafficking awareness, nonprofit collaboration, and social impact business

\$3,445 in onsite donations & tips through food service

6,700+ people activated to fight human trafficking through food truck and catering events

1,000+ people at Stories Foundation Proclaim Freedom Conferences and Superhero 5K Brought **awareness to thousands** through speaking to MOPS groups, Bible Studies, Justice Groups, Women's retreats, Lions Clubs, Conferences, Business networking groups, Cargill, Medtronic, Sunday Schools, Food Co-ops, Women's brunches, Sunday morning church congregations, High schools, Seniors groups, Youth groups, parent groups, and more.

The most recent virtual awareness event, *Storyline - Connecting our Stories*, reached over 6,600 individuals. The Stories Foundation website has 1,550 page views per month and we have over 2,000 individuals following our social media, which we use to spread awareness.



LEADERSHIP TEAM & BOARD OF DIRECTORS

LEADERSHIP TEAM

Stephanie Page // Executive Director and Co-Founder

Background in local and international missions, relief work, and leadership of volunteer teams as well as internet marketing, speaking, and writing.

Sherrill Thurston // Co-Founder

Ana Lena Copeland // Creative Director

Background in graphic design, project management, and coffee shop management.

Rachel Firkus // Events Coordinator

Background in social impact business, public speaking, advocacy

BOARD OF DIRECTORS

Holly Miller // Board Chair

Background in corporate fundraising and strategic planning

Mark Thurston // Vice Chair

Background in church relations and real estate

Tyler Tong // Treasurer

B.A. in Business & Organizational Leadership, MBA Candidate, Director of Campus Activities at Columbia International University

Kierstin Bird

B.A. in Ministry to Victims of Sexual Exploitation, Case Manager at the Salvation Army

Jennifer Teres

Nick Brattin

Development Director, Master's Apprentice

Jason Pierce

St. Paul police officer

REVENUE MODEL

The Stories Foundation Freedom Truck operated sustainably for 3 seasons. In 2019 we implemented our Giveback program, giving away 10% of sales each month to a partner nonprofit. See projected model below. Freedom Truck financials are also available.

Stories Foundation social impact cafe, catering, and store needs \$600,000 in startup capital. The sources available for startup capital are in-kind donations from businesses (i.e: contractor sponsor, builder sponsor, design sponsor), other business sponsors, individuals who believe in social impact businesses, and community. We are also seeking a loan from Prins Bank. The burn rate is three months. We will grow our catering and product arms each year giving us the ability to scale our organization, setting us up for growth.

Please see our Project Pro Forma Income Statement and Revenue Projections for cash flow projections. We believe that with the multiple revenues of income-generating activity, partnered with our giveback model and awareness strategies, alongside our small, simple, fresh, allergy-conscious food products, we will be profitable and sustainable.

We also allow for businesses, organizations, and individuals to sponsor events. With this model we are able to open up job opportunities in food prep in partnership with local nonprofits. We are partnering with local restoration houses to offer meaningful work opportunities to survivors of sexual exploitation and human trafficking. We are also able to donate more than 10% of our revenue to nonprofits when our initial costs are covered.

Cafe (Future)

Why Invest in Stories Cafe?

- Increased human trafficking and demand-decreasing awareness
- Increased nonprofit collaboration
- Increased funding to aid in anti-trafficking initiatives
- Increased opportunities for survivors and those vulnerable through jobs, job training, and housing initiatives
- Increased volunteer opportunities for community members

.....

MEASUREMENT & EVALUATION

Monthly reports on the awareness and giveback activities will be provided to the Development Committee of the Stories Foundation Board of Directors. Along with the review of financial statements, adjustments will be made as needed. We also track monthly the amount of income generated, number of volunteers and volunteer hours used, the number of people we encounter, the amount of collaborative events, and the amount of food we serve.

MESSAGING & COMMUNICATION

Human trafficking is an issue that affects every community. We believe that together we can work to end human trafficking and exploitation, and one of the ways we can do this is by doing the things we already do differently. For example, changing where you buy our coffee or eat lunch, who caters your event, or where you go for a night out. We also believe that awareness is crucial to ending trafficking and exploitation, so spreading the message that every person can be a part of changing the human trafficking story by becoming more aware of the vulnerabilities around them is key. There are many nonprofits doing anti-trafficking work, and for us to be able to see more, long lasting change, we need to do more collaboratively - awareness campaigns, initiatives, programs, and fundraising. Finally, survivors and those vulnerable need a safe place for community, life and job skills, as well as job training and housing. Having a social impact business that creates these opportunities through product development and sales is sustainable and offers dignified opportunities to survivors and those vulnerable.

We have an active Facebook and Instagram presence as well as a website. We have marketing materials for our catering and food truck. We host events, as well as participate as vendors at others' events. We have presentations that vary from 5 minutes to 45 minutes to share about the issue and what we are doing to partner with communities towards the end of sexual exploitation. We also have a Pitch Deck for sponsors and investors.

ECOSYSTEM

Human trafficking is an issue that people are becoming more familiar with. However, the enormity of it makes it difficult for people to understand how they can make a tangible impact. The organizations and nonprofits that are doing prevention, rescue, and restorative work need support from community members, but community members cannot give to every organization that asks. Our solution for these challenges is to use social impact business to give consumers another way to make a difference through their purchasing power. By creating businesses that support anti-trafficking efforts and create jobs for survivors and those vulnerable, we are giving individuals a unique way to support anti-trafficking work through business. Stories Foundation

works with many different organizations in collaboration to fight to end trafficking and exploitation by giving community members the opportunity to learn more and find out where they might further invest their resources.

RISKS

We understand that the food and coffee service is considered a risky business. Yet we are confident that multiple income streams partnered with a small and efficient menu will minimize costs and time. With our nonprofit + social impact business model we can also create fundraising opportunities and utilize volunteers. We have a wonderful support network of volunteers, donors, and experts who are excited about our business model and excited to make themselves available to help strategize through issues that will arise.

SCALING STRATEGY

We desire to help any community that desires to create a center for collaboration, awareness, opportunities for survivors and those vulnerable, and unique avenues of fundraising by serving as a transparent resource and sharing our business plans, revenue model, and giveback program. With the addition of bottling our house made sauces and pickles, creating our own merchandise, and catering, we have streams of income with unlimited consumer possibilities.

We are joining a social movement that says business can be used for the good of all. We will use our space to promote collaboration, awareness, fundraising, and opportunities for those vulnerable and survivors, with the goal to empower community members to fight human trafficking and exploitation.

.....

A BRIEF HISTORY

Stories Foundation has been operating as a 501c3 nonprofit since late 2015 putting on multiple awareness conferences and facilitating in-home conversations around trafficking and other related social justice issues. The Freedom Truck was started in 2017 and operated for 3 seasons to expand the organization's awareness reach and prove that a social impact business model centered around housemade sauces and authentic falafels is sustainable. Stories Foundation also operates Storyteller Catering, an online store and has built a network of nonprofit partners.

2012 Mother & daughter, Sherrill Thurston and Stephanie Page, learned about human trafficking and knew that they needed to do be a part of fighting against it. The idea of a nonprofit cafe was born.

2013 Sherrill and Steph co-founded Stories Cafe. A logo and branding was created, a website built, social media presence and awareness activities started.

2014 JANUARY - 1st Proclaim Freedom Awareness Conference, Roseville, MN
NOVEMBER - 2nd Proclaim Freedom Conference, St. Cloud, MN

2015 NOVEMBER - Received 501c3 letter from the IRS, confirming Stories Foundation as nonprofit organization.

2016 FEBRUARY - 3rd Proclaim Freedom Conference, Princeton, MN
MARCH - Started 30 day crowd-funding campaign for the Freedom Food Truck, raised \$32,000 in 30 days.
JUNE - 1st Superhero 5K Run

2017 JUNE - AUGUST - Launched 1st season of the Freedom Truck
JUNE - 2nd Superhero 5k Run

2018 MARCH - Hired a full time creative director/food manager.
APRIL - OCTOBER - 2nd Freedom Truck Season
AUGUST - 3rd Superhero 5K Run
NOVEMBER - 1st Storyline Fundraiser
JANUARY - Launched Storyteller Catering

2019 APRIL - OCTOBER - 3rd Freedom Food Truck Season
AUGUST - Launched StoryChangers Coffee Club
SEPTEMBER - Launched in-home awareness dinners
NOVEMBER - Met with Prins Bank to begin to talk about financing Storyteller Cafe

2020 JANUARY - Launched in home awareness make and take events
FEBRUARY - Signed a contract with Dolezal Design & Build for Storyteller Cafe.
APRIL - 1st Virtual Awareness Event + 2nd Storyline Fundraiser with over 6,000 views on Zoom and social media.
JUNE - Released online curriculum The Root Causes of Human Trafficking and Sexual Violence
JUNE - Launched Connecting Our Stories Podcast

CASE STATEMENT

WHY STORIES FOUNDATION & STORYTELLER CAFE?

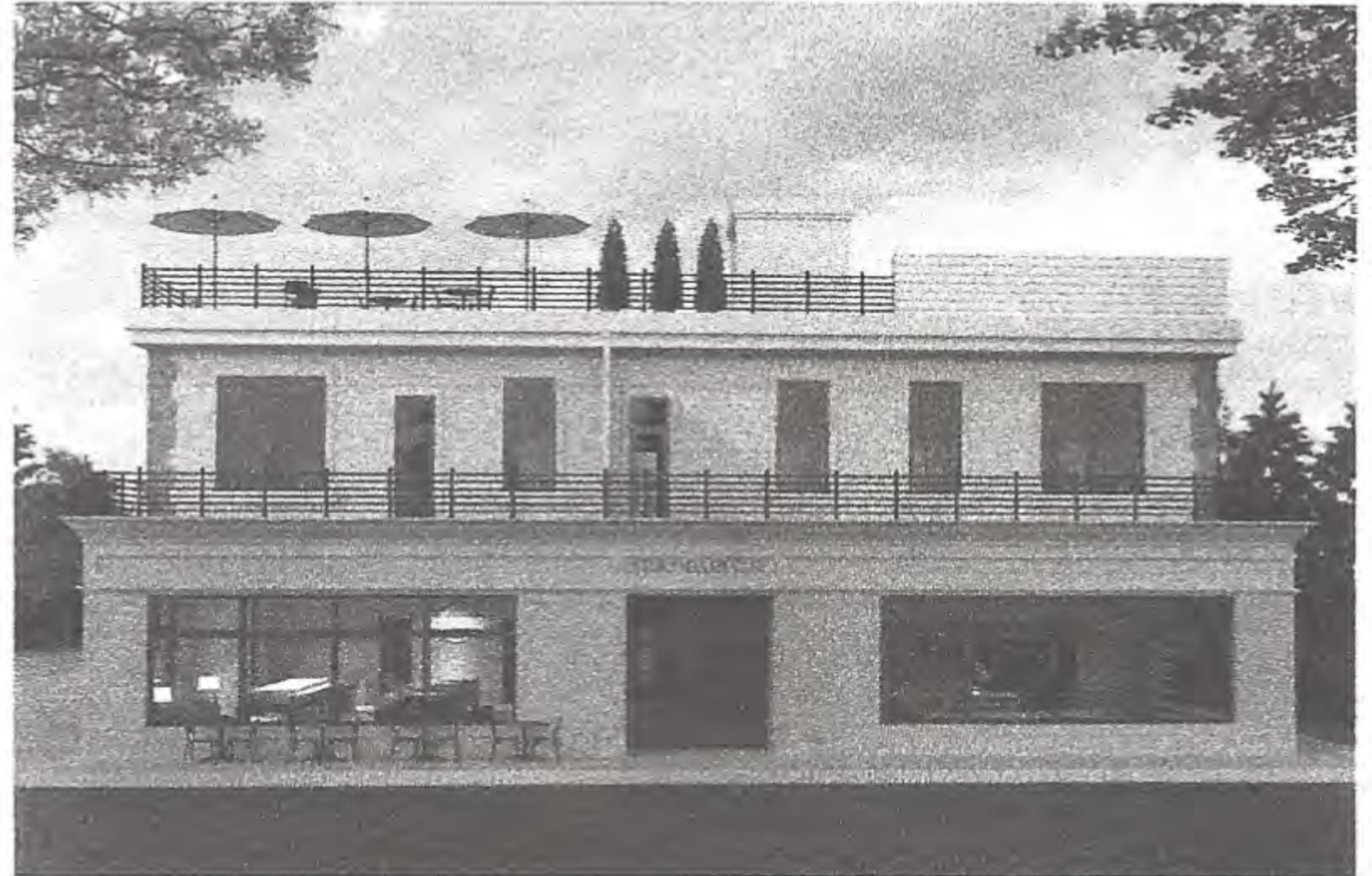
STORIES FOUNDATION

The mission of Stories Foundation is to empower communities to end the cycle of human trafficking by starting and supporting social enterprises that raise awareness, offer opportunities for economic independence for survivors and fund the fight against human trafficking.

Our communities are overwhelmed by issues of injustice with human trafficking at the epicenter. Community members need a place where they can come together to change systems of injustice by listening, learning and being activated to take steps towards change through conversation and social impact business.

Stories Foundation is committed to activating community members in Minnesota and beyond by sharing the message that when it comes to fighting injustice, every story matters. Stories Foundation believes that when each person commits to learning about the issues of injustice and then taking small steps towards personal change (e.g. what they purchase, how they talk about people who are different than them and how they see relationships) then we all will the stories of injustice change around us.

We believe that change happens through awareness, relationships and opportunities. That is why we are committed to opening and operating Storyteller Cafe. This cafe will be a social impact business that will create space for awareness, meaningful conversations through relationships, and income generating opportunities. Nonprofit organizations and survivors and those vulnerable to injustice will receive restorative support.



STORYTELLER CAFE

The Storyteller Cafe building project which includes income generating cafe space, retail space, and awareness space, as well as collaborative office space and two apartments to be used for clients costs \$1.3 million.

Recently Stories Foundation released an online, self guided awareness curriculum on the root causes of human trafficking and sexual violence, started a podcast highlighting stories of individuals who have stepped into spaces of injustice and has an active newsletter list and social media presence.

Storyteller Cafe is vital to ending the injustice of human trafficking and exploitation in our communities.

FINANCIAL STATEMENTS