Content Calendar 2021

January

					1 City Offices Closed for New Years Day The Post	2	Notes: • Ramsey Resident Deadline is Jan. 1 • Tip-a-Cop
3	4	5	6	7 Weekly Update Agenda	8 The Post	9 National Law Enforcement Day	
10	11	12	13	14 Weekly Update	15 The Post	16	
17	18 City Offices Closed for Martin Luther King Jr. Day	19	20	21 Weekly Update Agenda	22 The Post	23	
24	25	26	27	28 Weekly Update Agenda	29 The Post	30	
31							

Content Calendar 2021

February

	1	2	3	4 Weekly Update Agenda	5 The Post	6	Notes: • Black History Month • Polar Plunge for Special Olympics
7	8	9	10	11 Weekly Update	12 The Post	13	
14 Valentine's Day	15 City Offices closed for President's Day	16	17	18 Weekly Update Agenda	19 The Post	20	
21	22	23	24	25 Weekly Update	26 The Post	27	
28							

Content Calendar 2021

March

	1	2	3	4 Weekly Update Agenda	5 The Post	6	Notes: • National Severe Weather Awareness Week March 1 -5 • Ramsey Resident • Women's History Month • License Center Update
7	8	9	10	11 Weekly Update	12 The Post	13	
14 Pie Day	15	16	17	18 Weekly Update Agenda	19 The Post	20	
21	22 World Water Day	23	24	25 Weekly Update	26 The Post	27	
28	29	30	31				

Content Calendar 2021

April

				1 Weekly Update	2 The Post	3	Notes: • Begin Adopt a Flag Promo
4	5	6	7	8 Weekly Update Agenda	9 The Post	10	• National Volunteer Week 18-24
11	12	13	14	15 Weekly Update	16 The Post	17	• Business Expo • Pet Clinic
18	19	20	21 Administrative Professionals Day	22 Earth Day Weekly Update Agenda	23 The Post	24	• Begin Kids Safety Camp Promo
25	26	27	28	29 Weekly Update	30 Arbor Day The Post		• Garden Club Plant Sale

Content Calendar 2021

May

						1	Notes: • Building Safety Month • Ramsey Resident • Begin Concert in the Park Promo • May 2-7 is Public Service Week • May 9 - 15 is National Police Week
2	3	4 National Firefighters Day	5 Cinco de Mayo	6 Weekly Update Agenda	7 The Post	8	
9 Mother's Day	10	11	12	13 Weekly Update	14 The Post	15	
16	17	18	19	20 Weekly Update Agenda	21 The Post	22	
23	24	25	26	27 Weekly Update	28 The Post	29	
30	31 Memorial Day						

Content Calendar 2021

June

		1	2	3 Weekly Update Agenda	4 The Post	5	Notes: • Chalk for Kindness Day
6	7	8	9	10 Weekly Update	11 The Post	12	• National men's Health Week is June 14-20
13	14	15	16	17 Weekly Update Agenda	18 The Post	19	• National Safety Month
20 Father's Day	21	22	23	24 Weekly Update	25 The Post	26	• Concert Series Kick off
27	28	29	30				

Content Calendar 2021

July

				1 Weekly Update	2 The Post	3	Notes: • Ramsey Resident • Fireworks Safety
4 Independence Day	5 City Offices Closed	6	7	8 Weekly Update Agenda	9 The Post	10	
11	12	13	14	15 Weekly Update	16 The Post	17	
18	19	20	21	22 Weekly Update Agenda	23 The Post	24	
25	26	27	28	29 Weekly Update	30 The Post	31	

Content Calendar 2021

August

1	2	3 Night to Unite	4	5 Weekly Update Agenda	6 The Post	7	Notes: • Business of the Year is announced • Business Appreciation Golf Event
8	9	10	11	12 Weekly Update	13 The Post	14	
15	16	17	18	19 Weekly Update Agenda	20 The Post	21	
22	23	24	25	26 Weekly Update	27 The Post	28	
29	30	31					

Content Calendar 2021

September

			1	2 Weekly Update	3 The Post	4	Notes: • Preliminary Budget • Ramsey Resident • Begin Business Network Promo?
5	6 City Offices Closed for Labor Day	7	8	9 Weekly Update Agenda	10 The Post	11 Happy Days 9/11 Day of Remembrance	
12	13	14	15	16 Weekly Update	17 The Post Constitution Day	18	
19	20	21 International Day of Peace	22	23 Weekly Update Agenda	24 The Post	25	
26	27	28	29	30 Weekly Update			

Content Calendar 2021

October

					1 The Post	2	Notes: • National Planning Month • Fire Month • Domestic Violence Awareness Month • Public Safety Open House
3	4	5	6	7 Weekly Update Agenda	8 The Post	9	
10	11	12	13	14 Weekly Update	15 The Post	16	
17	18	19	20	21 Weekly Update Agenda	22 The Post	23	
24	25	26	27	28 National First Responders Day Weekly Update	29 The Post	30	
31 Halloween							

Content Calendar 2021

November

	1	2	3	4 Weekly Update Agenda	5 The Post	6 Daylight Saving Time Ends	Notes: • Snow Updates • Christmas Light Recycling • Toys for Joy • Tree Lighting Event • No Shave November in PD • Ramsey Resident • Business Networking Event
7	8	9	10 Weekly Update	11 City Offices Closed: Veteran's Day	12 The Post	13	
14	15 National Recycling Day	16	17	18 Weekly Update Agenda	19 The Post	20	
21	22	23	24 Weekly Update	25 City Offices Closed: Thanksgiving	26 The Post City Offices Closed	27 Small Business Saturday	
28	29 Cyber-Monday	30 National Computer Security Day & Giving Tuesday					

Content Calendar 2021

December

			1	2 Weekly Update	3 The Post	4	Notes: • Final Budget Adopted • Snow Updates • Ramsey Garden Club Christmas Tree Feature • National Drunk and Drugged Driving Prevention Month
5	6	7 Pearl Harbor Remembrance Day Christmas Tree Lighting	8	9 Weekly Update Agenda	10 The Post	11	
12	13	14	15	16 Weekly Update	17 The Post	18	
19	20	21	22 Weekly Update	23 City Offices Closed	24 The Post City Offices Closed	25 Christmas	
26	27	28	29	30 Weekly Update	31 The Post City Offices Closed		

Content Calendar 2021

Notes/Ongoing:

- COVID Announcements
- Job Postings
- Communication Tools – Notify Me (email and text alerts)
- Promote our Social Media Tools! Facebook, Twitter, Instagram, Youtube
- Highway 10/169 Ramsey Gateway
- Public Works Facility
- Water Treatment Plant/Manganese Updates
- QCTV Ramsey videos
- Photo Contest
- Parks & Recreation Events
- Community Event Promotion Application Requests
- Share Police & Fire statuses and events
- Share partner organization posts – Anoka County, MnDOT, QCTV, ABC Newspapers and others
- Road closures and other transportation issues
- Recycling events & information
- Bike Helmet Fittings and Sales (Ramsey PD partners w/ Anoka County)
- Car Seat Inspections
- Drug Take Back Program
- Home Alone Safety Class
- Special Olympics Fundraising events like Tip-a-Cop, Polar Plunge and Torch Run