

<u>Ramsey Resident Stats for 2021</u>	<u>Jan/Feb</u>	<u>March/April</u>	<u>May/June</u>	<u>July/Aug</u>	<u>Sept./Oct.</u>	<u>Nov./Dec.</u>
						Chamber Magazine Insert
# of Articles	26	21	23	28	20	26
# of Pages	16	16	16	20	16	20
# of Ads	7	9	9	9	8	7
# of Copies Printed	11,700	11,700	11,550	11,550	11,550	11,750
Cost to Print	\$5,087.25	\$4,921.25	\$4,858.16	\$6,145.00	\$4,964.00	\$8,112.05
Total Ad Revenue	\$2,671.00	\$3,111.00	\$3,111.00	\$3,111.00	\$2,361.00	\$1,921.00
City Share of Ad Revenue	\$1,335.50	\$1,555.50	\$1,555.50	\$1,555.50	\$1,180.50	\$960.50
Total Pieces Mailed	11,595	11,637	11,437	11,437	11,437	11,671
Cost to Bulk Mail	\$1,901.58	\$1,908.47	\$1,875.67	\$1,875.67	\$1,875.67	\$2,010.15