

Visits so far this year: 171.7k

Unique Page Views: 232.4K

Downloads – 131,006

Most Viewed Pages

1. Building Permits/Inspections – 13,378 visitors
2. Building Facilities Page – 12,109 visitors
3. Happy Days – 10,451 visitors
4. The Draw Summer Event Series page – 9,283 visitors
5. City Council Page – 6,014 visitors

External Links

- E-Permits – 5,455 clicks
- Government Jobs – 3,003 clicks
- Park Reservations – 2,925

Top Searches

- Zoning map
- Happy days
- Recycling
- City Council
- The Draw
- The Draw summer concert series
- Jobs
- DMV
- Yoga
- Zoning

Visitors coming from:

- Search Engines (like Google) - ~85,000
- Facebook – 6,504

Notify Me Subscribers: 1,417

Last Quarter: 2,484 (Reason for change: Franchise Fee “Notify Me” expired)

Facebook Follows: ~5,500