

2021 EDA Business Expo Budget

Acct 9230-6249

EXPENSES	Details	2019 Actual	2021 Projected	2021 Actual	Notes:
Venue-Adrenaline Sports Ctr		\$ (800.00)	\$ (800.00)		
Electricity / Venue	Venue Charge \$75/booth		\$ (1,050.00)		
Booths: Pipe/Draping, Tables, Chairs, set up, take down	Cenaiko Expo w/\$175 weekend pick up	\$ (6,237.00)	\$ (2,335.00)		Total for 2021 is \$2335 - \$1,170 (2020 credit) = \$1,165 Balance due
Giveaway at door	2020 - Ace Sales 400 bags x 1.72/bag + \$79 Shipping	\$ (787.50)	\$ (1,000.00)		@125 bags left over from 2019
Express Signs	5 signs	\$ (675.00)	\$ (725.00)		
Do All - 4 Sandwich board signs	8 - 2' x3' posters for 4 sandwich boards x \$24	\$ (192.00)	\$ (250.00)		
Shopper Ad space	Front page "A" section	\$ (150.00)	\$ (200.00)		
Balloon Artist (A Touch of Magic)	Balloon Art/Airbrush tattoo	\$ (1,068.00)	\$ (964.00)		Total for 2021 is \$1,235 - \$964 (2020 credit) = \$271 Balance due
Social media advertising	Facebook, Connexus, AAC, Explore MN online advertising	\$ -	\$ -	\$ -	
Do All - parking sign covers*	20 covers, rush 12	\$ (150.00)	\$ -		
Pin boards (2)	29"x 66" on wheels (\$25/show)		\$ 50.00		
Misc. Supplies	Candy, Water, hand sanitizers	\$ (62.09)	\$ (100.00)		
Total Expenses		\$ (10,121.59)	\$ (7,374.00)	\$ -	
REVENUES					
Applications		\$ 3,690.00	\$ 2,700.00		
Electrical hookup	Based on 2019: 14 booths		\$ 1,050.00		
EDA allocation		\$ 7,000.00	\$ 4,366.00		\$2,134 paid for in 2020 (\$6,500 EDA Event Allocation)
Balloon Artist (A Touch of Magic)	TOM- Credit (Paid in 2020)		\$ 964.00		
Booths: Pipe/Draping, Tables, Chairs, set up, take down	Cenaiko - Credit (Paid in 2020)		\$ 1,170.00		
Total Revenues		\$ 10,690.00	\$ 8,116.00	\$ -	
BALANCE:		\$ 568.41	\$ 742.00	\$ -	
	<i>Fees Charged</i>				
		<i>Ramsey</i>	\$60	\$50	
		<i>Non-Ramsey</i>	\$75	\$75	
Inputs/estimated	# Booths	61	54		
Public/Non Profit	No Fee Booths		6		

Past Booth fees waived for: City of Ramsey, Ramsey Foundation, Anoka Co Water Task Force, Rum River Art Center, Touch of Magic, Bob FM (free ad)