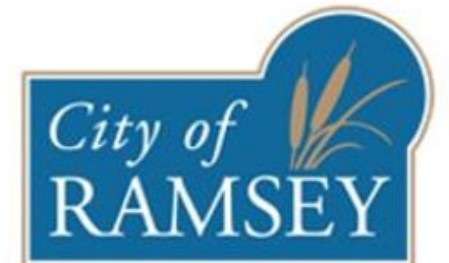


# ECONOMIC DEVELOPMENT

2021 Business Expo Summary

# 2021 BUSINESS EXPO - OVERALL SUMMARY

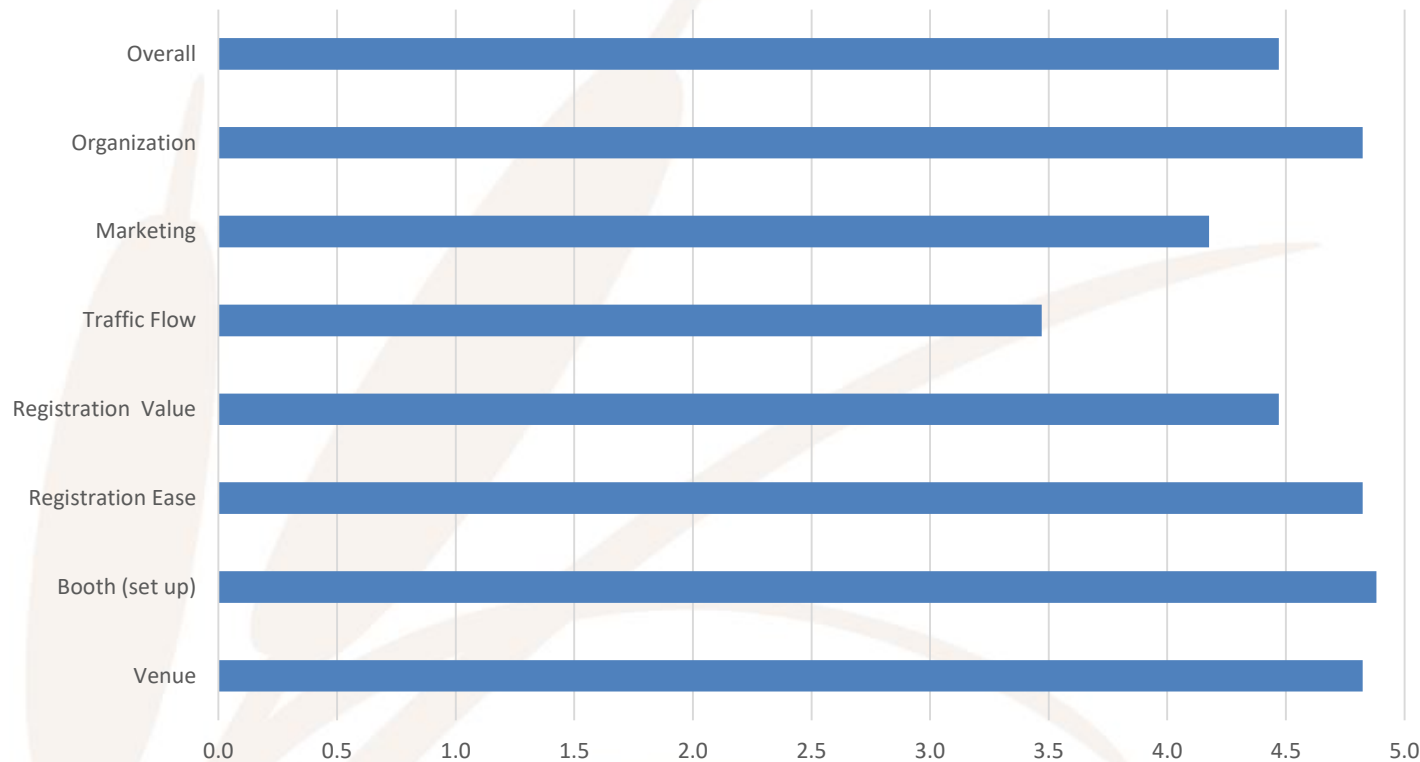
- Estimated Attendees: 200-250
- 225 Tote bags handed out
- 52 Registered Exhibitor/Vendors (+ Adrenaline, 2 Not Attend)
- 66% Vendors were Ramsey Businesses
- Kid-focused vendor section & activities was popular again
- Lots of Activity at City of Ramsey Booth
- Newer Ramsey businesses expressed positive feedback



# 2021 BUSINESS EXPO - VENDOR FEEDBACK

## Post-Expo Vendor Average Survey Ratings

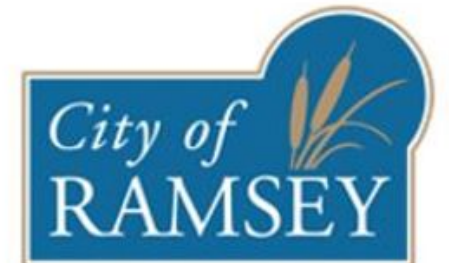
Scale: 5 = Very Satisfied, 3 = Neutral, 1 = Very Dissatisfied



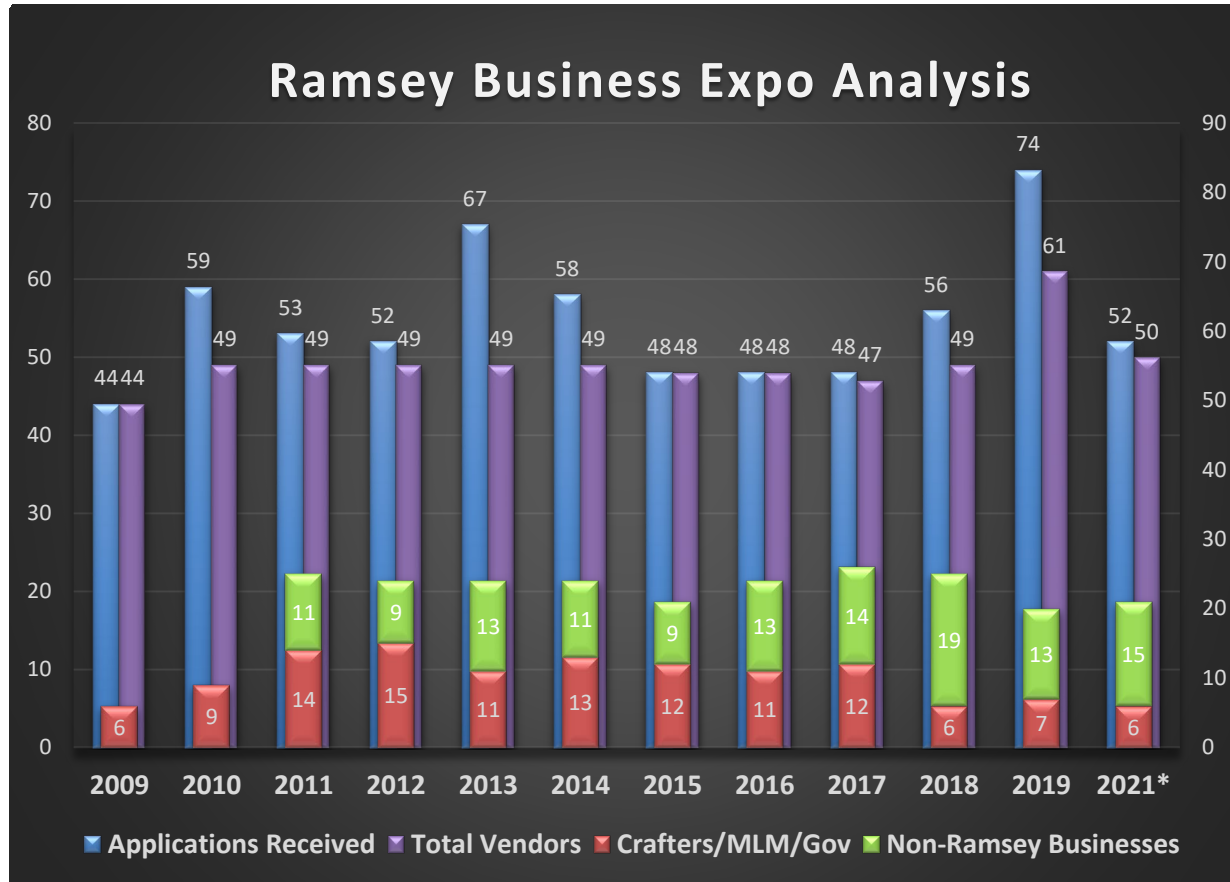
- 17 out of 50 (34%) responded to survey
- Come back next year? 71% said Yes, 29% Maybe
- Average contacts made = 27

### Comments:

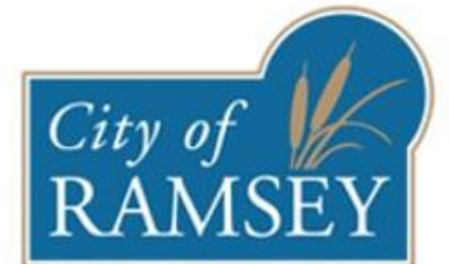
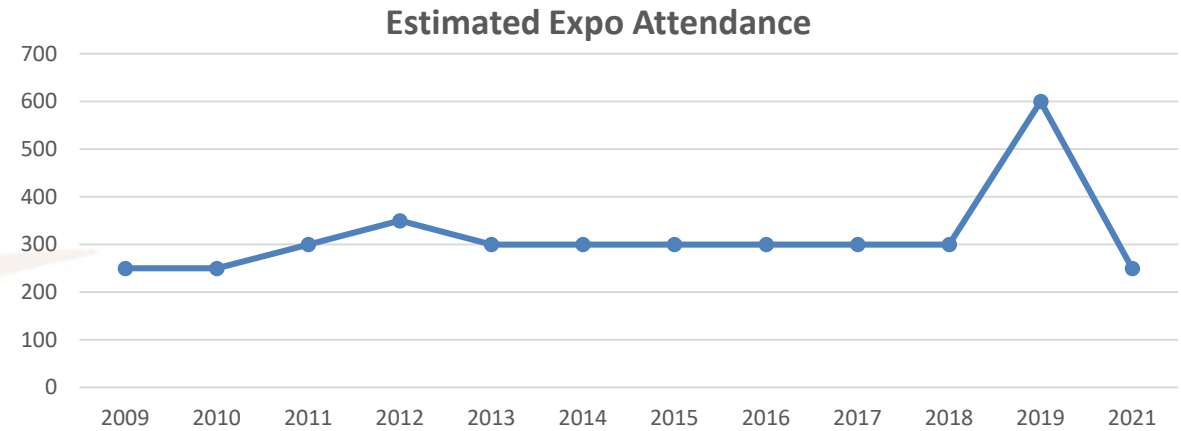
- *Good place to have event*
- *Well organized!*
- *Great day!*
- *Amazing!*
- *Traffic flow low*



# BUSINESS EXPO ANALYSIS 2009-2021



*\*Postponed due to COVID/Held in October*



# BUSINESS EXPO 2022

- Staff Recommendations & Input for 2022
  - Select venue as Adrenaline Sports Center
  - Reserve April x, 2022
  - Allocate \$5000 for event (increase from \$4000)
- Questions?
- Comments?

