

Items to consider:

1. Timing of display change
 - a. Current code allows dynamic display signs to change every 3 seconds
 - b. IDigital suggests billboard dynamic display signs to change every 7 seconds
 - c. Champlin allows billboard dynamic display signs to change every 8 seconds
 - d. Inver Grove Heights allows billboards to change every 8 seconds
 - e. Shoreview allows billboards to change every 8 seconds
 - f. Plymouth allows dynamic display billboards to change every 8 seconds
 - g. Blaine allows billboard dynamic display signs to change every 8 seconds
 - h. Coon Rapids allows billboard dynamic display signs to change every 60 seconds
 - i. Rogers allows billboard dynamic display signs to change every 10 seconds
 - j. Brooklyn Park allows billboards that change messages every 60 seconds
 - k. Albertville allows billboard dynamic display signs to change every 8 seconds
 - l. St. Michael does not allow billboards but allows dynamic signs to change every 10 seconds
 - m. Maple Grove allows dynamic signs to change every 60 seconds
 - n. Lakeville (does not allow billboards) but allows digital display within the Freeway Corridor to change every 24 hours
 - o. Oakdale allows dynamic display signs to change every 30 seconds
2. Overlay district location or rezone
 - a. Central site with desired location is located at 7443 Highway 10 NW.
 - b. Highway 10 is approximately 7 miles within Ramsey
 - c. 250ft overlay would accomplish desired site location without calling out specific lots or limiting to City owned land
 - d. 3 permitted total within overlay could be accomplished with separation distance (utilize GIS to determine best fit sites and provide separation distance).