

Communications and Events Coordinator Thorstad confirmed that there is separate language applying to businesses and nonprofits.

Deputy City Administrator Gladhill commented that the City of Blaine has a separate website run by the City, managed by the community development department, and advertises businesses.

Councilmember Heineman commented if the City went that route, he would find it helpful to use the City social media to advertise the new site that advertises businesses.

Councilmember Musgrove commented that perhaps the EDA should consider that suggestion.

City Administrator Ulrich commented that it could be added to the plan and tasked out to the EDA and community development as it would be more related to economic development.

Communications and Events Coordinator Thorstad asked for any input on the website refresh and social media strategy.

Councilmember Musgrove asked the intent of using the word relatable in regard to City messaging. She believed the other descriptive words would cover the intent.

Communications and Events Coordinator Thorstad commented that those were themes and terms that came up quite often in the Council survey that was completed. She commented that relatable is important in terms of community engagement as it attempts to bridge the gap between government and residents.

Councilmember Specht commented that there is a balance between humor and relatability and asked if there would be a desire to remain professional or mix in some more lighthearted things.

Communications and Events Coordinator Thorstad stated that she has attended several trainings and it has been stated that humor can be an effective strategy, therefore she attempts to sprinkle in tasteful jokes that keep things lighthearted while remaining professional.

## **2.02: Discuss Building Access System for the New Public Works Campus**

I.T. Manager Fredrickson reviewed the staff report.

Councilmember Heineman asked and received confirmation that public works and fire station one currently uses hard keys. He asked if there are security cameras outside of each entrance and/or whether cameras would be implemented with the proposed access systems.

I.T. Manager Fredrickson replied that there are no security cameras at either of those campuses but with the implementation of a new system that feature could be tied in. He stated that with the existing system the cameras are recorded on a separate system. He noted that security cameras would be implemented with the new public works system.

Councilmember Heineman asked if there would be cameras in the future that would not be tied into the system.

I.T. Manager Fredrickson confirmed that he would suggest the cameras tie into the existing system and be housed on the existing server.

Councilmember Riley asked if there is a time when upgrading should occur for the existing server or whether the new system should simply be added. He asked if there were any security concerns with being cloud based.

I.T. Manager Fredrickson commented that the criteria to review other systems came as part of a different project, which was to explore if there was a possibility to eliminate hard keys for park buildings and use mobile credentials, which these systems would allow for. He stated that the existing system has no ability to do that and there is no interest from Honeywell to look into those upgrades. He stated that there are minor frustrations as to what can be done to the system and there are no upgrades/updates available. He stated that in regard to cloud security systems, he does not have any major concerns as the data is backed up in another manner.

Councilmember Riley asked what would happen in terms of access if the technology goes down.

I.T. Manager Fredrickson stated that when the internet goes down, the power to grant access or provide access remotely is removed but the system would still continue to operate with card access and upon scheduled times. He stated that the only time the system would go down completely is if power and generator power went down.

Councilmember Howell asked if there would be hard key access at all.

I.T. Manager Fredrickson confirmed that would still be available.

Councilmember Heineman commented that one advantage to this type of system is that keys are not needed and if an employee is terminated their access could be terminated, along with eliminating the cost of lost keys. He stated that seems to provide a cost savings along with productivity savings. He asked if there have been any instances of lost keys and where locksmiths have had to rekey a door.

Public Works Superintendent Riemer replied that they have rekeyed once, but it has not been a large concern. He stated that they do not provide the last paycheck for seasonal employees until their keys are turned in.

Councilmember Musgrove commented that she recalls a rekeying for the Elmcrest buildings. She asked if this system would apply to City park buildings as well. She stated that the case does not seem to mention the parks buildings.

I.T. Manager Fredrickson replied that the system would allow the City to connect the park buildings even though there is no internet at those locations. He stated that at this time they are

focusing on the existing system but there would be a possibility to connect the parks buildings in the future if desired.

Mayor Kuzma asked for details on the camera system and whether that would be connected, or if the existing system would continue to be used.

I.T. Manager Fredrickson replied that the Honeywell system that the City has does not tie into the cameras and staff would propose to continue to use that separate system rather than tying the systems together at this time as it would simply cause an additional cost that is not necessary.

Councilmember Woestehoff commented that the system quotes seem similar and stated that there seems to be a cost savings to moving to the cloud. He asked if two factors would be a requirement for either system.

I.T. Manager Fredrickson commented that the current access to the door system includes himself, I.T Support Technician Kubat and the facilities team and provided additional details.

It was the consensus of the Council to support moving forward with PDK.

### **2.03: Review Date for Annual Planning Session**

City Administrator Ulrich reviewed the staff report.

Councilmember Heineman commented that he will be on 30-day military orders and therefore would be available remotely.

The consensus of the Council was to move forward with the date as proposed in the staff report.

## **3. TOPICS FOR FUTURE DISCUSSION**

### **3.01: Review Future Topics/ Calendar**

City Administrator Ulrich reviewed the future topics calendar.

## **4. MAYOR / COUNCIL / STAFF INPUT**

Deputy City Administrator Gladhill noted that the property owner for the abatement case on tonight's regular agenda reached out to at least one Councilmember stating that they would like to speak tonight, so that item will be removed from Consent to provide that ability. He provided background information on the property and the code enforcement history. He noted that the property owner felt they were being treated unfairly and provided three other properties in the area in violation, noting that staff was not aware of those properties and code enforcement will be following up on those properties as well. He noted that this property owner does not dispute that the property is in violation, noting that staff has been working on the case since 2019 and this is the first response from the property owner. He noted that an extension could be considered now