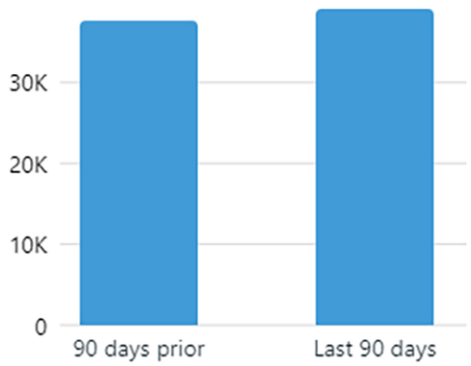
Facebook posts | Facebook stories | Instagram posts | Instagram stories

Reach

Post reach

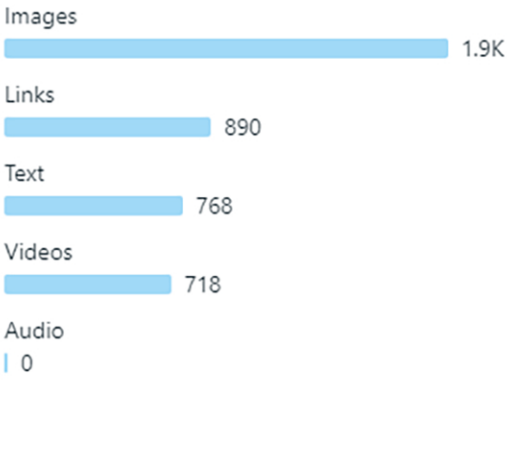
39.1K ↑ 3.9%

Total from last 90 days vs 90 days prior



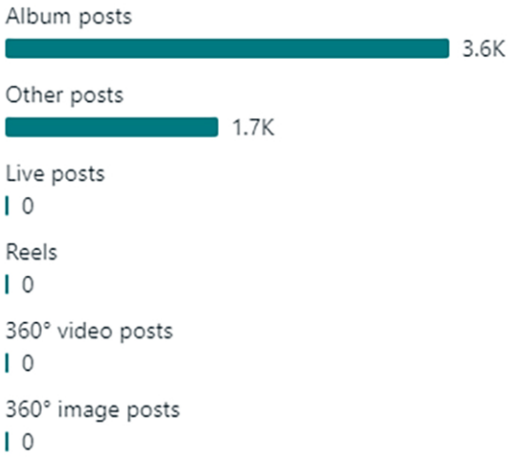
Median post reach per media type

For posts created in the last 90 days



Median post reach per content format

For posts created in the last 90 days

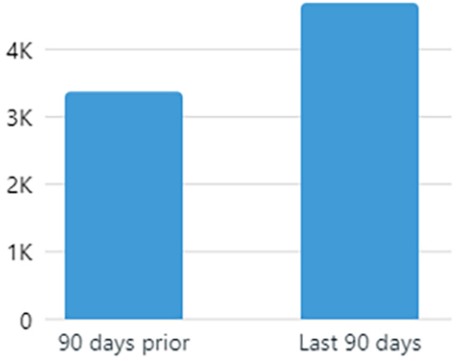


Engagement

Post reactions, comments and shares

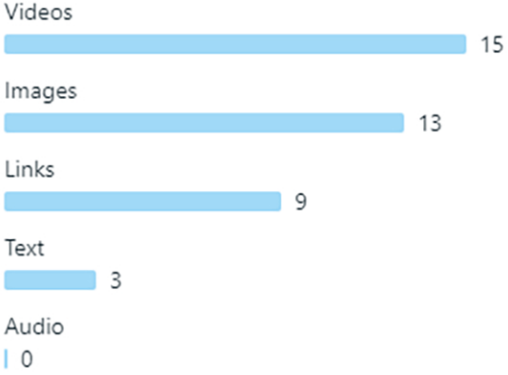
4.7K ↑ 39%

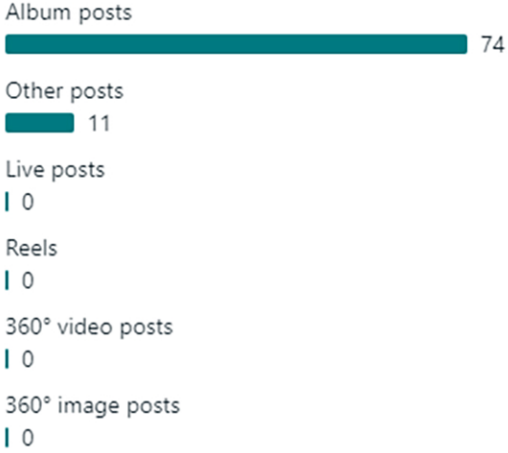
Total from last 90 days vs 90 days prior



Median post reactions, comments and shares per media type

For posts created in the last 90 days



Median post reactions, comments and shares per content format

For posts created in the last 90 days