

2022 EDA Business Expo Budget

EXPENSES	Details	2021 Actual	2022 Projected	2022 Actual
Adrenaline Sports Ctr		\$ (800.00)	\$ (1,000.00)	
Electrical booth	\$75/booth (max \$500)	\$ (500.00)	\$ (500.00)	
*Cenaiko: Booths Pipe/Draping, tables/chairs, set up, take down	Includes 2 pin boards (29"x 66" on wheels \$25/ea)	\$ (2,117.00)	\$ (2,117.00)	
Cenaiko: Pin boards (2)	29"x 66" on wheels (\$25/show)	\$ (50.00)	\$ (50.00)	-
Ace Sales: Giveaway at door		\$ (924.50)	\$ (1,000.00)	
Express Signs	5 large black/bright signs	\$ (725.00)	\$ (725.00)	
Inky Elf: Sandwich board signs	(8) 2x3 signs, reusable 2021; need 2 Loading Zone signs 2022	\$ (192.00)	\$ (48.00)	
ECM: Shopper Ad space	Front page "A" section	\$ (183.00)	\$ (200.00)	
*A Touch of Magic: Balloon Artist	Balloon Art/Airbrush tattoo	\$ (1,235.00)	\$ (1,164.00)	
Advertising	Social media, AAC, Explore MN online advertising, flyer in utility bill?	\$ -	\$ -	\$ -
Do All Printing	12 - 26"x26" event parking covers, reusable	\$ (288.00)	\$ -	
Misc. Supplies	Candy, Water, sign strips	\$ (58.74)	\$ (100.00)	
Total Expenses		\$ (7,073.24)	\$ (6,904.00)	\$ -
REVENUES				
Applications	2021: 52 received, 50 attended	\$ 2,760.00	\$ 2,700.00	
Electrical hookup	2021: 10 vendors @\$15 ea	\$ 150.00	\$ 150.00	
EDA allocation		\$ 4,000.00	\$ 5,000.00	
Total Revenues		\$ 6,910.00	\$ 7,850.00	\$ -
*BALANCE:		\$ (163.24)	\$ 946.00	\$ -
	<i>Fees Charged</i>			
	<i>Ramsey</i>	\$50	\$50	
	<i>Non-Ramsey</i>	\$75	\$75	
Inputs/estimated	<i># Booths</i>	50	59	
Public/Non Profit	<i>No Fee Booths</i>	5	5	

2021 Booth fees waived for: City of Ramsey, Anoka Co Water Task Force, Rum River Art Center, Touch of Magic, Bob FM (free ad)

*Credits were applied to 2021 fees from 2020 payments made but event cancelled

Apply charges to account 9230-6246 (marketing), all others 9230-6249