

# ECONOMIC DEVELOPMENT FACEBOOK PAGE

City of Ramsey



# PURPOSE

- To share information and communicate through social media to Ramsey businesses or potential Ramsey businesses

# BENEFITS

- Provides a single source for Economic Development information
- Promote (boost) Business Expo and other events specific to EDA
  - Facebook Live feature to help promote EDA or Business events
- Low marketing expenses
- Additional exposure on Facebook (vs. emails)
- Potentially increase City's web traffic
- Create better connection with businesses
- Business focused vs. resident focus

# THINGS TO CONSIDER

- Decentralized source(s) of online information
- Page might not have relevance if not enough posts are made
- Concern content might not be consistent with City messaging
- Will need to limit the number of administrators

# OTHER CITIES

- Examples of other cities with Economic Development Facebook pages:

**Chisago County Economic Development Authority**  
January 4 at 9:31 AM · 🌐

14-Acres Sold in Wyoming!

This property owned in partnership by Chisago County HRA-EDA and the Wyoming EDA has recently sold! Hallberg Inc. purchased this parcel and will be constructing two buildings. Once the buildings have been constructed they will be available for lease to industrial businesses. If you are interested in renting space please contact Austin Hallberg at 651-462-4516 or austinhallberg@hallbergmarine.com.

Click this link to view other available properties:  
<https://www.chisagocounty.org/site-selection-resources/>

6 2 Shares

**Hutchinson Economic Development Authority**  
January 14 at 10:01 AM · 🌐

Precision, high-tech manufacturing GROWS in Hutchinson, Minnesota's Manufacturing City! With over 150 employees and more than 150,000 square feet, RESONETICS - a medical device manufacturer - is growing by leaps and bounds! Check them out here: <https://resonetics.com/>

RESONETICS.COM  
Home  
We are the technical leaders in micro manufacturing for life science...

**Granite Falls Economic Development Authority**  
January 10 at 12:13 PM · 🌐

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## JOB AND RESOURCE FAIR

All Are Welcome with a Special Welcome to Veterans, Current Service Members, and Families.

**WEDNESDAY • JANUARY 26TH, 2022**  
**2:00 PM - 6:00 PM**

**MONTEVIDEO COMMUNITY CENTER**  
550 S 1ST ST, MONTEVIDEO

FREE ADMISSION • FREE GIVEAWAYS • A CHANCE TO WIN DOOR PRIZES

Scan this code with your smart phone to see participating employers.

Sponsored by

Local Opportunity Employer/Provider: Upon request, the information in this document can be made available in alternative formats for people with disabilities by contacting Jennifer Macdonald at [jmacdonald@montevideo.org](mailto:jmacdonald@montevideo.org) or 320-350-5561.

**City of Elk River Economic Development**  
November 18, 2021 · 🌐

Congratulations **AEGIR Brewing Company** for their recent recognition with the City Beautification Award by the Elk River Economic Development Authority (EDA).

The aesthetic appeal of a community has a direct impact on the overall quality of life for a resident – which is why the City of Elk River strives to recognize those who go above and beyond to make their property shine. Your efforts are appreciated, AEGIR!

From May-October the EDA takes nominations for businesses who h...  
See more

# ADDITIONAL CONTENT EXAMPLES

## News in Economic Development

### Sammy Perrella's Pizza is coming to Ramsey!

Sammy's Pizza is scheduled to open in late January 2022 at 13939 St Francis Blvd NW Ste 100 in Ramsey as a take-out pizza and sandwich shop. Read [full article](#) in ABC Newspapers.

### Northern Starz Center for the Performing Arts Celebrates 10 Years

Northern Stars Center for the Performing Arts, located at 5300 Alpine Dr NW, Ste 200 in Ramsey, is celebrating 10 years! Read [full article](#)...

### Business Spotlight: The Artery Glass Arts Studio

Read about one of Ramsey's newest businesses in the [January/February 2022](#) edition of Ramsey Resident [here](#).



### Riversbend Bar & Grill Expansion

November 2021

Congratulations to Riversbend Bar & Grill, located at 14077 St Francis Blvd NW, on their recent dining room expansion to accommodate a large group dining area and golf simulator. Book online at [www.golfriversbend.com](http://www.golfriversbend.com).



## Ribbon Cuttings Held for New Ramsey Businesses

November 2021

Anoka Area Chamber held ribbon cutting ceremonies for [Big Adventures Academy](#), a child care facility that recently opened in West Armstrong retail center and [Jernell Realty](#), a realtor in the Rum River retail center. Congratulations!



## Delta ModTech - Twin Cities Business Magazine's "2021 Family Business of the Year"



October 2021

[Delta ModTech](#), who relocated to Ramsey in 2020, is one of five Minnesota companies selected as "2021 Family Business of the Year" by Twin Cities Business Magazine. Read full article in the October issue of Twin Cities Business Magazine [here](#). Their story starts on [page 48](#). Congratulations Delta ModTech!

## Featured Videos - Spotlight on Ramsey Businesses

[24 Restore](#) - Serving Others at Thanksgiving on QCTV [The Post](#) (Dec 8, 2021)

[The Artery Studio & Glass Arts](#) - QCTV [The Post](#) (Nov 9, 2021)

[Ramsey Business Expo](#) - QCTV [The Post](#) (Oct 22, 2021)

[Gigi's Salon & Spa](#) - QCTV [The Post](#) (Sep 30, 2021)

## Welcome New 2021 Ramsey Businesses!

[Big Adventures Academy](#) - 8019 146th Ave NW Ste 105

[Bunker Gaming](#) - 14041 St Francis Blvd NW

[Electric Systems Solutions](#) - 6021 167th Avenue NW

[Fetched Up](#) - 6111 Highway 10 NW, Ste 300

[Jernell Realty](#) - 5904 167th Ave NW

[Morningstar's Cleaning Service](#) - Ramsey

[Ramsey Tobacco Outlet LLC](#) - 6415 Highway 10 NW Ste 108

## OPTIONS / ACTION ITEMS

- 1) Provide support to set up an EDA Facebook Page (without the ability for public comment)
- 2) Provide support to set up an EDA Facebook Page (with the ability for public comment)
- 3) Direct Staff to conduct more research and bring back to EDA for consideration at a later date