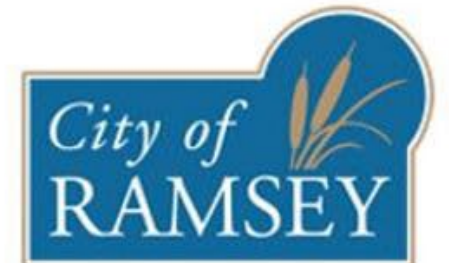


# ECONOMIC DEVELOPMENT

2022 Business Expo Summary

# 2022 BUSINESS EXPO - OVERALL SUMMARY

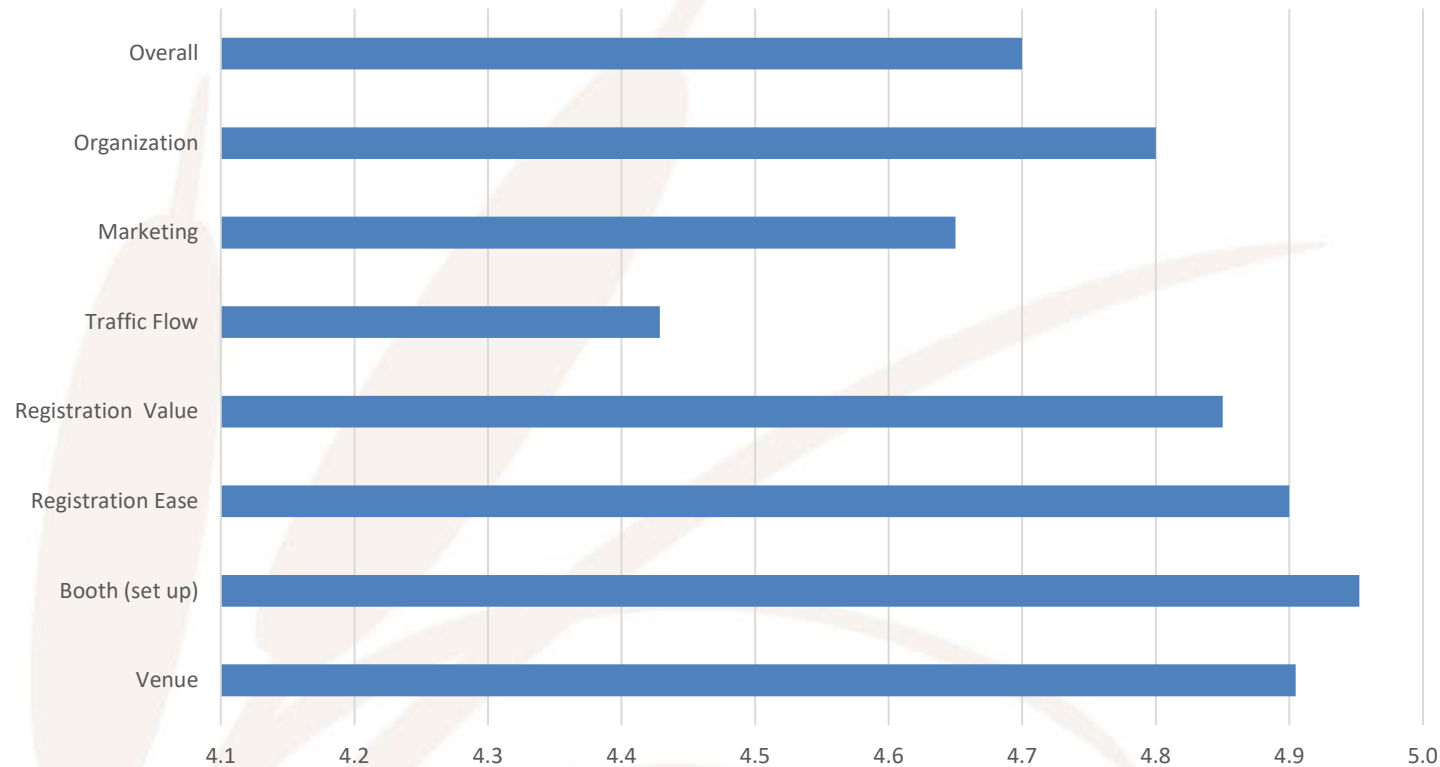
- Estimated Attendees: 650-750
- 430 City of Ramsey bags handed out
- 59 Registered Exhibitor/Vendors (+ Adrenaline, 2 Not Attend, 9 on waitlist)
- 65% Vendors were Ramsey Businesses
- Kid-focused vendor section & activities was popular again
- Lots of Activity at City of Ramsey Booth
- Newer Ramsey businesses expressed positive feedback
- Multiple events taking place



# 2022 BUSINESS EXPO - VENDOR FEEDBACK

## Post-Expo Vendor Average Survey Ratings

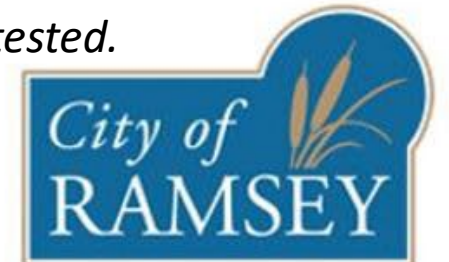
Scale: 5 = Very Satisfied, 3= Neutral, 1 = Very Dissatisfied



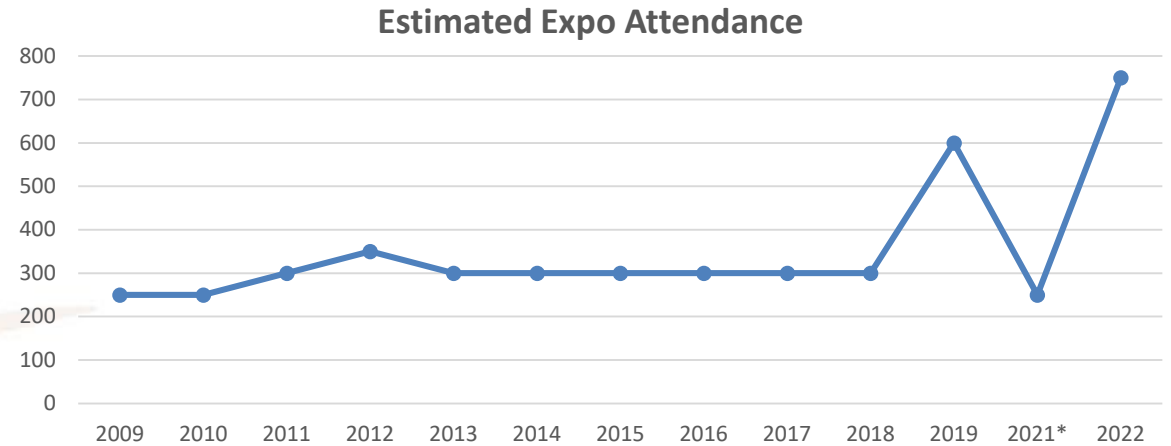
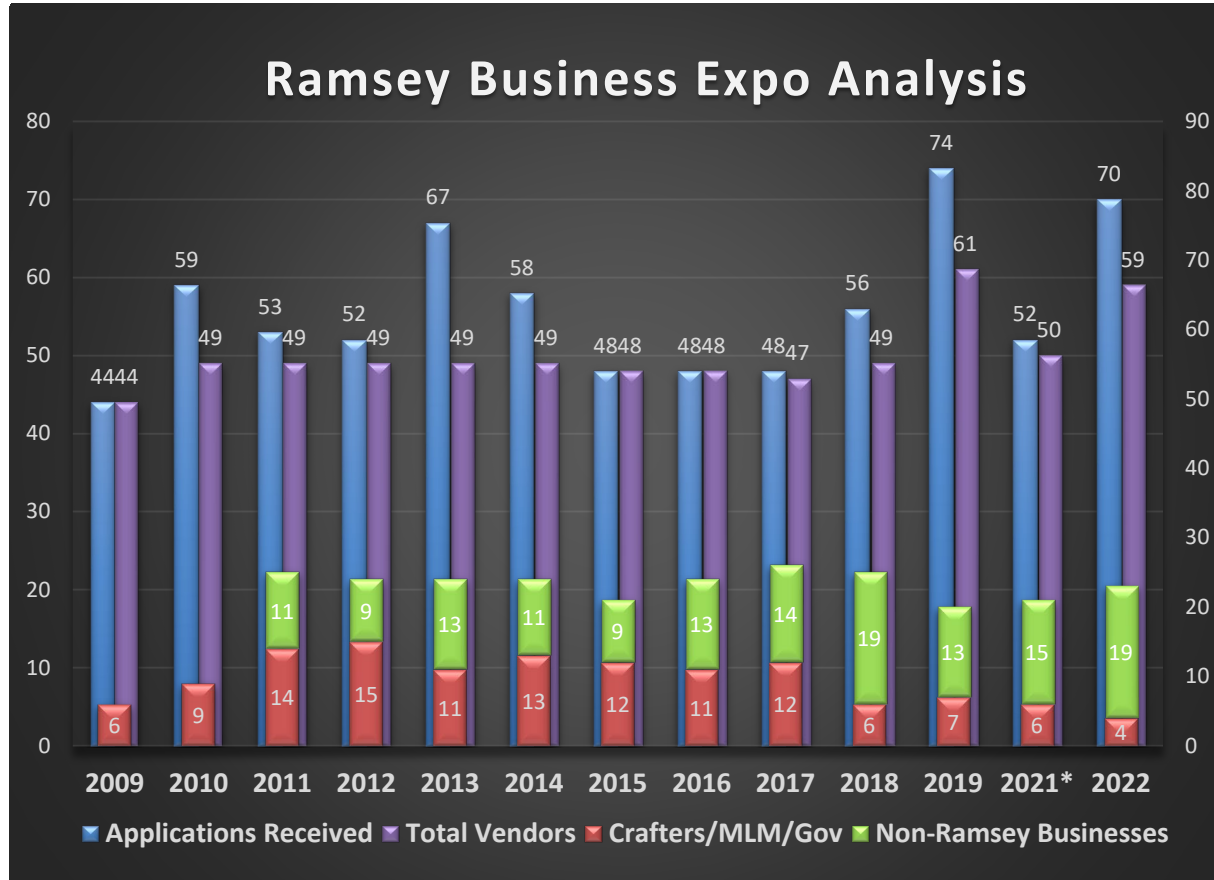
- 38% responded to survey
- Come back next year?
  - 81% said Yes, 10% Maybe
- Average contacts made = 66

### Comments:

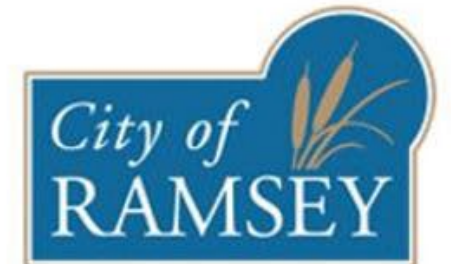
- *Easy set up of booth. Easy to work with.*
- *Well organized, well done.*
- *It was a great event!*
- *First time here. Everyone running the place was extremely friendly and helpful. Will return for sure!*
- *Loved it. Thank you so much.*
- *Two mentioned it was hard to hear with Tesla radio being tested.*



# BUSINESS EXPO ANALYSIS 2009-2022



*\*Postponed due to COVID/Held in October*



# BUSINESS EXPO 2022

- Staff Recommendations & Input for 2023
  - Select venue as Adrenaline Sports Center
  - Utilize Facebook Marketing again
  - Reserve April 22 or 29, 2022
  - Allocate \$5,000 for event (same as 2022)
- Questions?
- Comments?

