

***A POLICY TO PRESERVE LEISURE
AND QUALITY OF EXPERIENCE FOR PARK PATRONS***

WHEREAS, the City of Ramsey Park and Recreation Commission has formally reserved The Draw for the Summer Concert Series; and

WHEREAS, this reservation of facilities includes the need to regulate certain public park activity to maintain the recreational and social quality of experiences of the events; and

WHEREAS, fund raising for paying performers and certain other operational costs by weekly concert sponsorships has occurred in the past, and *may* be needed in the future; and

WHEREAS, these sponsorships *if* instituted, are generally offered to Ramsey businesses first, in order to favorably promote local business that can benefit by the advertising and advocacy; and

WHEREAS, limiting the number of business interests active at The Draw at any one time is essential to maintain the effectiveness of the sponsorship(s); and

WHEREAS, the limiting of advertising and soliciting at The Draw is essential to maintain the primary purpose of the concerts, that of free entertainment and recreation with minimal commercialization and distraction for residents and park patrons.

NOW THEREFORE, BE IT RESOLVED AS POLICY BY THE CITY OF RAMSEY, OPERATING AT THE DRAW, ANOKA COUNTY, STATE OF MINNESOTA:

That the Park and Recreation Commission in programming and regulating the operation of the concerts and park spaces at The Draw, finds that except by special action or by approval of the City that;

- Only one sponsorship at a time should be in operation at the Thursday concerts if any, and there shall be a direct nexus between the sponsorship's benefits and visibility and that of fundraising for the concerts.
- Advertising if any, at the Thursday concerts should be limited to the formal sponsor as approved by the City; and that soliciting and campaigning of any nature conflicts with the Leisure and Quality of Experience that this policy seeks to preserve and shall not be allowed.
- A booth or table by the City for purposes of public engagement on matters of civic events or special municipal projects is not considered to be in conflict with this policy and may be of interest and value to park patrons.

Whereupon said policy was declared duly approved by the City of Ramsey this ___th day of ___, 2022.

City Administrator, City of Ramsey

ATTEST:

Parks & Asst. Public Works Director, City of Ramsey