

Estimated Cost Reductions and Increased Revenue for 2023 Happy Days

Examples of Event Cost Reductions	Estimated Staff Hours Reduced	Projected Increased Revenue
<ul style="list-style-type: none"> • Power • T-shirts • Golf carts • Lights • Balloon Arch • Special Events Permit • Barricade Rental • Inflatables • Volunteer Food • Print Ads 	<p>Week of</p> <ul style="list-style-type: none"> • 120 less hours <p>Day of</p> <ul style="list-style-type: none"> • 54 less hours 	<ul style="list-style-type: none"> • Increased number of food trucks • Additional sponsors • Increasing event fees
Total: \$11,350	Total cost savings: \$10,050	Total: \$3,000

Estimated Net Savings and Increase of Revenue: \$24,400